

1/6/2020 MEETING MINUTES - Upper Loudoun Youth Football

The monthly meeting of Upper Loudoun Youth Football was held at the Purcellville Train Station in Purcellville, Virginia on the 6th Day of 2018.

The following officers, members and guests were present:

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| Rob Sellers | Shannon Anderson | Rob Anderson |
| Aaron Keilhorn | Steve Weller | Stacey Schoeffler |
| Danielle Kabban | Jennings Stambaugh | Charles Wallace |
| Keith Hudson | Jackie Burrows | Peter Rhoads |
| Jonathan Hartley | Jeramy Arnold | Jimmy Hill |
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The meeting was brought to order by Rob Sellers at 7:00

Proposed Date of January 27, 2020 at 7:00 at the Sellers residence for Budget Review.

LYFA Report

- LYFA has not met since the end of the 2019 Season.
 - Leesburg, Sterling have completed their elections.
 - Ashburn has not yet completed their elections. Status is TBD
- Moving Forward with a MOU for Upper, Lower, and Leesburg. Expected January/February Timeframe. AYFL will be pending based on their league and election results.
- Going to propose a 2 year agreement for the MOU. Prior MOU will be distributed for review.

Treasurer's Report

Balances:

Operating: \$
Building: \$
Scholarship: \$

- Budget Notes from 2019 distributed to those in attendance.
 - Going to go back and look at Misc. Expenses to validate those numbers prior to handing them over to the tax accountant.
- 2020 Budget to be approved at the February Meeting

Fundraising

- 1 or 2 spirit nights in the spring for Ultimate Flag.

- Starting to identify potential sponsors

Cheerleading

- Spring Camp registration opens before the next board meeting. Registration needs to open February 1. Will close by the end of March.
 - Proposed budget for Spring Camp will be \$1,500.00
 - Stingrays and LVHS Cheer Squad have volunteered to help.

Equipment

- Equipment pickup is going to be scheduled for 1/8 @ 12:30. Riddell rep will be there to pick up helmets.
- Meeting will be scheduled for a later time to further discuss the equipment refurbish process.

Field Coordinator

- Gerard is putting in request for Spring Flag League. Need to be ready to move to Hamilton if Franklin is not available.

Concession

- Need to determine from Spring Flag League if we want to do concessions.

Director of Play Safety

- Draft Plans to be reviewed before the next meeting.
 - Bylaws to be adjusted and ratified.

Press Box

- Need to schedule a meeting with Aaron to discuss future responsibilities.
 - Any budget requests?

D League

- Nothing to Report

Public Relations

- .Nothing to Report

Volunteer Coordinator

- Nothing to Report

Scholarship Chairman

- Need to notify schools that we are moving forward again with our scholarship.
 - Names need to be sent to Jimmy so that he can reach out.

OLD / NEW BUSINESS

Rob Sellers President:

- ULYFL.com domain is being changed. New emails to be generated.
- ByLaws – Scheduling moved to Secretary. Name Change and responsibility changes to the Player Safety Agent.
 - The updated bylaws need to be reviewed and approved in our February meeting.
- Need to upgrade our technology. New budget line item will be reviewed and approved in February.
- Discussion of Google, Yahoo, and O365 for e-mail. More to come in future meetings.
- Aaron and Rob went to meet with Leesburg Referee league. They are interested in supporting, however, there would be no cost break to the league. They would not be able to referee D league (NO FRIDAYS). Makeup games could also be an issue.
 - The referee association has a meeting in the middle of January. They are going to discuss the possibility of bringing us on board. Awaiting feedback from their meeting.
- Discussion of the DRAFT Letter for Fields Farm. Motion and approval to send the letter to the county for their review.
- Meetings are happening with the County and Purcellville for maintenance of Firemans Field. The Town Manager wants to speak with ULYFL to discuss use of the Field for the Fall.

Spring Flag League:

- Need to discuss marketing and advertising strategy.
- Early Bird Special to be extended to the middle of February to draw additional
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The next meeting of Upper Loudoun Youth Football will be at 7pm on February 3. Location: Purcellville Train Station.

There being no further business the meeting was adjourned at 8:00.