



Thank you for your interest in sponsoring ORANGE LITTLE LEAGUE for the 2019 Season!

It costs approximately \$40,000 to put on a spring season of Little League Baseball. Besides obvious costs like field maintenance, balls, and uniforms; the league spends thousands on other things like insurance, chalk, dirt, lawnmowers, umpire equipment, scorebooks, trophies, photos, and printed materials.

Between player registration fees and snack bar revenue, we generate about 75% of the money needed to operate the Leagues. To cover the remaining costs, teams are asked to reach out for support from local businesses and community members.

It's people and businesses like you that allow us to continue offering the rich tradition of Little League Baseball in our community and we look forward to partnering with you.

Orange Little League is a 501(c) (3) non-profit corporation (Tax Id: 24-7343241). All donations are tax deductible. Please contact James for additional information

If you have any questions, please contact :
James Elizondo.

James : elizondojames2288@yahoo.com

Sincerely,

Pete Wilson
President
Orange Little League

SPONSORSHIP FORM

Please fill out and return this form as instructed below:

- Please NEATLY COMPLETE all sections below.
- For BANNERS, please see the attached guidelines
- Make checks payable to: ORANGE LITTLE LEAGUE.
- Mail form & check to: ORANGE LITTLE LEAGUE
C/O: Sponsorships
323 N. Elm Street
Orange, CA 92868

We need to have the sponsorship form and image file by **MARCH 9, 2019** for all sponsors who want their banner up during the regular season. Please read the "Banners & Plaques Guidelines for more information. We will accept sponsorships any time but we can not commit to having banners and plaques for sponsorships received after the deadline

| | | |
|--|--|--|
| SPONSOR INFORMATION: This information will only be used to contact you if needed. | | |
| Business or Individual Name | | |
| Contact person | | |
| Phone number | | |
| Email (very important) | | |
| Website (for the link from oll.org) | | |
| Street Address | | |
| City / State / Zip | | |
| OLL contact (Name of OLL player, coach, team mom, etc. who recruited this sponsor) | | |

| Sponsorship Level: | | |
|--|--------|--|
| LEVEL (check one) | AMOUNT | SPONSORSHIP RECEIVES |
| <input type="checkbox"/> | \$100 | Website Recognition and name on Sponsor T-shirt |
| <input type="checkbox"/> | \$250 | Website Recognition and name on Sponsor T-shirt plus – 3' x 5' Sponsors banner OR Personalized Team Plaque (circle selection) |
| <input type="checkbox"/> | \$350 | Website Recognition and name on Sponsor T-shirt plus - personalized Team Plaque AND 3'x 5' BANNER |
| <input type="checkbox"/> Check this box if no banner is desired. | | <input type="checkbox"/> Check this box if no trophy plaque is desired. |
| <input type="checkbox"/> Check this box if a text-only banner is desired (NO IMAGE SUPPLIED BY SPONSOR). | | |

| | |
|---|--|
| Banner & Plaque Information: The following information is used to create the text on banners and plaques. Please verify spelling, abbreviations, capitalization, etc. Only fill in what you want on your banner or plaque. | |
| NAME OF SPONSOR | |
| NAME OF TEAM | |
| DIVISION OF TEAM (T-Ball, A, AA, AAA, Majors, Seniors) | |
| NAME OF PLAYER | |
| ADDITIONAL TEXT FOR BANNER: | |



BANNERS & PLAQUES GUIDELINES

To help create your sponsorship banner, please have sponsors send us the information we need to create their banner. Unfortunately, we do not have a graphic designer to custom design sponsor banners. We need pre-designed artwork to create images for banners.

To save money we purchase sponsor banners in batches. To be fair to other sponsors we need to have all the sponsor information for the regular season banners by the deadline listed on the sponsorship form. Please send your banner image to James Elizondo <elizondojames2288@yahoo.com> as soon as possible. If we do not have your image information by the deadline we may print a text banner with your sponsor information on it instead of an image.

Our sponsor banners are 3 feet by 5 feet. This is larger than most images are printed. Special care must be taken when blowing up an image file this big to avoid ugly pixelization. We want your sponsor banner to look great please follow these instructions so we can get you a great banner.

Here is what we need:

- If you have a logo in “vector file format” the logo should blow up to the size we need and look great. Vector format image files have the extension “.eps” or “.svg”. EPS files are preferred because they will generate the clearest image of your logo.
- If you have a BMP or JPEG image file please make sure it’s aspect ratio is 3 by 5 and it is at least 4320 pixels by 2592 pixels.
- Please do not send a marketing brochure to extract the logo from, this takes special software and graphic design knowledge we do not have.
- Please make sure the phone number and email information supplied in the “Sponsor information” portion of the sponsorship form are correct
- Please fill out the “Banner & Plaque Information” portion of the sponsorship form, even if you plan to supply an image.
- If you do not want a logo or an image on your banner we will use the information from the “Banner & Plaque Information” portion of the sponsorship form to make a text banner. Please make sure that information is correct.
- IF YOU HAVE ANY QUESTIONS, PLEASE CONTACT: James at elizondojames2288@yahoo.com

Here are a few example banners from previous years.

