



AHA Board Meeting Agenda

December 2, 2014

Attendees R. Scott, D. Sullivan, E. Kang, B. Coughlin, P. Stoneham, J. Smith. T. Larkin,
D. Feldman, T. Beckwith, J. Parro, M. Motyka

Meeting Called to order 7:20 p.m.

- Review of 11-4-14 Minutes
 - **Motion to approve by Feldman, Second by Scott. Pass unanimously**
- Apparel Sale Status (Dan Feldman/Pete Stoneham)
 - Results **just under \$5,000, orders have been placed with Bauer and Mantis Graphics**
 - Hat Sale **Ball Cap, Royal Blue Beanie, Ski Cap with pompom on top. Order can be placed on 12/4/16.**
 - LTS/LTP Sale **Sale table to be set up this coming weekend. Stoneham to give Feldman display items.**
- Financial Review (Matt Motyka/Dan Feldman)
 - Ice Payments **Old payments from other associations being reconciled by M. Motyka, a frustrating process. Billing statements are often incorrect.**
 - IRS Tax returns from 2010 and 2011 need to be filed, Federal and Mass. **Using an Amherst based tax attorney to assist treasurer.**
 - Hiring of Bookkeeper **Model in the GSL is for associations to have a bookkeeper. Estimate approximately 1000 deposits, write 400 to 500 checks, and invoicing. Motyka to frame the work and solicit individual to fill this role as an outside paid service. A cost estimated of a few hundred dollars per month.**
 - Gifting Policy **Board discussed coaching gifts to team**
 - Timekeeper Game Sheet Postage **Feldman collecting money to buy a book of stamps**
 - Raffle Tax Form Required **Form to be given to Larkin from Motyka**
 - Sponsorships (Rotary Club of Amherst, Dasher Advertising, Website) **RC of A has given AHA \$500, Dasher Ad contract has been finalized under review by attorney. Have 6 or 7 potential sponsors interested in renting space. \$500 plus art work cost per space for two years of dasher ad plus a web-site ad. Request for quotes to print ads are being solicited. Unpaid sponsors removed from web-site.**
 - 2nd Gear Sale Results covered below in Try Hockey For Free Day
- GSL Update (Jeff Smith) **Score sheets, John Cristiforo communicating with coaches for missing game sheets. Blank sheets in AHA box in the Mullins Center cashier's office. No December GSL meeting, January meeting to have Referee Coordinator at the meeting to discuss officiating.**

- Practice Schedule Moving Forward (Eugene Kang) **Has been finalized, will be uploaded to the web-site over the next few days. Schedule goes through the end of the season. A few one team one sheet practices.**
- Goalie Clinics (Matt Motyka) **Second session, partial subsidized by AHA. Have expanded training for Mites who want to try goalie.**
- Try Hockey For Free Day (Dan Feldman) **114 registered participants, third largest in the nation. Largest east of the Mississippi. Impactful for LTS and LTP, 66 and 20 sign-ups respectively. A few more LTS may be coming in over the next few days. An all-around positive experience. Ice cost and gear purchases were paid for with the Hampshire Hospitality grant. \$2,421 realized for second gear sale combined with items from Feldman's garage storage.**
- Christian Assimus Injury (Dan Feldman) **Update from Dan Feldman. Board voted to send him a hat as a get well gesture.**
- Memory Book (Dan Feldman) **Motion to provide up to \$800 for creation of Memory Book as gifts to Team Representative and sales to families. Seconded and voted on unanimously.**
- Banquet (Dan Feldman) **Preparations are underway. Feldman, Larkin, Scott starting committee to coordinate banquet.**
- Coaching Requirements Update - CORI's/Age Appropriate/SafeSport
(Jim Mileski/Eugene Kang/Jayme Parro)
**SafeSports contact list distributed
CEP spreadsheet sent to coaches, and age specific modules, must be completed by 12/13/14**
- 2014-2015 Tournament Preparation (Gary Elson/Teri Larkin/Dan Feldman)
 - **Mites 3 of 8 teams in place for**
 - **Squirts all 24 teams in place**
- Old Business
 - **Discount offered to Dasher advertizers who purchase both sides.**
- New Business
 - **Notre Dame coming to UMass Youth Hockey \$8 tickets to be sent to association.**
 - **Motion \$250 additional tournament subsidy per team to Bantam A and Bantam B, PeeWee A and PeeWee B to offset the cancellation of the Amherst tournaments. Approved unanimously.**
- Adjourned at 8:50