

Porter Ridge Athletic Booster Club Meeting

December 16, 2013

Attending: Dave Tolley – President
Danny Fesmire – Vice President
Cheryl Dillard – Secretary
Bill Rogers – Athletic Director PRHS
Lindy Tarlton – Concessions
Carolyn Henderson - Sponsorships
Mike Ferguson - Sponsorships

Approval of 11/18/13 Minutes - Minutes were approved.

Old Business Updates – Brick pavers – Mr. Cupp is going to come to see spots to put the pavers and give a cost for installation. No target date to begin advertising, possibly fall 2014.

New Business – **Sponsorship ideas** – The sponsorship committee has come up with an idea to have a silent/live auction in the spring of 2014 in order to generate funds as well as recognize our current sponsors for their involvement in the PRABC program. Mike Ferguson has volunteered to head this committee. It has been recommended that a percentage of the proceeds go to a local charity (possibly Hometown Heroes or Brandon Elam fund). It would be the goal of the club to involve all of the sports team parents at PRHS and PRMS as well so we can continue to build bonds with each of the teams.

This event should not interfere with prom, which has been set for April 26, 2014.

Danny Fesmire followed up with Olde Sycamore and their clubhouse will only hold 85 people. Other suggestions are Pine Lake Country Club and Providence Country Club. Mr. Rogers will follow up on both of those options. Mr. Rogers will also contact Jeff Bass about the use of Rolling Hills Country Club. The venue needs to hold between 200-300 people.

Carolyn and Mike will meet prior to the next board meeting to iron out some additional details and be prepared to discuss further at the January meeting.

Profit/Loss Review – No Report.

Committee Reports – Concession Report –No Report.

Merchandising Report – No report.

Communication Report – No report.

Volunteer Report – No report.

Sponsorship Report – See above.

Treasurer's Report – No report.

Membership Report – No report.

Middle School Sports – No report.

AD Report – Mr. Rogers thanked all of those that helped with the fall sports banquet. The wrestling invitational will be held on Saturday at PRHS. Lindy will be involved with concessions.

No further business being had the meeting was adjourned at 7:55pm.