

Stanwood Lacrosse Board Meeting

MINUTES

FEBRUARY 4, 2013

STANWOOD LIBRARY MEETING ROOM

MEETING CALLED TO ORDER BY:	Mike Woodruff, Slax Commissioner
AT TIME:	7:05 PM
BOARD MEMBERS PRESENT:	(XX) Mike Woodruff, (XX) Jamie Woodruff, (XX) Doug Chandler, () Heather McIlrath, (XX) Colleen Warness, (XX) Ben Hagglund (XX) Scott Bender
MINUTES RECORDED BY:	Douglas Chandler

OLD BUSINESS:

➤ **READING OF THE PREVIOUS MINUTES**

DISCUSSION		
The minutes were read for the record.		
CONCLUSIONS		
A verbal vote approved the notes as read.		
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE

➤ **TOPIC: TREASURER'S REPORT**

➤ **ENTERED BY OLLEEN WARSNESS**

DISCUSSION		
Checking account \$10424.54 as of 1/30/2013 Mike is now on the checking account. Rick Jacobs from SCJAA took care of it as they have primary responsibility for managing accounts.		
CONCLUSIONS		
n/a		
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE
n/a		

➤ **TOPIC: MISCELLANEOUS FINANCIAL INFORMATION**

➤ **MIKE WOODRUFF**

DISCUSSION		
Mike purchased a case of balls and needs/wants to order a case of game balls.		

CONCLUSIONS

Motion made to approve the purchases. Seconded, and approved by a voice vote.

Another motion was made by Doug Chandler to create a 'Commissioner's Discretionary Fund (budget item)" to authorize the Commissioner and/or his designee to spend up to \$500 per month without prior board approval, with a report to be made at the regular board meeting for review.

The motion was seconded, and approved by voice vote.

ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE
n/a		

➤ **TOPIC: GEAR STORE WEBSITE**

➤ **MIKE WOODRUFF**

Justin, the uniform guy, will create a website for us, which we can link directly from our site. He will handle it all for us. He sets the costs, we then set prices for retail. We set up the catalog. He gives us a monthly breakdown, along with our share of the sales. Cost is \$200 for set-up fee, one time only. We pay for the screens, but there is no cost for design services. The per screen cost is \$130 per 2 color screen. He will send a proposal with costs to us.

CONCLUSIONS

It was moved to allow an email review and vote of the proposal and designs received, on this measure. The motion was seconded, and the motion was approved by a voice vote.

ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE
Get proposal and send out for review and vote	Mike Woodruff	Next meeting

➤ **TOPIC: MISCELLANEOUS ITEMS**

➤ **ALL**

DISCUSSION

Ben Hagglund:

- A) Honeybucket needs a chain and padlock ASAP to keep the portapotty secured.
- B) PO BOXES and Storage units are available in town, for a likely cost-savings.
- C) Concussion Policies. The laws are not sufficient for our needs, as it appears to only apply to schools. He recommends that we as a board adopt the standard that any "suspected concussion" based on standard symptom protocols—as the minimum required to remove a player based on concussion safety. At this point, the player may not be returned to practice or play until such time that a 'qualified healthcare provider' approves the player's

return in writing.

Doug Chandler expressed a concern about general head-injury safety/prevention— looking at 'sub-concussive hits'. The question was raised to consider if we needed to look at hits to the body/head as a possibly significant risk issue for players. Several handouts were distributed.

- D) Concussion training. . Ben is requiring that all coaches watch a specific concussion safety video(s), as well as go through his concussion safety materials.
- E) Player development. He is thinking about creating a developmental progression curriculum/system for the players/teams throughout the Stanwood program.

OTHER:

- F) Doug Chandler reminded that everyone—coaches, board members, and all volunteers need to register on our website. Most people were not registered as of 2/4/2013
- G) Stipends for gas money for Jesstin Perez. It was suggested that ½ of the Varsity raffle ticket sales up to \$1000 stipend be awarded to Jesstin for a stipend.

CONCLUSIONS

- A) _____
- B) This item was tabled, by voice vote.
- C) Approved by voice vote. The general head injury/prevention discussion was tabled at Doug Chandler's request.
- D) Updated report. No action required.
- E) Updated report. No action required.
- F) Updated report. No vote required.
- G) Motion to approve, seconded, approved by voice vote.

ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE
All volunteers/coaches/board members to register if not done.	Mike Woodruff	March board meeting.
Lock procurement and install		ASAP

➤ **TOPIC: GIRLS LACROSSE**

➤ **JAMI WOODRUFF**

DISCUSSION

Jami reported that there were only very few girls registered for Lacrosse this year, despite multiple outreach efforts. Free clinic to be held at the Marysville Indoor Sports to try to get more girls interested and recruited for the teams. Jami reported that the facility requires a \$100 fee for the clinic.

Various ideas to improve exposure and excitement for girls' lacrosse were discussed. Mike reported that the registration for the girls' program was extended to allow for a chance to get the numbers up. Jami stated that if they didn't get more players then, they would not be able to field a team this year.

CONCLUSIONS		
A motion was made, seconded, and approved by voice vote to approve \$100 for the clinic. The website needs to be updated. Jami and Mike will coordinate the clinic		
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE
Slax web update	Doug Chandler	ASAP

➤ **TOPIC: FUNDS/DISCOUNTS**

➤ **MIKE WOODRUFF**

DISCUSSION		
Mike raised the question of player registration costs as it relates to coaches. Historically, we have reduced player registration costs for coaches' kids by about 50%. This has been done to recognize the work load, time, etc that the coaches put in. Do we want to continue this tradition? This needs to be balanced against perceptions by other parents, and how they are done. Given that there may be a number of coaches or volunteers per team, this could be a financial problem to give everyone a discount. Also, the discount is really to recognize the investment by the primary coaching staff. It was also noted that this discount does not offset the typical time and money investments by coaches. Even though coaches could request reimbursement for some expenses, this often does not occur. The discount helps to recognize this also.		
CONCLUSIONS		
After discussion, Scott Bender moved to approve 50% discount on player fees for children of coaches- -- for the official head coach and 1 assistance coach (as designated by each head coach) as a way to recognize the tremendous number of hours and work put in by the lead coaches on each team. The motion was seconded and approved by voice vote.		
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE
Each coach to designate an official assistant for a discount if appropriate	Mike/each head coach	?
Fees to be adjusted accordingly	Mike/Heather	

➤ **TOPIC: FUNDS AND FUNDRAISING**

➤ **MIKE WOODRUFF**

DISCUSSION		
It was noted that last year, it appeared that the 'hard costs" (based on review of financials) was about \$10,800 not including capital expenses. If we have 100% payment this year, we should have about \$15,500. Also, capping or not capping number of players matters. Beyond the limit as set, will result in extra, unexpected revenue. Other unanticipated costs may occur. Next year, for instance, the field rental costs begin.		

Question of scholarships for players was also raised, for discussion into the future, including what terms may be required, limits on scholarships--- both per player and for the entire club. As for fundraising, it was suggested that more information be shared... ie., via website, for transparency and marketing purposes... for fundraising—goals, costs, etc. it is noted that the fundraising has been used in the past to also, essentially, offset registration fees (keeping them lower)

CONCLUSION

This was largely for report. The scholarship questions were tabled for this season.

ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE
n/a		

➤ **TOPIC: FUNDRAISING**

➤ **SCOTT BENDER, GUEST "COACH JOE"**

DISCUSSION

Joe from Stanwood Camano PT offered support for the club. He will be willing to provide a free evaluation of players who are injured in Lacrosse—to give recommendations. He is interested in providing injury evaluation, education of parents. Can also do a presentation for coaches on concussion. HE also provides off-season conditioning, speed and agility and can consult. He can speak to parents, etc. Asked to be utilized by the club. In return, he asked for notes of thanks/advertising on the website. His would mean putting their logo on the site, and a link to the academy and clinic. Joe will also donate to the raffle.

CONCLUSIONS

Motioned, seconded, approved by voice vote. Joe to send info for website to Doug Chandler.

ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE
Info on logo and links to Doug chandler	Joe/staff	n/a
Doug Chandler to coordinate review/posting	Doug Chandler	Pending receipt.

➤ **TOPIC: ANNUAL RAFFLE TICKET FUNDRAISER**

➤ **MIKE WOODRUFF**

DISCUSSION

Incentives for players to sell are pending. We do not have them yet. Tickets are ready to order. Currently set at 5000 tickets in order. Cost is \$218 total, and with shipping, totals \$240.00. Mike is suggesting that the incentives include a under armor shirt for 2 books of tickets sold, and a coat for 4 books sold. Cost of coats and designs were discussed. Shirts, printed, will cost about \$15.00 each. The coats can be set at about \$40 or more per coat, depending on type of coat.

Tickets will be sold at \$5.00 each. Drawing will be after the first Varsity home game of April. Ticket sales will need to be cut off at least a week prior to the drawing to allow for loose ends to be taken care of to ensure that all tickets are accounted for. We will need coordinators for each

team to make sure that the effort is well coordinated and is accountable. Heather will coordinate the Varsity team, Ben will coordinate the 3/4 and 7/8. Jami will do the 5/6 team. Initial deadline to get guaranteed additional tickets will be set. After that, then ticket books can be handed out as needed. Instructions need to be explicit, and preprinted envelopes for collecting money should be given.

Prizes for most sold will be a Syracuse LAX jersey. Maybe include Stealth ticket/prize pack, gear bag, and/or helmet for prizes. Can we formulate a plan to collect the money weekly? Prices for the raffle will include several days at a cabin, \$500 gift card at Kroger, Del Fox \$150 steak package, lunch.

Packets for players to include: 1) Instruction print out, including why we are raising money, 2) two ticket books, 3) Prize sheet—what will be winning in the raffle, and that other prizes are pending.

Goals for raffle money, per Mike: two AED's at \$1600 each. Helmets for the Varsity team, Equipment bags for coaches, D-sticks, goalie gear, girls' equipment—Total goal is \$15725. If we sell average of 4 books at 10 tickets each per player, will earn that money.

CONCLUSIONS

- 1) It was motioned, seconded, and approved by voice vote to purchase the tickets.
- 2) The incentive prizes were discussed at length. Further info in the proposal needs to be gathered. It was moved, seconded, and approved by voice vote to authorize up to \$50 for jacket.

ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE
Need further information on the coat proposal.	Mike Woodruff	ASAP.
Ticket selling packages need to be set up	Mike Woodruff.	

TOPIC: SMARTCARD DISCOUNT CARDS FUNDRAISER

➤ **SCOTT BENDER**

DISCUSSION

Scott reported that a discount card fund raiser is possible. The minimum order is 250 discount cards at \$25.00 each. We keep 1/2 of the funds raised. This can add up for fund raising, as a plus—per Scott. However, concerns were raised about 'market saturation', fundraising fatigue—and the up-front risk in the cost-- \$3125. It was suggested that the question be tabled to later in the season for reconsideration.

CONCLUSIONS

It was moved, seconded, and approved by voice vote to table this option until later in the season.

ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE
n/a		

➤ **TOPIC: STEALTH/SILVERTIPS FUNDRAISER GAME**

➤ **DOUG CHANDLER**

DISCUSSION

Doug reported that the Stealth, in partnership with the Silvertips Hockey team, Comcast Arena, and the City of Everett, are playing a charity game to raise funds for Lacrosse clubs. 100% of the proceeds raised from ticket sales are kept with the team. The goal for the teams is to have the games alternate year to year between a charity lacrosse and a charity hockey game. The funds raised will go to clubs based on the alternating year of the sport played in the game.

CONCLUSIONS

Doug will find out the details, procure tickets if appropriate, and then they can be given out at practices on 2/19. Also, will need to have a registration event set up on the website. This event has a very short turn around.

ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE
Get info and tickets	Doug chandler	Asap.
Set up registration event for the website	Doug/mike/Angelia	Pending

Meeting was adjourned by Mike Woodruff at _____.

SUBMITTED BY _____

Doug Chandler, Board Secretary