



SLA Meeting Agenda Monday January 15, 2017

1. Call to Order 7:00 p.m.

Meeting opened at 7:20

President	Troy	Present
Past President	Ross	Present
Boys Commissioner	Brian	Present
Girls Commissioner	Chris	Present
Treasurer	Bill	Absent
Member at Large	Steve	Present
Secretary	Vacant	

2. Treasurer's Report

- Received and reviewed Balance Sheet and P&L. No issues but recommend a financial working session to breakout more details

3. Boy's Program Update

- Registration is open, 60 registered so far with a good spread across age groups
- Need to ensure the messaging to young group
- Uniform orders have started, only 8 so far but many current registrations are return players. Need to track the jersey numbers that are ordered.

4. Girl's Program Update

- As of now 61 registered, NVYLL 5/6 numbers, G3/4 team near needed numbers, enough coaches to cover all except a G7/8LB
- Chris conducted coaches meeting on Jan 6th to cover expectations and requirements (15 attended)
- SLA day at UVA vs Syracuse on March 4th, girls get to stand with team for opening and then a halftime on field mini-game
- How will additional NVYLL fees be assessed – the players who will participate (boy & girl) will be added to a balance once they are moved in the system.
- Discussion started that those who want to play NVYLL will not be allowed to assess unless they have paid the initial registration fee.

- Need to have a meeting with one parent who has demonstrated non-compliance with Code of Conduct in the past if the daughter is to play.

5. Old Business

- a. PRCF Update/Plan – our request to become a user group is on the agenda with all our info and ready to present why SLA should be the entry level organization. There should be a discussion with P&R director to better understand the departments position going into the meeting.
- b. DSG – Agreement signed and sent to the board, options need to be discussed in terms of the objectives, will need to decide prior to Dick’s day. Thought is to buy bulk equipment buy to then resell at a discount or buyback program.

6. New Business

- a. Spring 2018 Marketing/Advertising – do we need to send another PeachJar message for the spring season? Still need to get the social media sites updated and active.
Joni Kanazawa is met with the board and is considering taking on responsibility for social media. Troy to contact Deb for Facebook account info to provide to Joni for her to review.
- b. Spring 2018 Coaches Training – will set a date
- c. General Membership Annual Meeting – will schedule for Feb 26th to conduct with our board meeting, discussed potential for doing the meeting via Facebook Live. Board will consider all options to reach the membership.
- d. Other – Chris asked how the county schedules fields at Embry Mills, no knowledge is known to the board, Girls are looking for a field other than Melchers if we cannot get any time at Embry Mill’
- e. Other – Chris asked if we are establishing a fundraising goal?
- f. Other – discussion on establishing Joni as the fundraising, she will review the responsibilities and discuss with Troy
- g. Other – Steve needs to know if the 15% contribution from spirit wear sales will go to SLA or back to the member, Steve will investigate the price, if affordable the 15% will come to SLA, if it drives up the cost then it can be funneled back to member.

7. Adjourn – 9:45

Next SLA Board Meeting: **General Membership Annual Meeting**
Monday February 26th (location TBD)