



Herndon Optimist NFL Flag Football
PO Box 1771
Herndon, VA 20172
honfl.com

Dear Friend of Herndon Youth,

The Herndon Optimist NFL Flag Football (HONFL) is preparing for its next season and we need your help. All youth sports leagues require sponsors to help fund uniforms, equipment, and to provide scholarships to underprivileged children. Many children in Northern Virginia are unable to play youth sports without the financial assistance provided by generous sponsors willing to fund our programs. By becoming a HONFL sponsor you enable us to serve over 150 children and their families who participate in our program. We are currently seeking sponsors of all levels. I urge you to review the agreement on the following page and consider how you can best help the youth of Herndon.

Our league was started in 2010 and has provided a quality flag football experience to young people each spring through our partnership with NFL Flag. NFL Flag powered by USA Football provides opportunities for children age 5-17 to enjoy America's favorite sport. Players benefit by being physically active through non-contact, continuous action while learning the fundamentals of football, teamwork, and sportsmanship. NFL FLAG is a program of PLAY FOOTBALL. NFL PLAY FOOTBALL is the National Football League's campaign to encourage kids to be active for 60 minutes a day in order to help reverse the trend of childhood obesity.

The HONFL is an all-volunteer organization. Our board members, coaches, and field volunteers donate an enormous amount of time and energy in support of the HONFL program. By becoming a sponsor, you let these dedicated volunteers know that you support them and the work they are doing and you become a part of our effort to do something positive in the lives of the youth of Herndon and Northern Virginia.

Your contribution will make a difference. Please consider becoming a sponsor. I welcome any comments or questions you may have and look forward to forming a mutually beneficial partnership with you. Thank you in advance for your consideration.

Best Regards,

A handwritten signature in black ink, appearing to read 'Travis Whitlock', written over a light blue horizontal line.

Travis Whitlock
Commissioner, HONFL

"Individual commitment to a group effort - that is what makes a team work, a company work, a society work, a civilization work. People who work together will win, whether it be against complex football defenses, or the problems of modern society." -Vince Lombardi



**HERNDON OPTIMIST NFL FLAG FOOTBALL (HONFL)
SPONSORSHIP AGREEMENT**

Division and Name of Team Sponsored

Business/Organization Name

Contact Name/Title

Address

Phone #: _____ Email: _____

Website Address/URL:

Sponsorship Level:

____ \$75 ____ Other Amount (please specify amount) \$____

Benefits:

All sponsors receive their name and website link on honfl.com and inclusion in our social media efforts on Facebook and Twitter. Please email your company's logo in JPG format to Jasmine Faubert at faubert@comcast.net.

Please make checks payable to **Herndon Optimist NFL Flag Football (HONFL)**. Please send this completed information sheet along with your donation check to:

Herndon Optimist NFL Flag Football (HONFL)
P.O. Box 1771
Herndon, VA 20172

For tax donation purposes, the Herndon Optimist Club's Tax ID is 54-6056468

