



2012 Sponsorship Brochure

FOOTBALL & CHEERLEADING PROGRAMS

CHILDREN AGES 5-12 YEARS

Rye Town Youth Football & Cheerleading (RTYFC) is a 501c3 not for profit organization that brings together hundreds of children each year from various communities into our Football and Cheerleading programs. Children participate primarily from Port Chester, Rye, and Rye Brook.

RTYFC forms unforgettable memories and opens up a world of new friendships and experiences.

We rely on many dedicated volunteers to keep our programs running strong and we are now reaching out for your help. The number of children enrolled in our programs has grown to over 500 this past year and is expected to increase once again in 2012. We will need to provide new uniforms and equipment for football players and cheerleaders as well as meet rising expenses.

You can play a major role in helping RTYFC reach its goals by participating in our sponsorship program. Becoming a sponsor will allow us to not only purchase additional uniforms but to award scholarships to those children who would otherwise not be able to afford to enroll in the program.

There are a variety of sponsorship levels as outlined in this brochure. As a sponsor, you not only gain exposure in the community, but more importantly help children fulfill their dreams.

League Sponsor over \$1,500 Sponsor the League for the 2012 season. You will be identified as a RTYFC league sponsor on all literature, programs, advertising materials, signs and banners. A 3' x 4' banner with your company name and logo will be displayed at all league games and events. You will receive a link on our website and a RTYFC Sponsor Plaque as a token of our appreciation.

Tackle Team Sponsor \$1,000

Flag Team Sponsor \$ 500

Sponsor a team and your company name will be added to the team name and included on all literature associated with that team. Helmet decals and a 3' x 4' fence banner with your company information will be displayed at every game. You will receive a link on our website and a Team Plaque as a token of our appreciation.

Sponsor a Participant \$200 Sponsor a Football Player or Cheerleader. You will receive a framed Certificate of Appreciation as a token of our appreciation and you will be recognized as a sponsor in all RTYFC literature.

All donations are 100% tax-deductible.

MISSION STATEMENT

The mission of RTYFC is to introduce boys and girls of diverse backgrounds to the sports of football and cheerleading, and in so doing to expose them to the unique bonds these sports forge and the life lessons they teach; we pledge to instill in our youth participants a strong sense of self-confidence by encouraging them to aim high and to begin to understand how dreams can come true with team work, good sportsmanship and dedication; and finally we will strive to provide all of this in a safe, fun and educational environment that will leave the boys, girls, parents and coaches with a positive and memorable experience.

2010 BOARD OF DIRECTORS

President	Angel Rosado	Vice President	Steve Kamin
Vice President	Chris Dutra	Marketing	Sam Baker
Vice President	Laz Chavez	VP Cheerleading	Jennifer Boccarossa

THANK YOU FOR YOUR SUPPORT!!!



2012 SPONSORSHIP FORM

Business Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____

Email Address: _____

Yes, I/My Company would like to sponsor at the following level:

League Sponsor Over \$1,500

TackleTeam sponsor \$1,000

Team Request: _____

Flag Team Sponsor \$500

Sponsor a Participant \$200

Choose One: Football Player Cheerleader

Volleyball Team Sponsor \$ 300

Specify Team _____

Other Contribution: \$ _____

Check here if you would like to include artwork (company logo).

Return this form with Check made payable to:

Rye Town Youth Football & Cheerleading (RTYFC)

PO BOX 650

Rye, NY 10580

For Office Use Only

Check #: _____ Amount: \$ _____

Date Received: _____ Artwork: Yes No