

**Moorestown Crew  
Open Minutes  
June 5, 2013**

**Present:** Tony Camoratto, Dan Lalumia, Kathy Zielinski, Joe Roman, Elizabeth Litten, Jane O'Donnell, Rich Henderson

**Absent:** Chuck Gross, Harry Carroll

**Guests:** John Burns

**Welcome, Introductions, Ground Rules** (Tony)

**Minutes Review** (Dan)

- For future meetings, Kathy will distribute that month's previous year minutes in addition to current minutes in order to compare agendas/schedules/accomplishments
- Tony made a motion to approve May minutes. Joe seconded the motion. Minutes were approved.

**Summer Camps** (Tony)

- Currently there is one adult registered for Adult Learn to Row
- In order to have ALR, four adults need to register for the camp.
- Registration will continue until the end of June before a decision is made to cancel the camp
- Learn to Row registration (# of kids):  
2010: 28  
2011: 25  
2012: 12  
**2013: 29**
- Novice Immersion registration (# of kids):  
2010: 16  
2011: 24  
2012: 17  
**2013: 19**
- Estimated income from 2013 summer camps: \$14,625 (49 registrants)  
Summer camp income in 2012: \$10,875 (35 registrants)
- If a rower wants to roll into Novice Immersion after completing a week of LTR, the coaches will make the decision if the rower is eligible to do so.
- Ways to maximize the summer camp experience:  
Give a strong introduction to the program with a presentation to parents and a tour of the boathouse.  
Have a board member attend the first day of camp to welcome the group.

### **Moorestown Day (Dan)**

- Although Moorestown Crew was well represented at Moorestown Day, interests and inquiries from the public were low and disappointing.
- Week #1 of LTR camp was raffled off successfully; therefore we will do it again next year.

### **Banquet (Elizabeth)**

- Feedback was extremely positive.
- Lenola Fire House was an excellent venue for the banquet.
- There were a large number of alumni in attendance and the Alumni Recognition Ceremony was sentimental, appreciated, and enjoyed by all.
- A special “Thank you” goes to Rolando Gutierrez for assembling the yearbook and creating the magnificent slideshow presentation.

### **Recruiting (Dan)**

- Dan will investigate a field sponsorship program recently approved by Town Council allowing banners to be displayed on local field fences. Dan stated that displaying a MRC banner at Wesley Bishop Turf for 6 months would be more economical and better advertising than purchasing ad space in the Moorestown Sun.

### **Season Wrap Up-Yearend comments**

#### Successes:

- Fundraising
- Strong coaching staff and coaching tactics
- Camaraderie among the kids
- Regatta days (tent and food)
- Varsity boys went farther than expected overall

#### Shortcomings:

- Low novice numbers
- Coxswain unhappiness
- Lineup unhappiness on varsity girls
- Lack of volunteers from membership

### **Open Discussion (Tony)**

- Congratulations Moorestown Crew on its new board member – John Burns.

Open meeting adjourn 8:00 pm.

Minutes submitted by Kathy Zielinski