

Central Jersey Football Club (CJFC) Sponsorship Program

CJFC is a competitive youth soccer club committed to providing central New Jersey players an organized and professional association which encourages skill and character development, teamwork, sportsmanship, social responsibility and a love and appreciation for the sport.

Sponsorship Is a Partnership

Through an advertising sponsorship your business will be exposed to participants, parents, relatives, coaches and community leaders. Sponsorship will promote your business, build an image of community support and *positively* impact the development of our community's youth.

The Value of a Sponsor:

- 🇺🇸 An opportunity to “give back” to the community’s youth and give their dreams and passions for a sport they love to play and compete in a chance to become reality.
- 🇺🇸 The donations and contributions made by sponsors will enable CJFC a newly established Premier level soccer club the opportunity to grow and transcend in this community.
- 🇺🇸 Sponsorship plays a vital financial role in day to day operations, future growth, and development of CJFC. Financial stability is crucial to the successful operations of the club.
- 🇺🇸 The club is funded primarily by players’ parents through annual fees which maintain the minimal requirements of club operations.
- 🇺🇸 Expose the players to lessons learned of how teamwork achieves goals not just from fellow teammates but from partnering with organizations within our community.
- 🇺🇸 Opportunity to keep cost reasonable for a non-discriminatory, academy-like club.

Your sponsorship enables CJFC to provide its players with a top-quality program that builds high levels of skill in a competitive and healthy environment.

**CENTRAL JERSEY
FOOTBALL CLUB**

2011/2012 Advertising Sponsorship Options and Benefits of Support

1. \$5000 (renewable year two at \$2,500) - Team Presenting Sponsor – *Exclusive Opportunity*
 - Business logo/name on CJFC team apparel
 - Press Release/Photo Caption with outreach efforts to local media
 - Recognition in Team's Success (outreach efforts to local media)
 - First Tier Team Banner
 - Sponsor Link on CJFC web site and Facebook Page
 - Sponsors Appreciation Plaque
2. \$3500 Platinum
 - Press Release/Photo Caption with outreach efforts to local media
 - Periodic Recognition in Team's Success (outreach efforts to local media)
 - First Tier Team Banner
 - Sponsor Link on CJFC web site and Facebook Page
 - Sponsors Appreciation Plaque
3. \$2500 Gold
 - Periodic Recognition in Team's Success (outreach efforts to local media)
 - Automatic 10% contribution to CJFC Scholarship fund
 - Second Tier Team Banner
 - Sponsor Link on CJFC web site and Facebook Page
 - Sponsors Appreciation Plaque
4. \$1000 Silver
 - Automatic 5% contribution to CJFC Scholarship fund
 - Third Tier Team Banner
 - Sponsor Link on CJFC web site and Facebook Page
 - Sponsors Appreciation Plaque
5. \$500 Bronze
 - Sponsor Link on CJFC web site and Facebook Page
 - Sponsor's Appreciation Plaque
6. \$250 Honorable Mention
 - Sponsor's Appreciation Plaque

Other Sponsorship Options

1. Club Scholarship Fund Sponsor
 - Provide financial aid for a specific player(s) or the CJFC General Scholarship Fund
 - Sponsor's Appreciation Plaque
 - Anonymous donations are welcomed
 2. Club Item Donation
 - Give soccer related items to all club members
 - Sponsor's Appreciation Plaque and/or Certificate
- All CJFC Sponsors require CJFC Board approval. Contact sponsorship@centraljerseyfc.org.

Central Jersey Football Club (CJFC)

Sponsorship Program

CJFC Executive Board



Central Jersey Football Club (CJFC) Sponsorship Form

Company Name: _____ Email Address: _____

Contact Person: _____ Phone: _____

Address (street, city, state, zip): _____

Referred by: _____

Authorized By: _____ Title: _____

Signature: _____ Date: _____

Central Jersey Football Club (CJFC) is registering as a 501(c) 4 tax exempt not-for-profit organization but that does not mean that donations are tax-deductible. All donations should be considered advertising sponsorships and will be acknowledged by CJFC as such. The CJFC Board is an all-volunteer Board and funds raised directly benefit the athletes' development. Our Club and players appreciate your help! CJFC Federal Employer Identification Number (EIN) is 45-2565043.

Sponsorship Classifications (Please Check Box)

- \$5000 or more – TEAM SPONSOR
- \$3500
- \$2500
- \$1000
- \$500
- \$100
- Club Scholarship Sponsor (please specify) _____
- Club Item Donation
- Other (please specify) _____

Do you wish to remain anonymous? _____

How would you prefer your company's name to be listed? _____

Mail completed form with payment (Please make checks payable to CJFC) to:

CJFC, P.O. Box 2564, Hamilton Square, NJ 08690

Please send advertising information to sponsorship@centraljerseyfc.org

Advertising Specifications: Electronic files: Press-ready PDF, jpg or eps files. Hard copy art: Scannable black and white artwork. There could be a charge of \$50-\$100 to produce digital artwork, depending on the project.

Thank you for being a supporter of Central Jersey Football Club (CJFC). While nonprofit, CJFC is not a registered 501c3 charitable organization so donations should be considered advertising sponsorships. You will receive an acknowledgement letter from CJFC that describes your contribution as such. For more information consult your business advisor. For further questions or information about making a donation or supporting CJFC, please contact sponsorship@centraljerseyfc.org.

Restrictions: No alcohol, tobacco, or adult themed sponsors or advertisements will be accepted. Central Jersey Football Club (CJFC) reserves the right to review all content.

Official Use

Check # _____

Amount _____

Date _____

End date of website recognition _____

Accepted by _____