

SLA March Meeting Minutes – March 20, 2017

Called to order 7:34 pm

Motion to waive reading of April meeting minutes – Motion approved

Treasurers Report

- Waiting for some additional confirmations on registration for Jamboree participation. Expect about \$2k in additional will go out in payments.
- Registration for Jamborees is mostly done with the exception of the Cheshire Jamboree registration
- Icebreaker was filled for JR A, our team is on the waitlist
- We will be buying a “Ball Scratcher” to improve longevity of our balls, should be a good investment

Directors

- Secretary
 - Working with town on measuring and setting up 4 Bantam fields at DePaolo
 - Coordinating with town for lining
 - Will need to provide paint for lines on all BOE fields
- Girls VP
 - CPR and Concussion training will be next Monday night – concussion session will be the first 30 min for those that may not need CPR
 - April 2 Wallingford is coming to Southington to help with girls ref certification
 - All equipment for the season has been ordered and should arrive by end of week
 - Still need to purchase 6x6 goals for fields at DePaolo
- Boys VP
 - Practice / Field schedule has been worked out for all teams
 - Port-o-Potties are being delivered to each school – vendor is Suburban Sanitation
 - Discussion on using same vendor as football to see if we can get a discount

Committees

- Website
 - All head coaches are assigned to rosters. Head coaches will need to login and assign their assistants
 - An email has gone out requesting new/high quality pictures to update the website
- Social Media
 - Jen Lancy will be taking over social media as Jill has stepped down
- Jamboree
 - 33 Towns (22 girls teams / 11 boys teams) have registered so far which is a little light compared to where we are historically
 - Jamie is sending out a blast every weekend to the contacts she has

- Boys and Girls VPs will ask their coaches to send an email to coaches they have scheduled games with to increase our reach
- The committee decided to go with the Jamboree Logo company (Fine Design) to do the printing instead of buying inventory of shirts – they will do the printing there. They will come up with one logo each for boys and girls events.
 - Jamie received a lot of positive feedback on using this vendor from their references
- Vendors can now register on the SLA website
- Motion to purchase 9' double-sided flags with cross base to mark fields at Jamboree – approved

Old Business

- Background checks
 - Putting together a list of everyone who has completed background checks. If anyone is missing it the boy's/girl's VPs will work with coaches to make sure everyone has it completed.
- Fundraising
 - Blackwolves event is Friday April 7 vs Georgia Swarm – SLA is getting a portion of the proceeds
 - UHart – booked a SLA day game at University of Hartford for April 22, 2017. \$5 family ticket / \$2 comes back to SLA.
 - Working on putting together a tailgate fundraiser with donated food for pre-game
 - Sponsor letter is drafted with 4 sponsor levels
 - Platinum \$500+ (field banner, website w/ logo, certificate of appreciation)
 - Gold \$300 (field banner, website small logo, certificate of appreciation)
 - Silver \$100 (small logo on website)
 - Step Up \$50 Listing on sponsor page, on facebook for 1 mo
 - Calendar
 - Need another 2 weeks – should be relatively easy once done
 - SLA gets donations and will conduct a drawing every day in May
 - \$10 entry and a chance to win every day
 - Winners will be posted on social media
 - We will give each player 5 to sell (\$50)
 - Arby's fundraiser is this coming Friday
- CVYL
 - SLA will use CLOA / Arbiter for referee scheduling on boys side for 2017
- Taxes
 - Financials are still with the accountant
- Field Lining and Goal Moving – Tentative April 1 (weather permitting) / will adjust if there is an issue the 3D clinic

Next meeting will be May 22 – TM will block with town