



Dear Sponsor,

We are currently looking for sponsors to support our youth lacrosse program in Haddam and Killingworth. Our new program is a 100% volunteer, nonprofit organization and will be funded with dues from players, fundraising, grants, and sponsorships. We are a nonprofit charitable 501(c)3 corporation, therefore any *funds provided in 2013 are tax deductible*.

We are seeking assistance from the community as our program grew to over 190 players in just two years with continued growth anticipated for 2013! Over 150 families participate with growth projected to continue. With this growth comes a struggle to meet ever increasing expenses ranging from field preparation, equipment, game officials, tournaments, medical supplies, etc. Another significant challenge in the promotion of youth lacrosse is the affordability due to the high cost of a players' equipment. When combining equipment costs with player dues, the out of pocket expense presents a considerable obstacle for families, especially those having multiple players. Such expenses may be prohibitive for first year players/families hoping to try the sport. We are particularly concerned with making our program accessible to youths of all socio-economic backgrounds. We are working provide scholarship funds and equipment available to youths whose family may not be able to afford it.

There are many options for sponsorship which may be either public or private (anonymous) in nature. We welcome both general monetary and specified donations such as equipment packages or scholarships. At your discretion, your name or your company's name will be listed on the sponsors' page of our website where a logo and description of your company may be viewed with a link to your website. For donations of over \$250 the sponsor's name will be advertised over the banner on the home page of our website on a rolling basis. A click on the banner will either link to your website or to our sponsors' page. As mentioned, we can also accommodate any donors who wish to remain anonymous, whether the donation is a scholarship for player dues or equipment or otherwise.

Any assistance that you can provide, whether in the form of goods, services, equipment, scholarship or funding will be very helpful. We are always open to suggestion regarding ways in which we recognize or reward sponsors. With your help we can make this exciting sport affordable for every youth in our community. Your participation will benefit our community as it occupies our youths' bodies and minds providing an organized, competitive, and FUN outlet for their bounding energy. Please contact Tim Elliott at elliott.timothy@sbcglobal.net or visit our website at www.HKyouthlax.org.

Thank you for your consideration,
The coaches and volunteers of HKYLA

All levels of donation are important to us and will be recognized on our website.

Benefits of HKYLA Sponsorship

Donor Level (\$10 to \$250) - Company name, description, and contact information will be listed on the website Sponsor page.

Silver Level (\$250 to \$500) - In addition to Donation Level, company logo (if provided-see instr. below) will be displayed:

- On home page banner (alternating)
- On rolling basis to the right of the home page

Gold Level (\$500+) In addition to Silver Level benefits:

- Priority on Sponsors page
- Logo and/or name will appear on any signs displayed at games or “off field” team events such as parades, community service, etc.

<u>Donation type:</u>	Donor Level	Silver	Gold
	(Please check desired level of sponsorship)		
Monetary donation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Goods or Services	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Description of donation: _____

Sponsor information:

Company name: _____

Company and services description: _____

Company contact information: _____

Company website: _____

I wish to include a logo on the sponsor page and appear on the home page rotation.....	Not applicable	<input type="radio"/>	<input type="radio"/>
I wish to include a logo on the banner line (rotating). (Company name will appear in banner, if banner logo is not provided. See below for banner logo requirements.)...	Not applicable	<input type="radio"/>	<input type="radio"/>
I wish to include a logo on any signs or banners displayed at HKYLA events and games -----	Not applicable	Not applicable	<input type="radio"/>

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