



Board Meeting Minutes  
April 3, 2018

**Opening**

The regular meeting of the South Central Soccer Academy (SCSA) was called to order at 6:00 p.m. EST on April 3, 2018, at SCSA.

March 2018 Minutes approved (Dave/Ryan)

**Present**

Steve Campbell, Ryan Dorrell, Michelle Brunsman, Michelle Badolato, Dave Sutton, Dave Hewitt, Dave Walton, Jeff Purdy

**Open Issues:**

- a) Satellite - Bargersville pursuing putting a cell tower on top of water tower (money would then go to Town of Bargersville) – Dave W. reviewed – won't receive any \$ until zoned and final approval
- b) Land – No updates currently – Waiting to hear about renting the property across the street (we would be interested in buying it if available – on contract for 5 to 6 years) We can lease property it will be a little more expensive – is providing #s to possibly even purchase; price & terms not bad, but they would like 50% down
- c) Vectren wanting to use corner of lot & would offer a couple of hundred dollars – it would only be for a couple of months – this would impact Fall Tournament
- d) Parking Lot Asphalt Bids – Only includes the asphalt (does not currently include painting) – Regrading Everything (will mill existing concrete) widen entrance to 36' (three lanes in, right out, left out), extend 12' into grass where current handicap parking is (will gain 20+ spaces), 3" intermediate base (does not include the 1-1/2" premium on top), includes a dumpster concrete pad (20x20)

Everyone recommended the 3" base and wait for 3-5 years to then add than 1-1/2" top coat = \$90-\$100K

- (1) Bid Wallace Construction - \$177,668
- (2) Bid Milestone - \$200,500

- (3) Bid Harding Group - \$186,400 (interested in doing sponsorship – Ryan to go back to him for details on the sponsorship)
- (4) Another bid coming - Manns Paving – no longer providing quote
- e) Parking Lot Striping Bids –
  - Bid - Otto \$4600 for bumpers every 5-6' around perimeter of lot (interested in doing sponsorship) \$2219 for striping
- f) Email Steve sent out regarding parking lot updates and notated the 100 for \$100 – 34 folks responded since the beginning of this advertisement

### **New Business**

- a) Rec & Travel Spring News - 388 SCSA (should be around 500-600), 70 White, 45 Perry, 29 Woodman)
- b) Steve – IN Soccer Child Abuse Certification Law (Federal) – Every single coach/team parent/parent will have to complete review and submit. If list is not completed within 2 weeks and if not completed it will be sent out again.
- c) Jeff – New Committee Idea – See Addendum
- d) Steve/Michelle – Survey compilation being completed
- e) Steve – Spoke with Julie Cooley and they are open to work with us for the Viva 2019 at the BARN

### **Open Forum:**

- Collaborative effort across club – reset expectations with coaches on club wide events – Obvious disconnect – Need to provide agenda and discuss joining forces and expanding our current events – what is our philosophy?
- Consider a resource (FT or intern) to work on a marketing plan- Matt has a sports marketing intern that will possibly be with us the whole summer
- Consider a resource for grant writing
- Indoor netting (outside perimeter) fixed – Need to still fix the sliding netting.
- Indoor lock is fixed (completely reset) – new code is 246135\*
- Indoor turf has some spots that need to be glued down
- Ryan requested that Jon notify him when he is working on site things beyond cleaning
- Fuel tank is supposed to be delivered by Monday
- Dave/Ryan met with Alison Farms, who does all of our chemicals, they asked if they could actually put in a block structure (outdoor seating next to back picnic area)
- Water heaters installed & electric should be completed tomorrow

- Intern created a reimbursement form and will now be implemented – board approval for all purchases above \$300. Board can receive completed form and approve via email. VOTED 5-0

### **Addendum:**

**Proposal:** Each board member chair a committee for a critical club function/area.

Set the vision, build a team, establish sub-committees as necessary, etc.

**Sample Committees** (crawl, walk, run):

- Great Soccer
- Good of the Game/Club Community
- Compelling Tournaments
- Facilities & Fields Pride
- Growth Financials

### **Slot In:**

- Concessions
- Marketing
- Club Communications & Website
- Satellite Program Development
- Programming (adult, futsal, etc.)
- TOPSoccer
- Camps
- Fund-Raising
- Scholarships
- Recognition (Player, Volunteer, Coach)
- Etc.

### **Tools:**

1. Ongoing Progress Indicators - each Committee develop a key metric and an Accomplishments summary. (e.g. Enrolled, Retention, Teams in Tourney, etc.)
2. Continuous Improvement Boards (simple process for structured suggestion boxes)

**Proposal:** ½ day offsite.

- 1.5 hours – Vision/Mission/Values
- 1.5 hours – Committee 2018 Objectives

**Example SWOT:** population growth in SCIndy area, discretionary income, headwind with no US in World Cup, youth sports going year-round

### **Sample Value Statements**

- Fun

- Friendships
- Development & Growth Mindset
- Greater Good
- Competitiveness
- Skill
- Health & Exercise
- Sportsmanship
- Diversity
- Accessibility
- Community
- Etc.

### **Stakeholders View**

- Travel Player
  - Alliance Player
  - U13+ Travel Player
  - U11-U13 Travel Player
- Academy Player
- Recreational Player
  - Youth
  - U10+
  - Satellite
- Coaches
- Parents

### **Agenda for Next Meeting:**

April 16<sup>th</sup>, Meet at McAllister's, Focus of meeting – For the Great of Soccer

### **Adjournment:**

Meeting was adjourned at 7:56 pm EST

Minutes submitted by: Michelle R. Brunsman

Approved by: [Name]