

## 2014 WAA Returning Sponsorship Early Renewal

***Receive discounted fees when renewing before December 31<sup>st</sup> 2013 !!***

\_\_\_\_\_ **YES**, I want to return as a supporter of the Webster Athletic Association Little League Baseball program for the 2014 season!

Sponsor (Company) Name: \_\_\_\_\_

Sponsor contact person: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

**If you are responding by the Renewal Deadline of 12/31/13 the following options and fees apply.**

2014 WAA Sponsorship Renewal Program

\_\_\_\_\_ **Option 1:** Team sponsorship renewal = ~~\$225~~ **\$200** (sponsor's name embroidered on your teams hat + team plaque for display at your business + a prominent display on our WAA website)

\_\_\_\_\_ **Option 2:** Sign Renewal (reuse existing sign from previous year) = ~~\$250~~ **\$225**

\_\_\_\_\_ **Option 3:** Team and Sign Renewal sponsorship (reuse existing sign) = ~~\$475~~ **\$415**

\_\_\_\_\_ **Option 4:** New Sign sponsorship (includes cost of new sign) = ~~\$475~~ **\$450** (this is the average cost – may be more depending on logo complexity)

\_\_\_\_\_ **Option 5:** Team & New Sign sponsorship (includes cost of a new sign) = ~~\$675~~ **\$625**

**\*\*\*\* All signs are 3 feet wide by 6 feet long \*\*\*\***

2014 WAA Sponsorship Renewal Program

\_\_\_\_ **Option 6:** MLB Team Request

(circle one)

Yankees: \$500

Mets: \$250

Red Sox: \$250

Twins: \$200

All others: \$150

\*\*\*\*\* We receive many special requests for MLB team placement. We will make all efforts to assign our sponsors the MLB team of their choice however multiple sponsor requests for the same team will be honored on a **first pay** basis. Early registration and payment will help ensure you receive your team request. The teams listed above all get requested early and often. \*\*\*\*\*

Team Sponsors can order extra Hats for themselves or to hand out to employees or customers to show your support of Webster LL Baseball.

2014 WAA Sponsorship Renewal Program

I want \_\_\_\_\_ Team Hats x \$10 each = Total Hat \$ \_\_\_\_\_

**Please complete this form, sign and send payments to:**

WAA – Sponsorship Committee

c/o Gregg Ippolito

48 Dunning Ave

Webster, New York 14580

Please make all checks payable to “WAA Baseball”.

**Team Sponsorships** - please complete the following sections and sign bottom:

(If ordering a new sign please email a JPEG file of your Company Logo to  
ippy1@frontiernet.net)

1) Sponsor's name (text not logo) as you want it embroidered on team hats:

---

Please PRINT exactly as you would like it embroidered on the hats

2) Please circle the preferred age group (age groups fill up on a first come, first serve basis and are not guaranteed):

**ANY    5/6    7/8    8/9    9/10    11/12    13/14    15/16    17/18**

2014 WAA Sponsorship Renewal Program

3) I have a son / daughter I would like assigned to the team I sponsor – name & age of son / daughter

---

4) I would like to sponsor a team coached by this person in this age group:

---

5) If you make a special MLB team name sponsorship request please list your top 3 team names:

1. \_\_\_\_\_ 2. \_\_\_\_\_ 3. \_\_\_\_\_

\*\*\*Any special requests are first come, first serve and are not guaranteed, but we will do our best to accommodate everyone. \*\*\*

**Sign Sponsorships - Please read and sign below:**

***Advertising Contract – 2014 season – TERMS AND CONDITIONS***

- 1) Advertising space to consist of one sign mounted on the fence, behind the outfield fence, or above the outfield fence of the Empire Park fields or at D'Amico Park fields.
- 2) All signs will be ordered / provided by the Webster Athletic Association unless otherwise approved by WAA.
- 3) All signs will be aluminum, Masonite or similar material mounted on 4'x4' posts or affixed to the outfield fence through similar approved means.
- 4) All signs may include one company logo or equivalent.
- 5) All signs will be displayed from at least May through August.
- 6) All signs will be maintained by the Webster Athletic Association. If a sign becomes unusable through normal wear and tear after numerous years of use, WAA and the sponsor will discuss terms to order a new sign.
- 7) If the sponsor has a significant name/address/informational change to the sign, they will bear the cost of creating a new sign.
- 8) All text / logos must be approved by the Webster Athletic Association.
- 9) All signs will be 3 feet wide by 6 feet long.
- 10) All sign sponsorships will be for one year and will require the full payment in advance.
- 11) If you choose to renew the existing sign in subsequent years and keep the same

2014 WAA Sponsorship Renewal Program

sign, the sponsorship rate will be at the discounted rate listed above for 2013 or the then current renewal rate in subsequent years.

12) If a sponsor chooses not to renew/return, WAA will attempt to store the sign for one year. If the sponsor does not renew after a one year, WAA reserves the right to dispose of the sign. If the sponsor returns at another time, they will bear the cost of a new sign.

**\*\*\*Please attach a drawing, photo, business card, or description of your sign\*\*\***

Sponsor's signature: \_\_\_\_\_

Date: \_\_\_\_\_