



# BRENTWOOD LADY BRUINS LACROSSE

## 2019 Sponsorship Opportunities



**BUILDING THE TRADITION**





- Girls lacrosse is one of the fastest growing sports in the USA and Southeast. Participation increased 10% in 2017 and 25% since 2012.
- Brentwood Lacrosse Club oversees both the boys and girls programs.
- Sanctioned by USA Lacrosse and compete in the TN Girls Lacrosse Association (TGLA)
- Varsity and JV teams in middle and high school and an elementary development program
- Over 80 girls currently registered for fall programs
- High School varsity program has qualified for TGLA State Playoffs 3 straight years with a record of 30 – 17.



## 2019 SPONSORSHIP OPPORTUNITIES

- Title Sponsors – 2 –4 - \$1,000.00 Investment
  - Logo on team training shirts
  - Logo on team banner & Recognized at Sr Night
  - Logo on team website
  - Company listed in team program
  - Recognition on social media at various BHS LAX events
- Team Partner – 3 – 5 - \$500.00 Investment
  - Logo on team roster cards
  - Logo on team website
  - Company listed in team program
- Friend of the Program – Unlimited - \$150.00 Investment
  - Logo on team website
  - Company listed in team program



- What sponsorship proceeds will support
  - Winter training for 80 student athletes
  - Travel costs to State tournament games in May
  - New uniforms for all High School and Middle School players in Spring of 2019
  - Athletic trainers at all home games
  - Home field banners and flags
  - LAX Clinics for new elementary and middle school players

