

ULLL Board of Directors
Monday, 05 February 2018

Board Present: : Kerri Rice, Don Fletcher, Francine Reed, Mark Bauer, Jimmy Hill, Bill McCleary, Josh Cooper, Steve McIntosh, Anthony Cusat, Randy Nixon, and Drew Bishop
Absent: Amanda Rohs, Mario Valenti, Chris York and John Mills.
Public: None Attending

Area Representative and Committee Reports (as of Sunday, 4 February 2018 at 11 AM)

**1. Secretary's Report / Minutes from Last Meeting (Francine) Meeting call to order 7:03pm Minutes approved
Drew motion to approve Randy second All Approved**

Minutes sent out 29 January 2018 (at 7:25 PM) for review.

2. Treasurer's Report (Carri)

Nothing to report. Kerry recognized we forgot to do last fall with new board, we had questions in past about finances we did get clarification from tax man. Numbers we share with the board, but not necessary needing to be shared with the public because we are a private organization. Jimmy asks what are we saving for. Kerry responded about half are allocated monies are from donations 20yr ago from Middleburg and the closing of Middleburg account set aside for capital improvement and major projects. The Purcellville North and MV have money allocated in this account, and the last piece that increased amount was due to annual hit-a-thons for lights. Accountants recommend spending and we have some major improvements to come.

3. Player Agent's Report (Vacant)

No report provided.

4. Vice President's Report (Mario)

- LL Volunteer Forms – Working to process the 2018 LL Volunteer Forms; however, Little League is moving to a new provider which will allow volunteers to put in their own information to the Little League website. This is a huge improvement on the process. This being said, I'm going to process the forms sent to me and will have an update next week on who has provided their forms.
- Team Snap – Working with Donald to build up the Team Snap website. For those interested, you can visit: ulll.teamsnapsites.com to see what we've been working on.
- Field Improvements / Scheduling – Sent in ULLL's numbers and field request to PRCS for the spring.
- Spring Registration Flyer – Sent out mid-January.
- Field Tarps and Equipment Needs – Working with Suppliers to get costs. Actively working to order the new bases for all fields. Working to get prices for sock nets and L-Screens for areas interested.
- I sent out the Maintenance request forms out to each area this week – they will be due back to me and Anthony by 5 PM on Tuesday, 20 Feb.

Committees Reports

a. Safety (Randy)

Working to send out ULLL's Safety Plan. Working with Mario on updates. Signs found at Haske and will be placed. Parents and Coaches clinic (safety and training) possibly done on the same day, TBD.

b. Umpires (Amanda and Jimmy)

- Training: We had 12 folks show up to our Saturday 1/27 clinic. We discussed safety, uniforms, and field decorum. Kerry Rice welcomed them, and enforced the backing of the league behind the umpire corps. Amanda Rohs spent some time discussing safety protocol and concussions. Elliot Rice and Randy Kushner spoke to the group about their tenure and experiences as District, State, Regional, and LLWS umpires. Sundays are going well. Sunday 1/28 we had a great session, with Aaron, Clay Grisius, Amanda, Randy, Elliott, and myself all working with the pitcher/catcher groups from the Sluggers. If we continue to produce that many Umpires, Mr. York is going to open two pitching lanes to get more reps per ump. Feb 17th is still a go, and will be focused on rules; you make the call situation, and positioning for calls. All are welcome, and I encourage all board members to attend. We are now plugged in with a FC team on Tuesday nights from 5-6:30 for more plate work.
- Recruitment: Truthfully, I have not had a lot of time to focus on recruiting. We have had a couple of the aged out players reach out, but none have made it to any of the clinics.
- Equipment: An order was given to Carri Michon for purchase of 10 sets of gear. I would like to reach a decision on shirts by the March meeting.
- Wrote a proposal regarding scheduling Majors games on Friday nights instead of Saturday nights (provided directly to Kerry for review)

c. Coaching Coordinator (Mark)

- Provided Haske Field scoreboard installation cost proposal for consideration:

"Purcellville South would like to request funds for installation and purchase of new solar powered scoreboard for Haske Field.

The purpose of the request is to help upgrade our main field with a digital scoreboard that will include a pitch count tracker, balls and strikes, outs, and inning by inning scoring. The new board would be consistent with the Fireman's Field scoreboard, which would be a positive step towards working with the new management company. The new scoreboard will add excitement to the teams playing on Haske, as well as help keep players and fans in tune with game while playing or watching their child play. Lastly, the scoreboard will help with the exact pitch counts for league record purposes and All Stars tournaments.

The cost for installation and the purchase of the scoreboard is \$15,762.40 for Option 1 which includes a Truss Sign. For option 2, which does not include a Truss sign, installation and scoreboard cost is \$14,216.

See next attachments for cost breakdown for each scoreboard option. Installation is the same for both scoreboards at \$5,800.”



Option 1: Truss Sign on Top



Option 2: No Truss Sign on Top

➤ **Funding Request #1 (PS):** Board allocation for Haske Electronic Scoreboard – Costs:

- **Option 1 (with Truss Sign):** \$15,762.40
- **Option 2 (no Truss Sign):** \$14,216.00

d. Information Officer (Donald)

Working on Spring Registration. Working with Team Snap to setup Spring team websites. Continuing to update ULLL laptops with updated Norton Anti-virus subscription. Peach Jar for middle school and high school for umpire recruitment.

e. Capital Improvements (Anthony)

Nothing to report.

f. Sponsorship (Drew)

Meeting held on Tuesday, 30 January with Drew Bishop (Sponsorship), Carri Michon (Treasurer), and Randy Nixon (Safety Officer; prior Sponsorship) to discuss Sponsorship. Topics discussed included prior lessons learned, spring season priorities, potential administrative improvements, fundraising [-necessity, -operations], and general sponsorship roles/responsibilities. The collective findings and recommendations of this and prior discussion/effort are to be presented at the 05 February ULLL Board Meeting for review/discussion/action, as appropriate.

- Spring Team Sponsorship
- Key Dates - RECOMMENDED
 - 02/19/18 (3RD Monday in February) – Legacy Sponsor priority period closes
- Legacy sponsors failing to commit (verbal/written) by this date forfeit priority to potential [non-legacy] sponsors for the current season
 - 02/20/18 (3rd Tuesday in February) – Sponsorship *open-season* begins

- 03/19/18 (3rd Monday in March) – Sponsorship payment deadline
Drew motion to approve these dates Jimmy second All Approved.
- Potential Administrative Improvements
 - Review/update “Sponsor Register”
 - The Sponsor Register tracks sponsors with multiple years of uninterrupted sponsorship
 - “Legacy Sponsors” are those with 10+ uninterrupted years of sponsorship
- Add capability to track business/organization name for online payments – RECOMMENDED
 - Currently difficult to identify and track the source of electronic sponsorship payments
 - Necessary to confirm payment receipt in a timely manner – and to ensure the Treasurer can efficiently fulfill accounting obligations
 - A reminder should also be added for *Request to Sponsor* form completion/submission
 - The Sponsorship Coordinator will work with the Treasurer and the Information Officer to define the appropriate data elements – and determine appropriate online configuration
- Consistent Sponsorship Communication
 - To ensure continuing and future sponsors have a clear and consistent understanding of ULLL Sponsorship, the Sponsorship Coordinator will outline (single-page) general program operation (priority, selection, etc.), points-of-contact, schedule, and expectations; to be included on ULLL website – and available for distribution by Area Representatives, as necessary
- Fundraising – Spring Season
 - Determination of Necessity – RECOMMENDED
 - The Board should consider the necessity of a spring fundraising program, while considering the expected annual revenue (registrations, contributions, etc.), the expected annual obligations (operations), and recent/anticipated exception funding requests (capital improvements, single-year expenses, etc.)
 - Actions of League are dependent upon this determination...
 - Should the Board determine a spring fundraising program is necessary, the Sponsorship Coordinator will recommend potential programs, define schedule, and outline necessary actions> Kerry feels where we are now on the books with capital improvements doesn’t feel we need monstrous fundraiser. Re visit at future meeting.
 - Should the Board determine a spring fundraising program is not necessary, it would be in the League’s interest – and a general benefit to the community – to communicate such a decision was made after conscious deliberation by the Board
 - The recommended medium for such communication would be an annual update to be published on ULLL website, and local newspaper
 - NOTE: Regardless of determination, an *Annual ULLL Community Report* is recommended; Sponsorship Coordinator volunteers to draft such a report
- Sponsorship Roles & Responsibilities – Immediate Designations
 - Sponsorship Coordinator – RECOMMENDED
 - The Sponsorship Coordinator shall serve as the primary administrator of the ULLL Sponsorship program, league fundraising, and associated activities. The Sponsorship Coordinator will work closely with the Area

Representatives, Treasurer, and Information Officer [and other ULLL Board Members, as necessary] to ensure effective and efficient operation of all sponsorship and fundraising operations.

- Area Representatives
 - Area Representatives shall serve as the primary community point-of-contact for local-area sponsors. Area Representatives are often friends, neighbors, or customers of local-area sponsors – and thus are uniquely qualified to lead communication and oversee administrative and payment obligations of local-area sponsors. The league recognizes Area Representatives fulfill a critical community-based role, with many responsibilities. The Sponsorship Coordinator shall be available to support Area Representatives with sponsorship and fundraising responsibilities, as necessary.
- General Updates
 - Dick's Sporting Goods sponsorships/donations registry completed
 - Awaiting message of funding offer/commitment from DSG

5. Area Representative Reports

a. Hamilton Area (John)

- Working to assess the items that need to be repaired / purchased for the new season.

b. Lovettsville Area (Josh)

No report provided.

c. Purcellville North (Chris)

No report provided.

d. Purcellville South (Bill)

In preparation for spring baseball in the Purcellville South Area, below are the action areas we plan to pursue between now and start of season (Most need funding to proceed):

- Replace Haske Field bent pole and other fencing repairs. I have a quote from Long Fence for the pole and looking to get a 2nd quote from Hercules Fencing sometime within the next couple days. The work is doable before April 1st. The current quote for the Pole repair is \$3,501. The other fencing repair items were quoted at \$1,080. Randy motion to approve the additional 1080 for the above proposal, Jimmy second. All approved
- Gray dust resurface and new paths from dugout to batter's box. As you might recall from my efforts in the fall, I tried to re-grow grass in the barren areas between the dugouts and home plate. Given the daily use of the field, however, I have concluded it is impossible to grow grass so I am looking to do something different before we have no grass at all. In consultation with Anthony, we have drafted another way to deal with the issue by creating a defined walk-way from the dugouts to home plate with gray dust. A concept view of the proposal will be provided at the meeting. The current gray dust areas consist of the

warning track, bull pens, and batting cages. The current gray dust coverage is now sparse at best and becoming close to becoming only dirt. The cost will primarily be materials as I believe we can do the edging and dust application through our group of volunteers. I will look to see if I can get a deal on materials since we are a Little League. Anthony and I will do a final walk through at Haske on Saturday morning to finalize our proposal. Material cost...TBD

- Utility wagon for our Haske Tractor. To better carry bases, tools, and dragging screen to the and from the shed. \$250
- New sliding door refrigerator for Haske concession stand. The current sliding door refrigerator has been leaking for quite some time. I have researched replacements on line and will try to see if we can find someone to repair. If we need to purchase a new one, we are looking at about \$2000 plus removal of old refrigerator.
- Painting of foul poles and dugouts maybe shed. Cost will include the paint materials using the same color scheme. We should be able to paint with volunteers.
- Replace dugout baseball racks, hat/glove racks, and steps. Cost would be for materials, we should be able to do the work with volunteers.
- Miscellaneous equipment replacements. Rakes, Squeegees, chalking machine, batter's box marking template. Annual maintenance of Tractor. \$600
- Rebuild Haske Pitcher's Mound. The current mound is too small and I would like to build more of a foundation of clay to help mitigate daily mound erosion. I would like us to solicit assistance from the County.
- Haske Batting Cage Net Installation and General Clean-up. Scheduled for weekend of March 17th.
- Replace intercom/sound system. The old system is, well, it is just old. I do not have a replacement proposal at this time but will draft one over the next 30 days.
- Tractor Maintenance: Haske Tractor Annual Service (\$150); Mickey Gordon Tractor (TBD).
- The proposal for the Haske Scorecard has been provided under separate communication from Mark Bauer.

e. Round Hill (Steve)

- RH 1 Scoreboard: On 1/26 Jimmy Hill looked at the scoreboard at RH1 and temporary secured it with a ratchet strap to secure from wind. Planned to secure by drilling holes into I beam and secure with 5/8 bolts and washers on 2/3. Postponed due to wind until a further date romantic TBD.
- Prepped for the season by reaching out to and securing sponsors discussing plans with Drew to make sure we are inline. One sponsored agreed and provided paperwork and check (Breezewood Kennels) 2 other agreed but have not received paperwork and check (Hartley Exteriors, House Paws of Round Hill)
- In the process of securing managers for the upcoming season

Old Business

a.Spring 2018 Managers applications & volunteer forms- 49 manager applications not enough we will have at least 60 plus teams. We need to solicit more managers. Josh asked if we can send an email out, we will send out to previous managers and our list of registrations and send an email.

b. on-line registration, waitlist through late Feb- can't promise but will do our best. Mark would like wording of early bird to deadline, a bit confusing it went from early bird to waitlist.

C. Score board – see c. under committee reports. Mark knows we have to meet with new management company before a decision is final, but feels we need to decide whether it is a go or not. Better to have a proposal to submit to the management company. Kerry's concern is how we message it; the optics of what it looks like and 3rd is the management company we have to prove we are keeping Haske in good standings with the new company. Mark feels we will hold up our end of taking care of Haske. Anthony's concern on how its worded, other areas feel "everything goes to Haske". Kerry would like to see some kind of fundraiser for the score board; would this be a Purcellville South fundraiser? Before we advertise Kerry needs to meet with Management Company. Mark would like to tell company something and he will tell them as a board we like the idea but have to present it to the management company.

New Business

- a. Pitch, Hit and Run-request from local business re-love it are sponsoring pitch, hit and run asked if we would be interested in partnering with them. Kerry will find out more info.
- b. Adoption of 2017 House Rules- we can discuss next meeting
- c. Skills assessments, March 3-4 @Fielder's choice –Kerry will not be there at the beginning of the 3rd or 9 days prior.
- d. Spring numbers/projected teams- numbers are down at this point we are at 680. Congress did pass we can have up to 8, 12yo on a team.

AL-40 12yo 36 11yo (looks like 1 more majors team in American league vs national league with the numbers currently) 5 majors teams. 3 AAA (2 PS, 1 Rh), 4AA (2 PS, 2RH), 3-4 rookie teams (2PS, 2RH), 9 coach pitch (5PS, 4RH) 5 t-ball teams (3 PS, 2RH)

NL-31 12yo 36 11 yo-4 majors teams, 3 AAA 1 in each area. 4 AA (2 Hamilton, 1 Lovettsville, 1 Pville North) 5 Rookie (1-2 Hamilton, 2 Lovettsville, 1 Pville North) 10-11 Cp (3-4 Hamilton, 3-4 Lovettsville, 3 Pville North), 5 T-ball (2 Hamilton, 2 Lovettsville, 1 Pville North)

Meeting adjourned at 9:30pm next meeting February 12th at Library but could change.