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## Newsletter December 2013

### GACC NEW YORK NEWS

#### "No Time for Complacency"



**Prof. Dr. Christoph M. Schmidt, Chair of the German Council of Economic Experts (Vorsitzender des Sachverständigenrates der deutschen Wirtschaft) presented the Annual Economic Report 2013/14 on December 5th, 2013 in New York City.**

At a business breakfast hosted by the GACC New York, Prof. Schmidt warned that even though Germany is currently Europe's number one economic powerhouse, showing record low unemployment and a major trade surplus, it should not obstruct the view of the future challenges which the country is facing: Measures

currently under discussion, such as the mothers' pension (Mütterrente), raising low pensions and allowing broad exemptions to the new retirement age of 67, will largely be shouldered by future generations. Over the next year, challenges will be far more difficult to overcome if the Agenda 2010 reforms become diluted or reversed in some cases. The same holds for measures which hurt growth and job creation, such as minimum wages and tax increases. Prof. Schmidt also stated that the "Energiewende" should be discussed in a European context and on an urgent level. [Read more](#)

#### GABO 2014 | December 16 – Last Chance to Register!



You are cordially invited to the exclusive presentation of the results of the 5th Annual German American Business Outlook. 1,900 German subsidiaries in the U.S. were surveyed, asking for their projections for 2014, their opinion about potential business opportunities, the U.S. as an investment location, and the current state of the U.S. economy from a

transatlantic perspective. A panel of select industry representatives will comment on the outcome. We invite you to join the discussion!

**When: December 16, 2013 | 6:00 p.m.–10:00 p.m.**  
**Where: New York Stock Exchange | 11 Wall Street | New York**

### GAT Magazine Nov/Dec 2013



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## GACC to Boost German Cleantech Startups



Two parallel incubator projects in New York and Berlin will support German startups within the cleantech industry to establish and extend their businesses in the U.S., Germany and Europe. The German American Chamber of Commerce, Inc. New York in cooperation with New York University will establish the U.S. incubator which will closely collaborate with a Berlin-based

accelerator attached to the CleanTech Business Park Berlin-Marzahn. The cooperation aims to support promising German cleantech entrepreneurs through mentoring and business consulting in both countries, knowledge exchange and establishing of international networks.

[More information about the CleanTech Business Park Berlin-Marzahn](#)

## New J-1 Visa Web Portal Launched



The German American Chamber of Commerce, Inc. New York, as an official visa sponsor, is proud to present the new official J-1 visa website [www.go-j1.com](http://www.go-j1.com). The recently launched web portal provides interns and students with

important information about the entire J-1 visa process including:

- Updates about changes in the visa process
- Download of application forms and documents
- Practical information about living in the U.S.

## Yet Another German-American Success Story – Statista Inc.



Statista, an innovative company based in Hamburg, Germany, is one of the leading statistics portals on the Internet. They integrate data on over 60,000 topics from over 18,000 references onto a single professional platform. But until two years ago, they were largely unknown in the U.S. Like many success stories of German midmarket companies in the U.S., Statista's began with a cooperation with the

German American Chamber of Commerce, Inc. New York. After founding their U.S. subsidiary, they utilized the Chamber's resources to represent their company in the new market for their initial market entry. [Read the entire success story on gaccny.com](#)

## New Job Openings and Candidates

### Job openings:

The Recruitment Services Department is currently looking for candidates (m/f) for the following positions:

- [GACC Project Manager](#)
- [Software Translator](#)

**The top 3 candidates of the month:**

[www.transatlantic-news.com](http://www.transatlantic-news.com)

**12/10/2013**

[U.S. Ends Bailout of G.M., Selling Last Shares of Stock](#)

**12/10/2013**

[Mercedes Passes Audi as BMW Defends Luxury-Car Sales Lead](#)

**12/10/2013**

[Controversial German exports at all-time high, but imports also rising](#)

**12/09/2013**

[German firm testing drones to deliver goods](#)

**12/06/2013**

[Hellman & Friedman acquires controlling stake in Scout24 for €700M in debt financing](#)

**12/05/2013**

[Bergfreunde.de Joins the Backcountry.com Family of Specialty Retail Stores](#)

## New Members

- Björn Hoppe
- [CleanTech Business Park Berlin-Marzahn](#)
- [Efficient Technologies Development, Inc.](#)
- [Hoffmann Group - Tool Crib](#)
- [LC Global Consulting Inc.](#)
- [RATIONAL USA](#)
- Sakine Özcan
- [Susanne Braun](#)
- [The International SetUp Group](#)
- [Theobald Software](#)

- **Executive Assistant:** bilingual (German/English), excellent network, 10 years of working experience in New York with experience in the services and finance industry
- **Certified Translator English / German,** with a proven success record and 3 years of working experience in the U.S.
- **CFO:** bilingual (German / English), 15 years of working experience in the U.S. and Germany, for a variety of small and medium sized companies

For more information please contact Adrea Diewald,  
Phone: +1 (212) 974-1884, [adiewald\(at\)gaccny.com](mailto:adiewald(at)gaccny.com)

## Event Sponsorship Opportunities 2014



With the new year fast approaching, we would like to remind you of our sponsorship opportunities 2014. Choose from our diverse annual and event sponsorship options that will guarantee your company visibility at all our signature events and provide additional exclusive benefits. Combining your activities with a sponsorship is the most cost-effective way of strengthening your presence in the

German-American business community here in the Northeast! We look forward to working with you in 2014. [More information](#) or [Download pdf brochure](#)

## UPCOMING EVENTS

### January 7 | Customs and Transfer Pricing – A Double Edged Sword?

**BAKER & MCKENZIE**

In a business world characterized by globalization, multinational corporate tax payers have become used to careful tax planning. They know that information exchange between tax administrations of different countries can be very lively. But what about the exchange of information between different tax authorities in your own country? This seminar will highlight and discuss some of the most common pitfalls that are easily overlooked when drafting intercompany agreements.

**When: Tuesday, January 7, 2014 | 12:00 p.m.–2:00 p.m.**

**Where: The offices of Baker McKenzie LLP | 452 Fifth Avenue, New York**

[More information and RSVP](#)

### January 8 | New Year’s Reception 2014



The GACC’s New Year’s Reception is our first annual highlight and our way to welcome the New Year. Be at our side when we will toast to 2014 and to another successful year! More than 150 guests come together to enjoy prime networking opportunities and to receive new economic insight from our guest speaker Mr. Anthony J. Kuczinski, President & CEO of Munich Reinsurance America, Inc., speaking on “When Natural Disasters Strike - Risks of an Aging Infrastructure”.

**When: Wednesday, January 8, 2014 | 12:00 p.m.–2:00 p.m.**

## Upcoming Events

**12-16-2013**

[German American Business Outlook 2014](#)

**1-7-2014**

[Customs and Transfer Pricing - A Double Edged Sword?](#)

**1-8-2014**

[New Year’s Reception 2014](#)

## Advertisements

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Where: The Harvard Club | 27 W 44th Street, New York

[More information and RSVP](#)

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## TRADE FAIRS

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### Analytica 2014 – Trade show of innovations



**analytica 2014**

From April 1 – 4, 2014 Messe Munich will host analytica - the international trade show for laboratory technology, analysis and biotechnology. As the leading international show

for state-of-the-art laboratory technology and pioneering biotechnology, analytica is the only trade show that covers all modern analysis processes in science and industry - from taking samples to measuring, data analysis and archiving.

In 2012, 1,026 exhibitors from 37 countries showcased their latest developments to more than 30,000 competent visitors from 110 countries. Next year, analytica will again present comprehensive solutions for the entire supply chain in the laboratories, with the range of products and services clearly laid out in 5 halls. [More information](#)

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### Trade Fair Calendar

#### Essen Trade Fairs

**Jan 4–5**

[Hochzeitsmesse](#)

**Jan 15–17**

[Tiefbaumesse](#)  
[InfraTech](#)

**Jan 15–18**

[Leben Plus Komfort](#)

**Jan 15–17**

[DCONex](#)

**Jan 15–18**

[Deubaukom](#)

**Jan 28–31**

[IPM](#)

**Feb 7–9**

[Haus Garten Genuss](#)

**Feb 11–13**

[E-World Energy & Water](#)

**Feb 19–23**

[Reise & Camping](#)

**Feb 20–23**

[Fahrrad Essen](#)

**Feb 21**

[European Camping](#)

#### Munich Trade Fairs

**Jan 10–12, 2014**

[opti 2014](#)

**Mar 18–20, 2014**

[electronica China 2014](#)

**Mar 18–20, 2014**

[productronica China 2014](#)

**Mar 18–20, 2014**

[LASER World of PHOTONICS China 2014](#)

**April 1–4, 2014**

[Analytica 2014](#)

**May 5–9, 2014**

[IFAT 2014](#)

**May 26–28, 2014**

[LOPEC 2014](#)

**June 3–6, 2014**

[Automatica 2014](#)



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