



**FVGSA dba French Valley Baseball & Softball Association**

39252 Winchester Rd. #107-318

Murrieta CA 92563-3570

Dear Prospective Sponsors,

French Valley Baseball & Softball Association is the parent organization of French Valley PONY Baseball and French Valley Girls Softball leagues, serving the French Valley area of Murrieta, Temecula and unincorporated Riverside County. FVBSA is supported by the ASA (Amateur Softball Association) and PONY Baseball, and focuses on providing opportunities for boys and girls in our area to play ball. Our mission is to provide a safe, friendly and fun environment, while instructing the boys and girls in the fundamentals of baseball/softball. We also instill core values such as teamwork and self-confidence, respect, a sense of community and many other vital tools to succeed in life.

We are currently looking for great business like yours to sponsor our league. As with any youth organization, the operation of the league is dependent upon the time volunteered by parents, as well as donations from the business community. We are hoping to receive your participation and donation as a sponsor, to help off-set costs for equipment, uniforms, field maintenance, and insurance among others items.

Your participation and donation as a sponsor will help ensure that our league continues to provide the activities that help our players grow through playing ball. Your sponsorship also ensures that all kids in our community are able to play regardless of their ability to pay registration fees.

The attached sponsorship form provides a listing of different levels of contributions. Your sponsorship donation is tax-deductible and comes with beneficial business and advertising opportunities depending on the level you choose. If you will be making a financial contribution, please do so by check to French Valley Girls Softball Association (FVGSA). Should you have any sponsorship questions or concerns, please feel free to contact our league Sponsorship Coordinator at [sponsorship@fvgsa.org](mailto:sponsorship@fvgsa.org). Our parents and players thank you for your support and consideration. We look forward to hearing from you.

Sincerely,

FVBSA Sponsorship Coordinator

Email: [SPONSORSHIP@FVBSA.ORG](mailto:SPONSORSHIP@FVBSA.ORG)

# FRENCH VALLEY BASEBALL & SOFTBALL ASSOCIATION

(Currently operating under French Valley Girls Softball Association)

Tax ID #86-1144989

## League/Team Sponsorship Form

Sponsorship Levels: (please check one)

- PLATINUM LEVEL-\$750.00 Donation** •Individual custom-made business banner displayed each Saturday during the Season. •Business name, phone, web link and Logo (if provided) listed on league home page of website during the Season. •Sponsor Appreciation plaque. •Have your own table to promote your business on Opening and/or Closing Day.
- GOLD LEVEL-\$500.00 Donation** •Business name and Logo printed on the league banner displayed each Saturday during the Season. •Business name, phone, web link and Logo (if provided) listed on league home page of website during the Season. •Sponsor Appreciation plaque. •Have your own table to promote your business on Opening Day.
- SILVER LEVEL-\$250.00 Donation** •Business name and Logo printed on the team banner. •Business name & phone placed on Sponsor Page Listing of league website •Sponsor Appreciation plaque
- COPPER LEVEL-\$125.00 Donation** •Business name and Logo printed on the team banner. •Business name & phone placed on Sponsor Page Listing of league website
- OTHER DONATION AMOUNT-** \$ \_\_\_\_\_
- IN-KIND DONATION VALUE:** \$ \_\_\_\_\_

Any amount is accepted and appreciated! Thank you for your contribution.

**Please make your check payable to: French Valley Girls Softball Association (FVGSA)**

Mail to: French Valley Baseball & Softball Association

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BUSINESS SPONSOR NAME (as you would like it to appear in print and attach 1 business card)

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BUSINESS ADDRESS &PHONE

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BUSINESS CONTACT & EMAIL

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BUSINESS WEBSITE

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SPONSOR SIGNATURE & DATE

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NAME OF TEAM BEING SPONSORED W/NAME OF TEAM MANAGER

Please return this form along with your contribution.

**Rec League Team Sponsorship Note** : Each team is responsible for providing the league with a contribution of \$125.00. All team sponsorships are split 50/50 between the league and the team being sponsored. For example, for a \$250 team sponsor, the league would receive \$125 and the team will receive \$125 to spend on their team for team related expenses. Any additional sponsorship will be split 50/50 between the team and the league. The league will issue a voucher for the money owed to the team and the team must keep receipts for the amounts incurred, which will be reimbursed through available team sponsorship funds. Note: Teams must meet their minimum contribution before any split money will be allocated to their team account.

**All Star/Ranger Team Sponsorship Note:** Due to the unique needs of all-star teams, each team will have a pre-determined mandatory sponsorship amount determined at the time of the formation of the team. This sponsorship amount is based off of registration costs and optional items the team may or may not have. 100% of this re-determined mandatory sponsorship amount will go to the league to offset costs not covered by registration fees. Once that amount has been met, 100% of any additional sponsorship will go to the team.

FV Board Use:      Received by: (Board Member): \_\_\_\_\_      Date: \_\_\_\_\_      Amount  
Received: \$ \_\_\_\_\_      Sponsor check No. \_\_\_\_\_