

**Easton Ice Hawks Board of Directors Meeting
May 8, 2017**

Meeting called to order at 6:18pm.

MARKETING: Tom Stokes updated board on the listings done on Facebook. The number of likes went up but at this time he can't contribute any more traffic to assessments due to it. Recommended to probably NOT do it again.

Stein asked if there was some way to reduce the text that is on the front page of the website so it is less cluttered and that some of the buttons on the side could be removed

ASSESSMENTS: Assessments completed weekend of May 6th. Team numbers were discussed.

U10—37 players plus handful more (recommended three teams)

U12—26 players plus handful more (two teams)

U14—25 players (two teams)

U16 and U18—between two or three teams. Need Frank and Jerry to have discussion on how to do this and make a recommendation. Many options discussed at meeting—including U18 CBHL and U18 CCHL team, or U16 CBHL and U18 CCHL, or one U16 CBHL and U18 CBHL and U18 CCHL.

CBHL: Rob Gallager discussed the Crerar grant. It can be used to promote hockey in general, even adult hockey. Anything to grow the numbers. Stein reported that we have no problem finding ways to spend the money. Rob also suggested that we ask for an exemption for the assessments for 2018 at this time.

JERSEYS: Sample jerseys were at assessments for players to try on. Currently we have three deadlines for jersey orders: May, June and September.

CLINICS: Colin Fluharty is working on the clinics with an anticipated date of Sept 16th, along with work on the skills/goalie coaching. These have taken a backseat while we are working on ice slots/teams/assessments.

GOING FORWARD: Goal is to have draft rosters from coaches by the end of the week, and hope to have emails to parents/players by beginning of week May 15th.