

Patrick Henry High School Membership & Advertising 2018 - 2019

Exposure, Exposure, Exposure!

Become an advertising partner!

Thousands each year attend events at Garner Field stadium!



Maximize your advertising dollars!

Achieve your marketing goals and objectives!

Commemorate a special event with a personalized message!



Contact us:
Patrick Henry Athletic Boosters Association
P. O. Box 4251
2102 Grandin Road, Roanoke, VA 24015
540-853-2255



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540-353-2295 or rpsmeltzer@msn.com
Phboosters.org

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Agreement

Business or Individual Name _____

Address _____

Phone _____ Email _____

Contact Name _____

Sponsor Team Name: _____ (Basketball
Girls/Boys, Track, Swimming, Volleyball, Lacrosse, Football, etc.)

- Small Panel Advertising \$1,500 (3 spots) SCOREBOARD
- Stadium Bill Board \$1,100 \$850 \$650 \$450
- Gym Vinyl Banners \$850 (2) years \$500 (2) \$300 (1) year
- Sponsor Football Quarter \$1,000
- Sponsor Basketball Quarter Home Game \$1,000
- Sponsor PH Sports dinner Tickets or Table \$50 \$500
- Sponsor Fall Golf Tournament \$250 \$500
- Basketball Sponsor - Option 1: Digital Score Table Ad Main Gym 2018-19 \$250
- ANNOUNCEMENTS at Stadium 6 (15 sec) per game \$75.00
- Student Pass \$35.00 _____ # _____
Name Pass Number
- Adult Pass \$65.00 _____ # _____
Name Pass Number

phsportspass@mail.com (email for more information)

TOTAL amount for advertisement commitment \$ _____

Method of Payment

- CASH CHECK VISA MC

Credit Card # _____ Spec Code _____

Expiration Date _____

Advertiser Representative

Name _____ Title _____

Signature _____ Date _____

Ways to provide Financial Support

Advertising and Sponsorship Opportunities

- Signs from \$300 - \$3,500
- Sponsor football quarters with recognition on scoreboard and PA \$1,000
- Sponsor a quarter at home basketball games \$1,000
- Sponsorship for Tip-off Basketball Tournament \$1,000
- PH Sports Celebration Dinner \$50 Tickets or Table Sponsor for \$500
- Sponsor Fall Golf Tournament \$250-\$500

BUSINESS ADVERTISEMENT

PA Announcements \$75.00 per game for 6 (15) second

Booster Membership
from \$35 to \$1,000

*Purple Patriot gives you Family Membership in PHABA, \$450 sign credit, 6 sports passes and Premier Parking Pass

**Golden Patriot give you Family Membership in PHABA, 4 sports passes and Premier Parking Pass

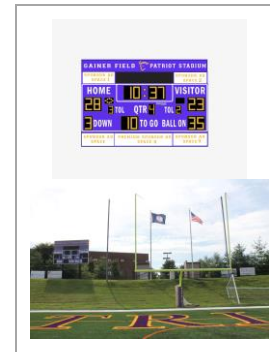
All Season Sports Passes

- Student \$35 Adult \$65

You Can't Afford Not To Join!

Overview of Programs

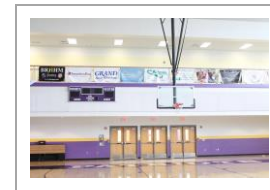
Scoreboard Panels & Stadium Bill Boards



Large Panel Advertising Scoreboard - \$1,500 to \$3,500

Stadium Bill Boards \$1,100 Main Gate
\$850 West Home & Visitor
\$650 East End Zone
\$450 Other

Gym Vinyl Banners

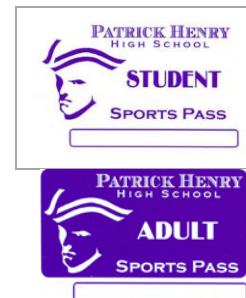


1 year \$300

2 years \$500

2 years \$850 NEAR Scoreboard

Booster Memberships



Student Membership - \$35

Adult Membership - \$65

*Purple Membership - \$1,000

**Golden Membership - \$500

Why Be A Member?



Get plugged in – you will receive current information about athletic programs, upcoming events and how you can be involved.



Build community – the more people we have as members working together, the stronger we can make the PH community.

Provide support – your membership dollars go to support all the athletic programs at Patrick Henry.

Who we are

Patrick Henry Athletic Boosters Association (PHABA) will work to fulfill the following mission: The PHABA believes that high school athletics improves academic performance, promotes school spirit and creates community pride. PHABA will work with stakeholders to support excellence in athletics at PHHS and to bring State Championships to Roanoke.

The PHABA will fulfill its mission by raising funds to support athletics; allocating funds to coaches/teams for their needs as approved and dependent upon availability; promoting other school activities when funds are available; promoting PHHS athletics in the community; and encouraging Roanoke City Public Schools to adequately fund athletic programs and facilities.