



BTBA Board: January Meeting Minutes
January 7, 2018 – 8pm
Bloomington City Hall – Hage Conference Room

Attendees:

BTBA Board Members Present:

Jim Peterson – President
Scott Baker – Vice President
Robert Chamberlain – Treasurer
George Bender – Secretary
Jodi Syrjamaki – Tournament Director
Scott Nelson
Adam Brown
Corey Vucinovich
Brian Carter
Ryan Schilling
Jean Gonzalez
Scott King

BTBA Board Members Absent:

Aaron Dean
John Coady

BTBA Membership Present: None

Agenda Items:

- 7pm – Call to Order – Jim Peterson
- 7:00 – Approve Minutes from previous Board meeting
- 7:05 – President’s Summary – Jim Peterson
- 7:10 – Legal Report – Aaron Dean
- 7:15 – Treasurer’s Report – Robert Chamberlain
- 7:20 – Tournament Committee Update
- 7:30 – Committee Updates – Jim Peterson
 1. Tryout Committee – Corey Vucinovich
 2. Hrbek Improvements Committee – Ryan Schilling & George Bender
 3. Fundraising – Ryan Schilling (Previously Tabled)
 4. Communications – Jean Gonzalez
- 7:45 – Positive Coaching Alliance – Jim Peterson
- 7:50 – 14AAA Exempt Application – Aaron Dean
- 7:50 – Off-season training – Scott Nelson & Ryan Schilling
- 7:55 – Winter workouts – Jim Peterson
- 8:00 – Open Discussion & Adjournment

Next Meeting: (Tentative) February 11, 2018 at 7pm

Minutes:

The Board meeting was convened at 7:00pm by Jim Peterson.

The minutes from the previous Board meeting were discussed and will be posted on the website.

President’s Update:

Jim Peterson provided a brief update of items the Executive Committee addressed since the last meeting.

Legal Update:

Aaron Dean was unable to attend this meeting to provide an update. George Bender indicated Aaron Dean had noted he planned to continue to work through the Executive Committee on the items he is working through.

Treasurer's Update:

- Registration is currently open and there are presently five kids signed up.
- Peach Tree through the school district was looked into for advertising but it is no longer a free service and was deemed too expensive to utilize. Use of Facebook marketing was offered as an alternative.
- Checks are coming in everyday for our tournaments. 30+ registrations before Christmas.
- A discussion about including a second pair of pants and socks with the standard uniform provided to each participant followed the handouts.

▸ A motion was made by Robert Chamberlain and seconded by George Bender to offer a second pair of pants and socks to each participant next year in lieu of a single pair of each. The motion passed.

- Robert Chamberlain indicated new bank accounts had been opened and all of the old bank accounts had been shutdown. The organization stayed with US Bank through the process and the account transition went well.
- There is currently only one outstanding accounts receivable item.
- The Executive Committee will work with Robert to get the completed financial documents together to post to the website.

Tournament Update:

- Gopher State bids have been received. The organization was not provided bids for the 13AAA, 12AAA, 11AA, and 10AA levels. MYAS determines this and it wasn't negotiable.
- The organization has received 120+ registrations and the 13A and 14/15A tournaments are full.
- The away tournament registrations have been partially completed. The level selection volunteers will need to get finished up coordinating selections soon before other area tournaments fill.

Tryout Update:

- The committee has reached out to Pitch2Pitch to follow-up. Our tryouts will have to be in their Burnsville facility due to a lease issue that developed at their Chanhassen facility. Pitch2Pitch believes the tryouts can be completed in 1 day but the committee is considering the pro's and con's of this possibility. BTBA should receive aggregate evaluation data on March 17.

Hrbek Facility Improvements Update:

- A list of 25-30 items has been developed and requires further discussion. The plan is to meet internally and schedule a meeting with the City Parks Dept.

Fundraising Update:

- Current plan is to offer advertising space on the outfield fence in the form of boards or banners. This will generate additional revenue to help fund improvements.

Communications Update:

- Plan is to begin to send out weekly updates and get the social media going. Facebook is planned to be initially prioritized.

Coach and Player Development Update:

- Positive Coaching Alliance-

Discussed working with PCA for concussion training and background checks through Trusted Coaches for next year. Decided this is the only service desired. The Coach and Player Development committee will follow-up with PCA.

- Off-Season Training-

This has been initiated through Pitch2Pitch. There are still openings available for families to utilize for training. Approximately 30 families are currently utilizing this option.

- Based on interest from new families it was thought the 11U program might have enough players to form 3 teams.

- Sending out a request for Coaching Applications was discussed.

- The exemption request for the 14AAA team was discussed as a continued possibility. It is not thought the 13AAA team would be granted an exemption but it was decided to continue to try for one. Jim Peterson wants the exemptions to go through him due to the coordination required with MBL.

- The coaches stipend account/line item was discussed because it potentially is an issue with the IRS if the payment is salary.

Uniform Committee Update:

- A new shirt material was displayed. The Committee is working with vendors towards making some changes to the uniforms and the spirit wear offerings.

Field Maintenance Update:

- John Kern is on board for next year. A fee has been worked out but a vehicle allowance isn't included. The organization will need to find a trailer or another alternative to move materials between the parks we utilize.
- ▶ A motion was made by Corey Vucinovich to adjourn the meeting and it was seconded by Brian Carter. The motion passed.