



## 2012 SPONSORSHIP INFORMATION

Welcome to the Green Mountain Junior Baseball Association (GMJBA). Many of you are already familiar with how the sponsorship program works, however, there are new coaches, team parents and parents that need sponsorship information. Listed below are the key items and answers to frequently asked questions regarding sponsorship.

- **Team Sponsorship**
  - Coaches and/or parents generate all team sponsorships.
  - All sponsorships received belong to the team.
  - Sponsorship forms are available on the GMJBA website ([www.gmjba.org](http://www.gmjba.org)) under the sponsorship link.
  - A sponsorship form is required for **all** donations.
  - Sponsorships can be made for any amount at any time. For sponsors to be listed on the banner, the forms and money must be in by April 1, 2012.
  
- **Using the Sponsorship Money – Spend the Money on the Team**
  - Purchase equipment for the team.
  - Pay for tournament entry fees.
  - Purchase pizza, ice cream, etc. for the team
  - Provide a season end party, coach's gifts, trophies, etc.
  
- **Sponsorship Details**
  - Full Sponsorship (includes Name on Master Banner, Plaque with Team Picture, and Name on GMJBA Web-Site):
    - Full Junior League Sponsorship (8 Yr. Old RC – 14 Yr. Old) - \$250.00
    - Full Pee Wee League Sponsorship (5 Yr. Old – 8 Yr. Old) - \$150.00
  
  - Partial Sponsorship (no banner, no picture/plaque, no web-site listing):
    - Partial Junior League Sponsorship (8 Yr. Old RC – 14 Yr. Old) - \$200.00
    - Partial Pee Wee League Sponsorship (5 Yr. Old – 8 Yr. Old) - \$100.00
  
- **Fundraising**
  - Individual teams are encouraged to raise money for the team via fundraising events.
    - All money generated from fundraising **must** be deposited into the team sponsorship account. The money is to be used in the same manner as money collected through sponsorship.



- **Banners**

- The cutoff date for payment and ordering a new banner is **April 1, 2012**. The sponsorship form and money must be in by April 1<sup>st</sup> to guarantee delivery of the banner for picture day. **Banners need to be ready for picture day.**
- Coaches are responsible for any banner adjustments: adding or removing a sponsor.
- Banners are made and adjusted at **FastSigns**, 1000 South Wadsworth Blvd. Please contact Rick Abercrombie at 303.922.4444.
  - Rick will bill the sponsorship account for all banner adjustments. Neither coaches nor parents are responsible for paying FastSigns.
- Please know who your sponsors are so that the correct sponsors are on the banners.
- All banners are the property of the GMJBA.
- Details on the banners:
  - One line only for each sponsor – 25 to 30 letters and spaces on each line.
  - Lettering height is 1-2 inches.
  - A standard 3 ft. by 3 ft. banner will hold 5 sponsor names.
- Banner pricing:
  - One banner with one sponsor - \$57.00
  - One banner with two sponsors - \$72.00
  - One banner with three sponsors - \$87.00
  - One banner with four sponsors - \$102.00
  - One banner with five sponsors - \$117.00
  - Banner size and pricing will change with more than five sponsors.
- Changes to existing banner:
  - Remove name only - \$7.50
  - Adding a name only - \$15.00
  - Removal with an addition - \$22.50

The sponsorship program is about helping the players and families enjoy their season by offering some financial support. The banner style and cost were designed to keep as much money as possible with the team. We realize that one line on a banner might not fit the needs of every sponsor, but the intention of the banner is to say thank you to the sponsor for their support.

- **Sponsorship Account – Depositing and Accessing Funds**

- A team sponsorship account has been created for each team.
- A current balance of team funds will be provided to coaches and/or team parents upon request (please send requests via e-mail to [je\\_houston@comcast.net](mailto:je_houston@comcast.net)).
- Funds may be withdrawn from the team sponsorship account with a receipt showing purchase made for the team, or by request for a check to be made by GMJBA directly (i.e., to tournament sponsoring organizations, etc.).
- Only coaches or a duly authorized person (team parent) are permitted to request funds be withdrawn from the team account.



## **Green Mountain Junior Baseball Association**

**of Lakewood, CO**

- To request a check from your sponsorship account:
  - Send an e-mail to [je\\_houston@comcast.net](mailto:je_houston@comcast.net) requesting the check.  
Or
  - Drop receipts off at 151 Yank Ct. Lakewood CO 80228. There is a black mailbox by the front door to make drops easier.
  - Checks will typically be cut weekly (on Fridays) and available for pick-up. Checks can be placed in the black mailbox to make pick-up easier. Checks can also be cut for “emergencies” (quick turnaround). Just send an e-mail with the request indicating that it is a quick turnaround check and cannot wait until the next check run.
- To submit a sponsor check for deposit into your account:
  - You can place all sponsor checks received in the black mailbox (next to the front door at 151 Yank Ct. Lakewood CO 80228) or the checks can be mailed to:  
GMJBA Sponsorship Account  
P.O. Box 150351  
Lakewood, CO 80215

I am very excited to work with all of you! Please let me know if you have any questions or concerns.

Thank you,

Jennifer Houston  
GMJBA Sponsorship Director

[je\\_houston@comcast.net](mailto:je_houston@comcast.net)

Home – 720-255-2747

Home address – 151 Yank Ct.  
Lakewood, CO 80228