

FO LaX Business Meeting Minutes

September 29th, 2016

Attendees:

Aaron Thomas John Thornton

Robbyn Neece

Blythe Johnson

Heather Aguilar

Next Action list (see individual sections for context)	Responsible Party	Due Date
Financial Report	Aaron Thomas	Now
Registration Fees	Everyone	Now
Fundraising	Everyone	Now
SJUSD Outreach Program	Everyone	Now
Open Items/New Business	Everyone	Now
Fall Clinics	Everyone	Now
New Business	Everyone	Now

Next Board Meeting

- Scheduled: **TBD**
- Location: **TBD**

Financial Update

- Registration is open to give early payment options for new membership fee increase. 2 time payment option is available. If families require payment by check only a board member may collect and submit to Aaron. League fees must be paid in advance of the season opening game.
 - League fee's include jersey/pennys- Aaron and Heather acquiring 2 quotes to insure competitiveness and best use of monies.
- Registration is settled for \$400 (\$350 if before Dec 2) for league fees which includes a jersey for seasonal use- \$120 including seasonal pennies use for 10U girls and boys- Head Coaches receive 1 child free per team coached.

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- Robbyn and Aaron will investigate and submit an application to the NCJLA no interest loan program. If funds are not necessary to run league they will be returned or payment schedule will be submitted and payback plan developed if use of funds is necessary

Conclusion:

- Club needs to focus on fundraising and sponsors to cover any additional cost and registration for NCJLA that are due in 4th quarter. Still need to assess uniform costs that will be supplied by club. In effort to save money going forward. Club will charge a deposit for uniforms for them to be returned after season.

Next Action	Responsible Party	Due Date
Financial Update	Aaron Thomas	Nxt Mtg
Uniform Quotes	Heather & Aaron	Nxt Mtg
NCJLA loan investigation and submission	Robbyn & Aaron	Nxt Mtg

Registration Fees

- Registration is settled for \$400 (\$350 if before Dec 2) for league fees which includes a jersey for seasonal use- \$120 including seasonal pennies use for 10U girls and boys- Head Coaches receive 1 child free per team coached.
- Payment Options are available for families due to increase.
- Fees will be collected via Dwolla and have the option to pay as much as they want to give families opportunity to pay as they go by a set date.
- Multi-child families discount.

Conclusion:

- Membership fees have been agreed to the amount of \$350 and set to raise after Jan 1st to \$400 for late registration. These amounts are still under the average fees in the greater Sacramento area lacrosse clubs. Payment options have been set to help families pay fees earlier and not put any financial hardship. City league's 10U and unders membership fees have been set at \$150 early registration then \$200 late registration for the season.

Next Action	Responsible Party	Due Date
Registration Update	John Thornton	Nxt Mtg
Multi-Child Discount	John Thornton	Nxt Mtg

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Fundraising

- Fundraising update: Dicks Sporting Goods and Smart & Final have been contacted for possible donation/sponsorship.
- Local Business will be contacted for donations through October.
- Blythe Johnson will organize a fundraising meeting to discuss with other parties.
- Fundraising should be focused on by all members and need to begin as soon as possible.
- Dine Around events are being coordinated to start in December by Robbyn Neece

Conclusion:

- Various local companies have been contacted either via email, website and/or snail mail. Continued efforts have been made to solicit donations for clubs Spaghetti Dinner or Crab Feed for silent auction. Any responses will be either sent to clubs email address, PO Box. President's physical address was used only if items can not be sent to a PO Box. Club will need to take a tally of what has been reviewed and provide receipts. Possible joint fundraiser with Sac Lax?

Next Action	Responsible Party	Due Date
Local Business Donations Requests	Heather Aguilar	Nxt Mtg
Fundraising meeting	Blythe Johnson	Nxt Mtg
Dine Around Events update	Robbyn Neece	Nxt Mtg

SJUSD Outreach Program

- Program has begun
- Two Coaches per school is ideal.
- Best email address to be reached for the final details from Cathy Reed.

Conclusion:

- Coach's email addresses and phone numbers have been provided to Cathy Reed for SJUSD outreach program. Heather will reach out and insure a FOLAX coach or league representative is at each event

Next Action	Responsible Party	Due Date
SJUSD Outreach Coordination-ongoing	Heather Aguilar	ASAP

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Open Items / New Business

- Heather has begun working with surrounding teams regarding games and possible tournaments being hosted at Phoenix field given the ability to use various fields at one time and central location.
- Get signage up regarding registration- car magnets? Yard signs?
- Get minutes and/or agendas to site
- Get "Donation" button set up on Club site
- Review FOLAX site for enhancement opportunities

Next Action	Responsible Party	Due Date
Field and tournament discussions	Heather Aguilar	Nxt Mtg
Web Updates	John Thornton	Nxt Mtg