



MINUTES OF THE BOARD OF DIRECTORS REGULAR MEETING

Held: Tuesday, September 18, 2012 at 7:30 p.m.

The meeting came to order at 7:35 p.m. The following board members were in attendance:

Pat O'Connor, President/Fields	Lynette Thompson, Vice President & Registrar
Nancy Kramer, Secretary	Monica O'Connor, Treasurer
Roger Yago, Boys Director	Michael Zinanti, Girls Director
Jamie Summers, Apparel Manager	Janet Andreatta, Website Administrator
Darin Denton, Equipment & Uniform Mgr/Fields	Kelly Murphy, Sponsorship & Fundraising Director
Dave Devine, Community Outreach Director	

➤ MINUTES REVIEW & APPROVAL

- March minutes reviewed and *approved*.

➤ REGISTRAR'S REPORT

- Will attempt to open registration in October but must wait for US Lacrosse integration with League Athletics.
- *Agreed* no need to raise registration fees, even with CYLA team fee increase.

➤ TREASURER'S REPORT

- M.O'Connor reported current balance of \$48,000 [October 1-Sept 30 fiscal year]; outlined income and outlays of past year = \$20,605 profit; reported positive results of apparel sales.

➤ CYLA & CGLA UPDATES

- CYLA: Will be raising per player rate and adding games; noted CYLA championships are not paid with participant/area fees, but put on entirely through sponsorships. P.O'Connor received information on Colorado Lacrosse Foundation coaches training; will forward to coaches who can choose provider of instruction; RMSLC will pay for attendance by 2 coaches per team.
- CGLA: Nothing to report from CGLA. Mentioned efforts to recruit girl players from areas who have no program. Zinanti announced relinquishment of his position as girls director.

➤ APPAREL UPDATE

- Summers mentioned designer is proposing ideas for new team shorts, possibly to phase in by starting as apparel item only.
- P.O'Connor proposed sale of apparel at Pumpkin Shoot-Out in October; suggestion made to promote online store for Christmas sales; Summers *approved* to restock inventory.

➤ FIELDS UPDATE

- Will provide Apex with demographic info as requested.
- P.O'Connor plans to request same fields as last season.

➤ EQUIPMENT & UNIFORM UPDATE

- Denton reported three coaches still need to turn in equipment.
- Preliminary discussion of Storm no longer owning, collecting, and managing jerseys; O'Connor and Denton to finalize mechanics and present proposal at next meeting.

➤ SPONSORSHIP & FUNDRAISING UPDATE

- Murphy reported goal to obtain corporate sponsors for next season; will draft proposed sponsorship form/levels; board *agreed* no team specific fundraisers to be encouraged.
- Will start planning Storm Night for January 14.

➤ OLD BUSINESS

- None.

➤ NEW BUSINESS

- Lars Johnson at Apex is open to talking with RMSLC about attending their lacrosse classes to recruit/offer info on Storm; Denton stated instructors already encourage players to join Storm if interested after introductory class; P.O'Connor and Denton to follow up.
- Zinanti nominated Karen Brown for position of Girls Director; second by O'Connor; Brown unanimously elected. Brown to research Hot Shots organization who provide elementary lacrosse clinics and additional ideas for girls recruitment. Devine to replace Zinanti's contact info on website with Brown's information.

➤ ACTION ITEMS

- **Andreatta** to post online store advertisement for Christmas sales.
- **P.O'Connor** to provide demographic information to Apex.
- **O'Connor** and **Denton** to finalize mechanics of no longer owning and managing jerseys and present proposal at next meeting
- **Murphy** to begin planning Storm Night for January 14.
- **Murphy** to draft proposed sponsorship form/levels.
- **P.O'Connor** and **Denton** to follow up with Apex regarding promoting Storm at lacrosse classes.
- **Brown** to research Hot Shots organization and additional ideas for girls recruitment.
- **Devine** to replace Zinanti's contact info on website with Brown's information.
- **Current officers** to create lists of pertinent tasks and contacts to be maintained electronically.
- **NEXT MEETING:** not addressed

There being no further business to conduct, the meeting was adjourned at 8:35 p.m.

The foregoing minutes were approved by the Rocky Mountain Storm Lacrosse Club on the 5th day of November, 2012 as constituting a true and accurate account of the above-referenced meeting. The undersigned certifies that a quorum was present.



Nancy Kramer, Secretary
ROCKY MOUNTAIN STORM LACROSSE CLUB