

## AHA Board Meeting

March 11 2014

### Attendees

David Sullivan, Ryan Scott, Gary Elson, Bryan Coughlin, Kari Bachand, Eliot Dures, Jim Mileski, Tom Beckwith, David Schein, Jeff Smith, Peter Stoneham, Colleen Chudzik, Joe Lanzafame, Rachel Sarno, Matt Motyka

(underlined, attending non-board members)

Hampshire Hospitality Group: Ryan Footit [RHFootit@hhg.com](mailto:RHFootit@hhg.com) (An AHA Alum) was invited to make a short presentation.

Donation to AHA; two checks \$2280 donation to general fund, \$1000 to financial aid, Feldman proposed the use of the financial aid to the purchase of gear (10 kids at \$100)

Shutesbury Elementary School Fundraiser Auction May 9<sup>th</sup>, April 18<sup>th</sup> deadline for getting in the brochure. What does the board want to contribute? \$100 off a full season registration and Joe Lanzafame will do four free skate sharpenings.

Review of Minutes: No minutes from February to discuss at this meeting

### Hockey Operations Review

#### GSL Playoffs Review

Evaluations Batams underway, Estimate 42-48 for Squirt and Peewees. Discussion of process A level evaluations, and then B/C. A team announcements three days after evaluations, those not making the A team will be put in the B/C evaluation

2014/2015 Registrations 2 Batams, 2 Squirts, and 1 Mite registration from outsiders families. They have paid the higher, \$260 evaluation registration fee.

Family Poll, to assess the value of AHA. Question such as what is your opinion on a scale of 1 to 10 for; Power Skating, Goalie Clinics, what is your willingness to travel to a tournament. We need to have an idea of what we want to find out, Survey Monkey \$200 to 300 per year for an account. Straw poll passed with 10 votes in favor. Bryan C. Jeff Smith, Ryan Scott, David Sullivan, Gary Elson, Dan Feldman to form a committee to formulate questions

#### Tournament Review

Mullins Mite Madness, Dozens of teams have been turned away. 2 Pools of four teams each. Tom Beckwith is doing a program/flye. Raffle item from Bertellis, Dicks, UMass. Shirt printing company coming back that did the Freeze Out. Gary wants volunteers for logistical help. Referees are all set, time keepers should be also be set, Gary has contacted John Cristafaro.

Future Tournaments, keeping registration fee for families as low as possible. Can we have more tournaments? Matt Motyka more tournaments add additional time commitment from board members to run tournaments. Eliot brought up the item that ICE time is always the limiting factor. Bryan C. suggested using UMass Mens hockey schedule to our advantage. A four game weekend event for four teams on Friday/Saturday with tickets to the UMass game as part of the entrance fee. Look at

timing of Mullins center activity, Thanksgiving weekend is generally not busy. Tap the resources of B and C teams by giving them tournament opportunities/responsibilities

GSL Update Coaches certification validity, make sure the game stickers are up to date with Coaches CEP#

Player names should be crossed out if they do not skate that game.

Status on grant proposal for rink dividers , Jeff will submit that to USA hockey.

Banquet Committee, Tickets distribution is going well, raffle baskets seem to be on track. Expectation of approximately just a bit less than 500 attendees. May have a UMass Hockey Coach come and give a short keynote speech. Trophies have been ordered.

Upcoming Elections; 2014 Running for re-election, Eugene Kang and David Feldman , John Chrisiforo and David Shein are not standing for re-election. Eight candidates have filed papers for the upcoming election. The election will be held at the Annual Meeting on March 24<sup>th</sup>. Dan Feldman will check the by-laws to confirm the eligibility for voting.

#### Financial Review

Family Past Due Balances and Payment Plans, 3 current plans in place more likely to come this week prior to evaluations. Payment by credit card or through sending the treasurer a check. Issue of access to financial information was discussed, those with access MUST keep this information confidential.

GSL /Ice Payments: AHA and other associations are working out past payments.

Raffle Payouts: one missing address to send a payment.

Fund raising coffee table profit about \$3500, budgeted for \$1200

#### Old Business

Goalie Evaluations at Stop it Goal Tending and then game play for an hour at Fitzpatrick.

Specific players will be asked to come as shooters.

Setting fee structure by June with the newly elected board at May Board Meetign after Financial Analysis presentation from the Treasurer.

#### New Business

USA Hockey Article (Google Amherst Hockey Association or "Amherst YHA")

MCAHL Mullins Center Adult Hockey League Vincent Sarno was volunteered to head up the AHA coaches team.

Bantam v Coaches Game Tuesday March 18<sup>th</sup> 8:30 to 9:50 at Mullins

Meeting Adjourned at 9:00 p.m.