

Regular Board Meeting of Stanwood Lacrosse, subsidiary of Stanwood Camano Junior Athletic Association

Date: January 14, 2015

Call to order: 635PM, by Ben Hagglund, Board President.

Minutes Recorded by: Douglas Chandler, Board Secretary

Attendees Present: Douglas Chandler, Board Secretary; Heidi Delich, Board Member at Large, Matt Streiby, guest/parent; Mike Woodruff, Vice President of Boys' Programs; Jami Woodruff, Vice President of Girls' Programs; Levon Yengoyan, Board Treasurer; Ben Hagglund, Board President; Eric Wietzke, Board Member at Large; Sheila Simpson, Parent/Guest.

Quorum: The full Board was present, so a quorum was present.

Guest Comments: Matt Streiby, Adrenaline Fundraising presented again about his product. Substantial discussion took place. Matt recommended coffee tumbler sales. AT \$18 per cup, SLAX would get \$7.20 in profit from each cup. If group orders for corporate sales are made, we can keep the profit for these also. We can also use web sales/webstore through Adrenaline.

After Matt Streiby left, discussion continued. It was noted by the group present that coffee sales at the same time as cup sales might be 'overload' for sellers and buyers.

Mike Woodruff wants to use incentives such as store credits at Play It Again Sports or other options to give back to the kids for sales.

ACTION ITEM: No action was taken on this matter at this time.

Parent Comments:

No parent comments were made either by parents present or by board members reporting on parent comments made to a board member prior to the meeting.

Directors Reports:

Report by Mike Woodruff, VP Boys: Per Rob at Play It Again Sports, 8 families ordered helmets. This is enough to order the helmets, so he will do that. Only 4 families wanted to order gloves, which did not make the minimum to place an order. So, Rob will offer special discounts to these 4 families instead as a 'thank you'.

Wants to get practice schedules nailed down. Ben Hagglund pointed out that we needed to get practice schedules to the City 30 days prior to practices starting, according to the City.

7/8 boys teams can practice on Wednesday, but then starting in March, they can't practice on Wed.

ACTION ITEM: Coaches are to submit to Ben: practice dates through March.

Report by Heidi Delich, Member At Large: She spoke with Tom Wilfing, SCSD Athletic Director (AD). Maybe able to use the SHS Stadium, if we can work around the soccer schedules for the school, and if the fields are in sufficient shape to allow us to play on them.

Report by Doug Chandler, Secretary/Webmaster: Team summaries from the Parent Survey were distributed to the board members. Previously, the general summary data was presented. Board members also had received the reports in their email. Doug reviewed the highlights of the reports. It was noted that the higher grade-level teams had less positive comments and ratings overall. Doug reported that there was not a control or reference group to compare to. This creates some questions around validity or meaning of the data, as we do not know for sure if/how much the data tends to change over age groups. However, there were a number of items which are recommended for attention promptly.

The meeting minutes from the previous meeting were just completed, and distributed in the meeting.

Late fees and dates for registration programs was adjusted by Ben Hagglund as the late fees didn't have the impact we wanted—to motivate parents to sign up sooner, and it was creating some tension w/ some parents.

Coaching Requirements Summary was completed, started by Ben Hagglund, and then modified by Doug Chandler.

ACTION ITEM: Doug to follow up w/ coaches on requirements which are outstanding/not in compliance.

Report by Ben Hagglund, Board President:

*NSYL update: Edmonds Chiefs are a relatively new program, and have joined the NSYL. It is not clear if Everett will stay in the league or not. Youth season starts on March 7. Glacier Peak Jamboree will happen at the end of February, 2/28/154.

*Sunday games have been raised as a possibility, or with a type of select team format. But no action has been taken by the league at this point.

*Heritage Storage: We are out of the Camano Storage, and moved into the Heritage Park Locker. The lock was changed.

*Honor the Game Stickers: NSYL is not paying for them anymore. We need to order our own.

ACTION ITEM: Mike Woodruff to look into purchasing stickers.

*NSYL wants to have a PO BOX in Stanwood. Ben wants to pay for the PO BOX upfront with Stanwood lacrosse funds, and be reimbursed by NSYL.

ACTION ITEM: This was approved by consensus. Ben to arrange for a PO BOX.

Report by Levon Yengoyan, Treasurer: Obtained materials for the Treasurer position from Scott Bender. Spend a lot of time getting oriented to the information and getting it updated. Julie Brewer has been part of this as well. Levon reports that they are nearly caught up on the accounts. There are some items outstanding. He will start financial reports next month.

Report by Jami Woodruff, VP Girls': We do not have a ¾ girls' team coach. February 7 is a big day. Lots of meetings relative to girls' lacrosse, and coaching clinics happen. She also discussed team fees for the leagues.

Girls teams must commit for teams by 2/1/15, and have a deposit paid. Then, full fees are due at a specific, later date. Cost went up by \$100 this year. She wants to press the girls in the community to get registered.

Jami also asked for a set of clinic date(s) so they can advertise for the girls 'clinic. Ben suggested that we pay the deposit to the league for the 5/56 girls and hold on the ¾ for now. Jami wants to focus on recruitment for the girls' teams, and has been frustrated by the lack of progress and opportunities to recruit.

Heidi Delich emphasized using Facebook to help... ask everyone to share posts about the club, which will spread the message out.

Report by Eric Wietzke, Member at Large: AED prices are unchanged from last year. We can order one whenever we are ready.

ACTION ITEM: Eric to arrange for a formal bid, arrange for payment and order. This item was already approved in a prior meeting.

OTHER ITEMS:

HS Program Needs: Several issues/questions were raised. We want to have the roles/boundaries between people involved with the team as Stanwood Lacrosse staff and those that are functioning outside of that role. Also, wanting to make sure that is publicly clear that the Strength and Conditioning program is separate from Stanwood Lacrosse, and not a club function. Ben also emphasized that the participating in the Strength/Conditioning program or other events like the informal "captains' practices: cannot have, in any way, an impact on the status of any player on the team. These must be kept separate.

It was noted, however, that those players that participate in off season opportunities and fitness programs are more likely to be doing well during the season. This does not reflect any attendance or lack thereof in any off season program.

Tourney Fees: it was noted that if it was a program/club supported function, then we need to be paying those fees upfront, and then for us to manage the administrative functions of the tournament. Ben was clear that he did not want the coach to handle the funds, to keep it clearly separate, and to prevent misunderstandings. It was noted that there were a number of rumors and different views about the importance of off-season programs, which layers may be already eligible for Varsity team positions, etc. This was raised as a concern that we may want to address soon,

Mike Woodruff noted that he has been working with the coach on communication styles. Mike recommended that we create the administrator position for the team, the Team Manager/Administrator, and would like to ask Michelle Kunzman if she would consider doing that job Again this year.

More discussion ensued around the various opinions of the HS program. Doug Chandler emphasized that a great many of the feedback items, in his opinion, spoke to the need for a board-leadership initiative, and that he believes that number of parents are waiting for the board to respond to their concerns. Doug recommended that we have a clear handbook/policy manual to help deal with many of these concerns. Ben asked Doug and Mike Woodruff to work on this item.

ACTION ITEMS:

- 1) Doug Chandler and Mike Woodruff to create a draft team handbook.
- 2) Mike Woodruff to work with the HS coach, Jesstin Perez, to develop and implement plans to get the season off to a good start—to clarify matters/questions. –
- 3) Mike Woodruff to work with Jesstin Perez on communications with parents/players.

COACHES:

7/8: Ben Hagglund emphasized that he wants 1 coach per team, as the official head coach, and wants to have positions set as to which head coach is working with which team. Eric has a possible volunteer to help. Mike Woodruff is set as the primary coach, if there is only 1 7/8 team. If the team splits, then Eric would become the head coach of the second team.

Ben proposed: Mike Woodruff to be the primary head coach for 7/8. Eric Wietzke to be the secondary head coach, if needed. Because Mike and Eric will not be taking stipends for the position, Ben proposed lowering cost of registration by \$50, and refunding any over payments.

Ben moved, Mike seconded and it was approved by a voice vote.

HS teams: Jesstin Perez was approved to continue by consensus. There is no JV candidate named at this point.

BEN presented Rick McClosky for Assistant Coach for the Boys 5/6 team. , but will also help with the Boys K/2 team. Also, Ben asked to have the associated costs covered, including USLAX membership, BG check.

Ben moved, Mike Seconded, and approved by voice vote.

Coffee Sales: they did not go as fast as we thought. It was suggested that the logo was a problem, as far as lay out goes. Logos were discussed.

Our logo over all has been a question also. We do not have a good-quality version of our Crest/Official logo.. Also, Mike has suggested that we can have unofficial designs, to use each year or so to keep the designs novel.

It was suggested that we put out a request for a graphic design volunteer.

ACTION ITEM: Doug published a request on the website and broadcast it to members. N

Upcoming events:

Clinics: the next clinic will be for girls, and boy's k-6 grade.

Parent meeting for youth teams will be held on Jan 25th at Cedarhome Baptist Church.

NSYL Coaches meeting will be Jan 29th.

Feb 7th is the mandatory HS coaches meeting.

That same day, there is a free coaches meeting—at the USLAX coaches convention at Seattle Pacific University.

Purchases: Mike woodruff wants to buy 5 stringing kits for D-sticks we have. The pockets aren't good, and he wants to help motivate some players to move to Defense in the 7/8 teams.

Mike moved to buy 5 string kits, at about \$100. Doug seconded. Approved by voice vote.

ACTION ITEM: Mike Woodruff to purchase stringing kits..

The Board moved into Executive Session at 845 pm to discuss a personnel matter. The minutes for the Executive Session are maintained in the handwritten notebook.

Meeting adjourned at 9:10 PM.

Next meeting will be Sunday, February 8, 2015

ADDENDUM: The coaching positions were not included in previous minutes. These are recorded here:

HS - Jesstin Perez

78 - Mike Woodruff, Eric Wietzke, Ken Schroeder

56 - Ben Hagglund, , Levon Yengoyan, ken Schroeder, Frank Simpson, Rick McClosky

34 - Dan Edmonds, Matt McCall,

K2 - tony Bennett, Rick McClosky

Girls 56 - Liz Butts, Jami Woodruff

G2 - Ami Lockett