

Eden Prairie Volleyball Association Board
Meeting Minutes
July 11, 2016

Board Members Present:

Cheryl O'Connell, Damon Fischer, Brent Pond, Kevin Kraemer, Kurt Potter, Kendra Lettau, Kim Reed, Mary Reiling, Kris Beatty, Deb Danielson, Steve Gudvangen

Program Director: Chad Becker

Guest: Kerri Riester

1. Minutes from June meeting were presented; passed unanimously
2. Finished discussion of survey
 - a. Chad provided feedback to coaches; some took it hard. Things went better at the next tournament.
 - b. Positive Coaches Alliance - might be something our coaches would benefit from.
Action: Steve will investigate and send link
 - c. Impact Certification
 - i. Already the minimum training required but they have higher levels of certification
 - d. CAP - Coaches Accreditation Program
Action: Cheryl will investigate cost and schedule
3. Coaching pipeline (Brent)
 - a. Some coaches may not be coming back
 - b. Shortage of coaches makes it difficult to build coaching staff
 - c. Discussions regarding which team coaches may be assigned to
4. 2016 Fall Leagues Update (Brent)
 - a. Schedule

- i. Requested courts
 - ii. Court challenges in Oct
 - iii. Mon/Thurs in Sept
 - iv. Tues/Fridays in October? (Still up in air)
 - v. Lost 2nd Thursday in Oct
 - vi. Might not get court last Friday of season
1. More staffing discussions
 - i. Hanya will be fall coordinator
 - ii. Ryan from CMS, Hard for it to work out for him since he lives in Apple Valley
 2. Registration for Fall

Action: Determine dates / Fees (Matt/Brent)

Action: Send Peach Jar Flyer to grade and middle schools (Kendra)

 - i. Season Sept 6 - Oct 29th (6 Power League Dates)
 - ii. Practices will be twice a week
 - iii. Mid-August Early Bird deadline
 - iv. Will need to raise fees \$10/kid to cover increased costs

5. 2015/16 JO Final Budget (Brent)

- a. Loss of \$7,875
 - Elected to hire 3rd part time coach for 17s (Coach Development)
 - Felt coaches tried hard to conserve money
 - \$775 unpaid fee write off for family who left program
 - Underestimated fees / reimbursements
 - In future pre-purchase airline tickets for coaches?
 - Fewer players to split costs
 - Will need to consider raising prices next season.
- b. Discussions:
 - Changing EP demographics
 - Lower player recruitment but higher retention
 - Costs vs other programs
- c. Marketing Ideas
 - i. Clinic for young kids in May when we have courts?
 - ii. Invite a friend day?
 - iii. Referral reward (\$) for kids that have not been in the program?
 - iv. Information at School orientation
 - v. End of Elite II camp invite kids to come experience volleyball 4th-8th grade. Too late for this year?

Action: Flyers to hand out at Car Washes (Kendra)

Action: Yard Signs (Deb)

6. Board Elections

- a. Elections at next meeting in August
- b. Steve will not be seeking reelection as President
- c. Share/Split Treasury role? Kris does not want to do it all herself
- d. Kendra wants to pass on website registration duties
- e. Should we send email to let people know we are short / may need to outsource tasks which will increase costs? Include example tasks in the email.

Action: Make phone calls to potential future board members (All)

7. Summer Camp Update

- a. Numbers lower than last year
- b. One walkup

8. Beach Update (Cheryl)

- a. Great feedback
- b. KARE 11 News Interview Tuesday 9-9:30am
 - i. Will air during Olympics
 - ii. Wear EP gear (Free marketing)
 - iii. Reporter: Alicia Lewis ex-JO player/coach
- c. Skills improving greatly
- d. Great sportsmanship - everyone cheering for everybody

9. Hitting Clinic update

- a. Going well, hard to keep enough setters

- b. Cheryl went to purchase iPad today but didn't have correct tax certificate
- c. Discussions regarding payments for college assistant coaches

Action: Group photo with Sara (Paul R?)

10. Chad's Bonus

- a. Next board meeting executive committee and season committee chairs will make recommendation on bonus distribution

11. Next Meeting

Monday, August 15, 6:00p-8:00p
Community Center Lounge Conference Room

Action Item Summary

Book room for next meeting (Done)	Damon
Investigate Positive Coaches Alliance and send link	Steve
Impact Certification - investigate cost and schedule	Cheryl
Sent Fall League Peach Jar flyer to grade and middle School	Kendra
Recruit New Board Members	Everyone
Determine Fall League dates / Fees	Matt / Brent
Email receipts for shirts to Brent so budget can be finalized	Chad
Yard Signs	Deb
Flyers to hand out at Car Washes	Kendra
Summer Skills group photo with Sara	Mary/Paul