

# Durham Middlefield Falcons

2011 Falcons Booster Club Sponsorship Program

Youth Football and Cheerleading  
Business Sponsorship



[www.durhammiddlefieldfalcons.com](http://www.durhammiddlefieldfalcons.com)



Greeting to all fans and supporters from the Durham/Middlefield Falcons Youth Football and Cheerleading Team (DMFYF&C). DMFYF&C is a non-profit organization comprised of dedicated volunteers serving approximately 200 boys and girls between the ages 7-14 years.

The DMFYF&C has a dedicated board of directors who continue on making every effort to keep this youth program running in order to provide an outlet for the kids in our community. We want them to have fun and a chance to compete within a true team environment.

We're sure that you realize the importance of being able to stay involved in our children's lives. Our leadership is comprised of local residents and parents who want to provide a foundation based on building confidence and character. Not to mention the fact we get the chance to pull our community closer together through our kids.

Our football and cheerleading foundation will be providing a 'feeder' program that will help to make our High School Programs much more successful. Our kids will become seasoned football players and cheerleaders will have the opportunity to learn comradely and teamwork through their friendship made on the field. With all of that said, we are asking you to assist us in helping us keep our program going.

Since the DMFYF&C is a non-profit organization, we are asking for support from our local business leaders and interested individuals for the upcoming 2011 season.

Through your support we'll be able to handle the rising costs of protective safety equipment, uniforms and insurance. Our program will also work to help those kids in need of assistance who wouldn't be able to play otherwise. The DMFYF&C is striving to make the registration fees as affordable as possible to ensure participation by those children who may be restricted due to lower family incomes. It's important that we give all these kids a chance if at all possible!

Attached you will find the 2011 Sponsorship Program detailing the various types of sponsorship levels. Please take your time to review the various levels of sponsorship and decide which level best suits you or your company. We welcome any kind of sponsorship or donation since every bit counts.

Each level of sponsorship should be considered negotiable and can be tailored to meet your needs. We will be happy to discuss any suggestions or concerns you may have.

Our mission is to stay connected to all of our new & returning sponsors and supporter through open communication and mutual interest in our children's development. Thank you for all your support!

Jim Banack

President, Durham/Middlefield Falcons