

BRIGHTON LITTLE LEAGUE PROUDLY PRESENTS OUR 2018

SPONSOR PACKAGES

ALL SPONSORSHIPS ARE GRANTED ON A FIRST COME FIRST SERVED BASIS

Walk-Off Grand Slam (ONLY One Available)

WHAT YOU GET:

- Our largest and most used field (Varsity, Men's Leagues, Travel Leagues and more) at Buckland Park will be named after your company for 5 years. This field is also used at night under the lights.
- Large sign on the backstop (or other highly visible location as determined by Sponsor, Sponsor Coordinator and Field Operations Coordinator) naming the field after your business and a 5'x7' vinyl banner in the outfield.
- Banners at all of our other (5) fields at Buckland Park & Meridian Park.
- All communications, schedules, etc. sent by BLL will use the verbiage "[your company name] Field"
- Advertisement on our Sponsor webpage with link to your webpage
- Advertisement and special mention during our Opening Day Ceremony slide show
- Advertisement on the front page side bar of our webpage
- Mentions in a minimum of three club email blasts
- Field listed as 'Your Company Field' on our website and any field maps provided for tournaments.

COST: \$15,000 - 3 years w/the option to add 2 years for an extra \$5,000

***May be paid for in 2 increments. 1 now and one in 2 years**

Grand Slam Sponsor (ONLY One Available)

WHAT YOU GET:

- Logo on the sleeve of every jersey in the program (approx 450)
- Field banners on all 6 of our fields at Buckland Park and Meridian Park
- Advertisement on our Sponsor page on BLL website with link to your business
- Advertisement and special mention during Opening Day Ceremony Slide Show
- Special Side bar on front page of website advertising your company
- Mentions in a minimum of 3 email blasts that go to the entire club

COST: One year – \$2,250

Home Run TEAM Sponsor - THIS IS A TEAM SPONSOR

NOTE: Approximately 25-30 spots available dependent upon registration - First come, first served. STRICT MARCH 14 DEADLINE - Anyone after this date is NOT guaranteed logos on the jerseys or even a team.

WHAT YOU GET:

- Your logo on the back of your team's jerseys
- Your team named after your company, all communications from the league will list team by company name
- Two 3'X5' Field banners, one placed on field at Meridian Park, one on field at Buckland Park
- Advertisement on our Sponsor page on website with link to your business
- Advertisement during Opening Day Ceremony Slide Show
- Mentions in Sponsor related email blasts, guaranteed minimum 2 per season

COST: \$600 Spring Season (an extra \$300 if you would like Fall Season in addition -very limited Fall Season spots)

BASE HIT SPONSOR – program only sponsor (no team)

WHAT YOU GET:

- 3 Field banners:
4'x6' banner to be placed at our largest lighted (varsity) field at Buckland Park
- 2 -3'x5' banners, one to be placed at Buckland Park and one at Meridian Park.
- Advertisement on our Sponsor page on website with link to your business
- Advertisement during Opening Day Ceremony Slide Show
- Mentions in Sponsor related email blasts, guaranteed minimum 2 per season

COST: \$400 Supports the program for 2018 Spring and Fall Season

WHAT YOU SHOULD KNOW:

- To guarantee sponsorship, please contact Celina Frank ASAP at CelinaFrank@brightonbaseball.org
- All sponsorships are granted on a first come, first served basis.
- Due to the limited number of team sponsors available and adding logo's to jerseys we have STRICT deadlines that will not be bent as to respect the amount of time the uniform supplier needs to print them on time.
- Sponsors may only sponsor one team but may do a Home Run Team sponsorship and a Base Hit Sponsorship together for a slightly discounted rate.
- Where does your money go? We use donations as a means to bridge the gap in costs such as player scholarships, field maintenance, equipment, uniforms just to name a few.

THANK YOU FOR YOUR INTEREST IN SPONSORING BRIGHTON LITTLE LEAGUE, WE APPRECIATE YOU!