



Spring 2016

Dear Friend:

The Gaelic Athletic Association (GAA) is Ireland's largest sporting organization and is celebrated as one of the greatest amateur sporting associations in the world. The reach of the GAA goes far beyond Ireland with a worldwide presence in dozens of countries and cities. In addition to the 32 Irish counties, the GAA recognizes North America as its own county for both adult and youth games. To promote the youth games in North America, the GAA sponsors a Continental Youth Conference (CYC) in alternating US cities annually. More than 2,500 youth aged 5 to 18 from all over North America participate in a four day tournament.

Chicago is fortunate to have been selected to host the 2016 CYC. The tournament will be held the last weekend of July at Chicago's Gaelic Park in Oak Forest, the true leader in GAA facilities in North America. Chicago's rich GAA tradition boasts 13 adult teams and three youth teams—the south side St. Jarlaths, the north side Windy City Gaels and the northwest suburban Chicago Celtics. These teams have formed a Host Committee to plan the 2016 CYC tournament.

The Host Committee is offering sponsorship opportunities for friends of the GAA and the Chicago youth teams to ensure the success of the 2016 tournament. All sponsorship donations are tax deductible and qualify under our 501c3 non-profit tax-exempt status. Attached are a variety of sponsorship opportunities including recognition at the tournament, advertising in the Irish American News or prominent recognition at our Vegas Night planned for June 11, 2016 at Gaelic Park. We are open to creating a custom package that might better suit your needs.

We will also have a raffle at our Vegas Night for which we are looking for restaurant certificates, sports tickets, baskets, etc. Your support of this function would be greatly appreciated.

Please complete the attached commitment form and return it to the sponsorship committee via email or feel free to contact our committee chairs to further discuss this opportunity.

Thank you for your consideration and interest in furthering Chicago youth Irish sports.

Regards,

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2016 CYC Sponsorship Opportunities

The Chicago CYC 2016 committee is grateful for your generosity. To recognize our gratitude, all sponsors will benefit from recognition on the CYC website and at the four day tournament. Each sponsor will be included in a donor banner that will be displayed at Gaelic Park's Celtic Room throughout the four day tournament.

Goal Sponsor \$2,000

Table sponsorship at the Vegas Night with your logo printed on the table felt which will be delivered to you after the event.

Four tickets to the Vegas Night and your picture at your sponsored table. The photo will be framed and presented to you with the felt.

Your logo on a large solo banner prominently displayed at the tournament entry gate. This location has the highest visibility of the tournament.

A half page in the CYC special insert in the Irish American News July edition.

Ten passes to the CYC.

Point Plus Sponsor \$1,500

Table sponsorship at the Vegas Night with your logo printed on the table felt which will be delivered to you after the event.

Four tickets to the Vegas Night and your picture at your sponsored table. The photo will be framed and presented to you with the felt.

Your choice of a half page in the CYC special insert in the Irish American News July edition or your logo on a solo banner displayed at the CYC.

Eight passes to the CYC.

Point Sponsor \$1,000

Half page in the CYC special insert in the Irish American News July edition.

Your logo on a medium solo banner displayed at the CYC.

Four tickets to the Vegas Night.

Six passes to the CYC.

Croke Park Sponsor \$500

Your logo on a banner prominently displayed on Gaelic Park's playing fields throughout the four day tournament.

A quarter page in the CYC special insert in the Irish American News July edition.

Four tickets to the Vegas Night and five passes to the CYC.

Continental Sponsors \$250

Your logo on a banner prominently displayed on Gaelic Park's playing fields throughout the four day tournament.

An eighth page in the CYC special insert in the Irish American News July edition.

Five passes to the CYC.

Chicago sponsor \$100

Your logo on a banner prominently displayed on Gaelic Park's playing fields throughout the four day tournament or a business card sized ad in the Irish American News July edition.

2016 CYC Sponsorship Commitment

Thank you for your generous commitment! Please indicate which level you would like to sponsor. Submit this form.

Via email: mg24@sbcglobal.net

- _____ Goal Sponsor \$2,000
- _____ Point Plus Sponsor \$1,500
- _____ Point Sponsor \$1,000
- _____ Croke Park Sponsor \$500
- _____ Continental Sponsor \$250
- _____ Chicago Sponsor \$100

Irish American News CYC Insert	I cannot be a sponsor but please include me in the special Irish American News CYC Ad Insert
	Full Page \$1,000
	Half Page \$500
	Quarter Page \$250
	Eighth Page \$150
	Business Card \$100
	Field Banner at the CYC \$100

_____ I would like to support the CYC with a donation of an item for the Vegas Night Raffle (sports tix, restaurant certificate, basket, etc.) please describe:

Company Name _____

Contact Name _____

Phone _____

Preferred Method of Payment

- Check Enclosed Send an Invoice Credit Card

Credit Card Number _____

Name on Card _____

Card Expiration _____ CVV _____

