

Pittsford Community Lacrosse, Inc.
Executive Board Meeting
January 13, 2011

Meeting called to order at 7:30pm

Present: Scott Schindler (President), Al McLiverty (Vice President), Kathi McLiverty, Scott Wilson, Julie Antinora, Mark Thering, Michael Catalino, David Cielsinsk, Nancy Miller-Randall, Mark Mapstone, Carol Kober, Andrew Whipple, Tim Gaffney, Scott Fairbrother and Sheila Magda.

Financials: Tim Cooper could not attend meeting due to travel. He will put the financial statements on the website. If you have any questions regarding the financials, please email Tim Cooper. Tim will give a presentation of the financial status of the program at the March meeting.

Indoor Space: Presently, we are almost breaking even with indoor space income and expense. The boys are a little on the low side and the girls are a little on the high side. The indoor space is partially being funded by the funds raised at the Pittsford Lacrosse Festival from the BBQ tickets and silent auction. PCLI is planning to sign a four year contract with Brighton Sports Zone and Turin. The space we are using is wanted by other programs and in order to insure we are able to keep it, we will need to sign a contract. Other area programs are following our lead and want to have indoor lacrosse during the winter. They are also having the varsity coaches oversee the entire program like Andrew Whipple does for the Pittsford programs. Coach Whipple plans to cut back the practices by ½ hour next year and overlap the modified and JV practices. Another plus of signing a multiyear contract is flexibility in obtaining shift times, etc. The boys will practice at Turin and the girls will practice at Brighton Sports Zone.

Pittsford Lacrosse Festival: The lacrosse festival will be held on April 30th. Paula Jamison will be handling the BBQ again this year. Mike Pieper will be back to handle the silent auction. We need to make sure our youth teams have teams scheduled to play.

Merchandise: PCLI is in the process of starting a merchandise online store through Score Sports – a company that services many of the major universities. Scott Schindler and Brian Avery will be working to get the store up and running. The online store will have the ability to provide a logo library and store up to 30 logos available for our merchandise. This will allow for theme shirts, youth, girls, and much more flexibility.

PCLI will make money every time an item is purchased and the turnaround time is quick.

A concern was raised about switching from our current supplier Recognition Experts. They have been our go to guys and have been willing to work with us on stocking unsold inventory.

Field Space: Scott Barker has approved all our needs for lacrosse field space. We need to make certain that the town will be ok with opening the fields one day early for the festival.

Festival T-shirts: Graphic arts students from the high schools will be designing the shirts again this year. Kathi McLiverty will be heading this effort. It was decided that we want to continue putting Jeff Milano's number -23 on the t-shirts. Kathi will check with Mary Jane Milano to make sure we have approval to do this.

The shirts will be grey again and will incorporate 3 other colors – navy, maroon and white.

Kathi will have the final design of the t-shirt by March 4th. She will have two varsity players from both the men's and the women's teams decide which design will be used.

Box Rink: Andrew Whipple and Mark Thering would like to have a box rink available for our players. Other youth programs that experience a high rate of success have a box rink available for practices. Utilizing a box rink allows players to greatly develop their stick skills. Scott Barker has committed to finding a place to put the box rink. The rink that Mark has looked into can be disassembled and costs approximately 29K. A more permanent rink would cost approximately 100K. It can be set up on a grass or turf field and can be secured when not in use. Mark would like to see PCLI facilitate fund raising for the rink. Scott Barker has suggested we wait a few months on this to see what happens with the Turf and Lights proposal that is now being considered by the school district. Scott will also talk to Tim about the financial feasibility of a box rink for PCLI. The rink could be used for leagues as well.

Registration: Youth registration will be open January 15 -31. It will also remain open through February, but there will be a \$20 late fee after January 31st. This will encourage signing up in a timely manner. Right now, the boys are scheduled for Tuesday and Thursday practices, but this may change during the season if conflicts arise. The scholastic teams will practice at Calkins and the youth teams will be at Barker.

Equipment: Every coordinator will supply each coach with a coupon packet from Dick's Sporting Goods. Dick's day will be held on March 5th and 6th and customers will be able to purchase lax equipment at 15% off. Coupons will be on PCLI website.

Turf & Lights: The last two meetings have been postponed due to weather and illness, the group will meet again before the end of January.

New Program: Scott Fairbrother went to Rick Pound presentation in Webster. Mike Catalino was also present. The focus was academics and athletics. Mike is heading the Harvest Lacrosse program that will be offered to Pittsford boys lacrosse players grades 5-10. There is a winter break clinic offered Feb 19, 21,22,and 23. Cost \$30 per day. The focus will be lacrosse fundamentals and improving study skills. Details will be posted on the PCLI website.

Rhinos & Rattlers: Dave Cieslinsk was present at the meeting. He is a representative of the Rhinos and Rattlers soccer and lacrosse teams that is looking to partner with many of the lacrosse programs in town. He brought a flyer advertising season info packages and is interested in seeing how he can help area programs. One idea that was brought up was the return of Youth Days. Youth Days featured,

tailgating, a Rattler's game and youth boys teams playing at halftime. Another idea was to have the youth players play a home game on the Rattler's field.

All-Star Game: The Boys and Girls Varsity All Star game will be played on June 18.

Next PCLI meeting: Wednesday, February 2 from 7:30-9:00 in Room 202 of the Spiegel Community Center. Please note the change to Wednesday due to room availability.

Respectfully submitted,

Sheila Magda

Secretary

Pittsford Community Lacrosse, Inc.