

**Park City Ice Miners  
Board of Trustees Meeting  
July 13, 2015**

**In Attendance**

Matt Prucka - President  
Todd Burnette  
Jeff Bennett  
Pat Quinn  
Marjorie Jaques  
Robin Mazzone  
Tom Logan

**Staff:**

Aaron Dufford – Director of Hockey

**Meeting called to order at 6:05 PM.**

Matt Prucka reviewed the commitments for each age division as it relates to the select teams. Discussion ensued whether or not 10 skaters was enough to form a select travel team. Aaron Dufford and Matt Prucka indicated that 9-10 skaters is adequate preferably 10 being the minimum.

The following travel team rosters are set as of this meeting:

U16 – 20 players  
Bantams AA – 12 players  
Bantams A – 11 players  
Pee Wee AA – 15 players  
Pee Wee A – 10 players  
Squirt A – 14 players

Easton Warmups which the Ice Miners used last year have been ordered so that we have a complete sizing set. They should arrive in about 2 weeks at which time we will start taking orders.

Jerseys are in the process of being ordered through our supplier, Acme Treadware. The order should be placed in about a week.

Pat Quinn was going to look at options for saving money on jerseys, etc. and will report back to the board.

Matt indicated the need to review and formalize committees. Jeff Bennett suggested that before committee discussion was reviewed that the bylaws call for an Executive Committee of which had not been completed in prior meetings.

A discussion ensued on forming an Executive Committee.

Jeff Bennett made a motion to appoint Pat Quinn as Treasurer. Robin Mazzone seconded the motion. All in favor. None opposed. Motion carries.

Pat Quinn made a motion to appoint Jeff Bennett as Secretary. Todd Burnette seconded the motion. All in favor. None opposed. Motion carries.

It was discussed by the board as to whether or not the secretary should take the minutes or if the board should pursue a professional service. It was ultimately decided that Jeff Bennett seek a parent of the organization that may be willing to record the minutes and provide that parent with a discount on their fees to the organization. The fee was not set so Jeff Bennett will pursue a parent and discuss the fee prior to implantation. The secretary will approve the minutes after parent volunteer submits to secretary for review. The minutes will then be placed on the Ice Miners website.

A discussion ensued as it relates to Vice President. Jeff Bennett suggested the importance of a progression plan when Matt Prucka's term expires. Jeff Bennett suggested that a board member with tenure be appointed to Vice President. This would allow for a seamless coordination of meetings if Matt Prucka is not able to attend a meeting.

Tom Logan made a motion to appoint Todd Burnette as Vice President.

Todd Burnette indicated that he would be willing to assume the Vice President role however when Matt Prucka's term expires he would not likely have the time or interest in being the President of The Board.

Jeff Bennett seconded the motion. All in favor. None opposed. Motion carries.

### **Committee Assignments**

A discussion ensued outlining the importance of committees. There will be a chair for each committee. The chair of the committee will provide an update at each board meeting as it relates to their respective committee. Committee assignments will be reviewed each year by the board of trustees. Below are the committee's assignments for 2015/2016.

President - Matt Prucka

- Drive the strategic vision of the PCIM Organization.
- Run all board meetings.
- Review By-laws, propose updates and changes for vote.
- Primary P&L responsibility.

1. Communications / Marketing - Todd Burnette

- Develop / execute marketing plan.
- Social Media (really important).

- Website updates.
- Communicate PCIM Charter to prospective families.
- Coordinate coach's newsletter.
- Content Delivery; flyers, website, email, Park Record, Strategic Partnerships (YSA, UAHA, USA Hockey, PC Ice Arena).

## 2. Finance - Pat Quinn

- Build a budget.
- Evaluate ways to cut costs and increase revenue.
- Negotiate w/ suppliers.
- Develop corporate partnerships.

## 3. Player Development Curriculum and Coaching - Aaron Dufford & Tom Logan

- Recruit coaches to organization. AD
- Propose new coaches to board. AD
- Resolve coaching issues. AD
- Build development curriculum in alignment with USA Hockey. AD
- Build accountability model for coaches. AD / TL
  - Are specialists performing the tasks with regularity that we promised?
  - Are teams utilizing off-ice training as promised?
- Identify Tournaments with coaches. AD / TL
- Be a liaison between coaches, board, and families for resolving conflict and concerns with players, coaches, and program direction. TL
- Are we doing what we said we'd do? TL

## 4. Membership / On-boarding / Retention - Marjorie Jacques

- Recruit new players to PCIM. (Especially Mites / Squirts)
- Partner with rink to identify pipeline from Learn to Play, Learn to Skate.
- Develop contact regularity, info sessions, Q&A's, mentorship, etc. with new families.
- Host Town Hall Meeting in the beginning of the year.
- Conduct year-end survey to identify issues and success stories.

## 5. Fundraising - Jeff Bennett

- Identify / execute best methods to raise money.
- Amazon Smile, Jan's WW tickets and donations, Golf Tourney donations and entries, others.
- Promotional Items (swag we sell), PCIM online store?
- Mandatory family commitment levels to donations, fundraising, etc.?

## 6. Events / Jerseys - Robin Mazzone

- Jan's Winter Welcome.
- Golf Tourney.

- Year End Banquets.
- Team building events.
- Parent get together, parties, happy hours?
- Coordinate jersey & warmup orders with vendor and families.

### **Golf Tournament**

Aaron mentioned that the August 1<sup>st</sup> gold tournament has not received any participation to date. Robin Mazzone indicated that the initial email that was distributed was not delivered in a fashion that generated excitement. It was discussed whether or not the tournament should be held this year with so much fundraising efforts underway. Aaron indicated that the date has been reserved and we can't cancel the event. It was decided that Robin Mazzone and Jeff Bennett will circle the wagons and promote the event.

Matt Prucka will work on getting the men's hockey league teams to sign up for the golf tournament.

### **Fundraising**

Robin Mazzone has been working on renewing the Jan's Youth Sports Alliance. Pat Quinn has also been a key element and this effort. Aaron raised the point that the ice miner's organization only receives 10% of the donated items. Robin pointed out the overall benefits of being involved with YSA from an organization and community stand point. YSA does deliver 100% of the prime donated item back to the organization as well as an annual grant to the organization. It provides tremendous support for the athletes and additional marketing for the ice miners program.

A suggestion was made to make a hockey related auction item as our main item. Several people were going to work on different items that could be used for this purpose. This would include a trip to New York, LA or maybe Chicago with game tickets, etc.

The next board meeting was proposed on the week of Aug. 10<sup>th</sup>. Pat Quinn was going to send out a link for people to enter available dates.

**Matt Prucka made a motion to adjourn the meeting. Robin Mazzone seconded the motion. All in favor. None opposed. Motion carries.**

**Meeting adjourned at 7:35PM.**

Respectfully submitted,  
Jeff Bennett  
Secretary of the Board  
Park City Ice Miners