

**Moorestown Crew  
Open Meeting Minutes  
April 3, 2013**

**Present:** Tony Camoratto, Dan Lalumia, Joe Roman, Kathy Zielinski, Jane O'Donnell, Chuck Gross, Elizabeth Litten, Rich Henderson

**Guests:** David Sussman, Lisa Rosenthal, John Burns, Michele Groody

**Welcome, Introduction, Ground Rules**

**Season Assessment**

- Tony took a poll asking everyone to grade the season so far. Grades were all As and Bs, with the exception of one C. Positive comments praised the coaching staff; negative comments included concern over low enrollment and too much work with not enough volunteers.
- Tony stated he would be more direct in his emails when asking for volunteers.

**Guest's Concerns**

- *Coxswains - what process do coaches follow when assigning the coxswains to a boat? These processes are not clear. There is not enough proactive communication by the coaches regarding coxswain feedback.*
- Rich responded by explaining that coxswain assignments are rotations early in the season except for the varsity boats which are assigned by coaches. Rich will tell the coaches to give coxswains more proactive instruction and communication moving forward.

**Fundraising**

- Tony reported that fundraising has raised approximately **\$23,000** this season. This is extremely positive and all fundraising sources have been successful.

**Publicity**

- Chuck reported that he contacted the editor of the Moorestown Sun. MCrew race results will be published.
- He spoke to Carol Mullin who suggested MC submit features to the Patch. Patch is distributed electronically.
- Chuck will contact Sheryl Sawin regarding the Board of Education Pageant of Success
- The next edition of the Wave is 80% complete.
- Lisa Rosenthal volunteered to photograph all teams for the yearbook at this Saturday morning's practices.
- Dan will put out all the lawn signs in order to remind people to register for summer programs.

**Towing**

- Dan reported he is desperately short on towing volunteers.

### **Spring Break**

- Rich reported Spring break attendance has been 100% present. Sick excuses are accepted with a doctor's note.
- Practice has been windy and cold and difficult to seat race, but the kids are working very hard.

### **Spring Break Social**

- Dan reported that most of his ideas and efforts for organizing a spring break social for the rowers have not come to fruition, but that rowers have been organizing social events on their own throughout the week of spring break.

### **Food Trailer**

- Michele Groody reported everything in the food and trailer department is going well. She will do her best to stay to a \$12 p/rower budget.
- Michele is aware that her committee is responsible for providing lunches for 20 PSRA officials one time this season.
- Dan reported that the police on Kelly Dr. are strict this season regarding tent breakdown. They are ticketing any vehicle left on Kelly Dr. 1 hour after the final race. This is not enough time for tent breakdown and meal preparation for the final boat of rowers.

### **Summer Camps**

- Registration opened on time (Monday), and the banner is hanging on Main St. Summer camps include 2 Learn to Row sessions for 7<sup>th</sup> & 8<sup>th</sup> grades and 1 Novice Emersion session for grades 9-11 and 1 Adult Learn to Row session.
- Dan will include the Novice Emersion registration information in the High School Daily Bulletin.
- It was suggested that **Learn to Row** posters be hung in the UES & WAMS.
- Question was raised: Should we open the summer camps to registrants outside of Moorestown? It was agreed by the Board to open all camps to residents outside of Moorestown.

Open Meeting adjourned 8:15 pm  
Minutes submitted by Kathy Zielinski