

2012 WAA Sponsorship Renewal Drive (Commitment Deadline – 2/15/2012)

YES, I want to join/return as a supporter of the Webster Athletic Association youth baseball program for the 2012 season!

Sponsor (Company) Name: _____

Sponsor contact person: _____

Address: _____

Phone: _____ E-mail: _____

If you are responding by the Commitment Deadline of 2/15/2012:

____ **Option 1: Team sponsorship = \$200 (sponsor's name embroidered on team hats + plaque)**

____ **Option 2: Team sponsorship + Car Magnets = \$250 (hats, magnets + plaque)**

____ **Option 3: Sign sponsorship (includes cost of sign) = \$450 (this is the average cost – may be more if 4 color sign is chosen – will confirm cost and design before ordering; if we have already created a sign for you, the renewal cost is \$200)**

____ **Option 4: Team and Sign sponsorship (includes cost of a new sign) = \$600 (if we have already created a sign for you, the renewal cost for team/sign combo is \$375 or \$425 if you also want the magnets)**

Team Sponsors can order extra Hats and /or Car Magnets for themselves.

I want _____ Team Hats (\$10 each) and/or I want _____ Car Magnets (\$5 each)

Total \$ _____

If you are responding after the Commitment Deadline of 2/15/2012:

____ **Option 5: Team sponsorship (Late-Past Deadline) = \$250 (magnets + plaque)**

____ **Option 6: Team and Sign sponsorships (Late-Past Deadline) = \$650 (includes cost of a new sign, team magnets and plaque) or \$425 if you already have a sign made with us.**

Late Team Sponsors can still order extra Car Magnets for themselves.

I want _____ Car Magnets (\$5 each) Total \$ _____

Please complete the other side and send this 2-sided signed form plus your payment to:

WAA – Sponsorship Committee, c/o Paul Denimarck, 147 Jewelberry Drive, Webster, New York 14580

Team Sponsorship - please complete the following section and sign at bottom:
(If ordering Team Magnets, please email a **jpeg of your Company Logo.**)

1) Sponsor's name: _____
Please PRINT exactly as you would like it embroidered on the hats.

2) Please circle the preferred age group (age groups fill up on a first come, first serve basis and are not guaranteed):
ANY 5/6 7/8 8/9 9/10 11/12 13/14 15/16 17/18

3) I have a son/daughter I would like assigned to the team I sponsor – name & age group

4) I would like to sponsor a team coached by this person in this age group:

Any special requests are first come, first serve and are not guaranteed, but we will do our best to accommodate everyone.

Sign Sponsorships - Please read and sign below:

Advertising Contract – 2012 season – TERMS AND CONDITIONS

- 1) Advertising space to consist of one sign mounted on the fence, behind the outfield fence, or above the outfield fence of the Empire Park fields, at Empire Boulevard, Webster, NY.
- 2) All signs will be ordered/provided by the Webster Athletic Association unless otherwise approved by the WAA.
- 3) All signs will be aluminum, Masonite or similar material mounted on 4'x4' posts or affixed to the outfield fence through similar approved means.
- 4) All signs may include one company logo or equivalent.
- 5) All signs will be displayed from May to August.
- 6) All signs will be maintained by the Webster Athletic Association. If a sign becomes unusable through normal wear and tear after numerous years of use, the WAA and the sponsor will discuss terms to order a new sign.
- 7) If the sponsor has a significant name/address/informational change to the sign, they will bear the cost of creating a new sign.
- 8) All text must be approved by the Webster Athletic Association.
- 9) All signs will be 3 feet wide by 6 feet long.
- 10) All initial leases will be for one year and will require the full payment in advance.
- 11) If you choose to renew the lease for the subsequent years AND KEEP THE SAME SIGN, the lease rate will be at the discounted rate listed above.
- 12) If a sponsor chooses not to renew/return, the WAA will attempt to store the sign for one year. If the sponsor does not renew after a one year hiatus, WAA reserves the right to dispose of the sign. If the sponsor returns at another time, they will bear the cost of a new sign.

*****Please attach a drawing, photo, business card, or description of your sign. Best done via email.**

Sponsor's signature: _____ Date: _____