

The news of couple of local youth sports leagues being victimized by a third party processor of registrations and credit card payments provides Brighton Little League with the opportunity to describe our registration process and why it is different and safe.

In the case of the third party in the news, they managed the league's registration process but also took possession of the registration fees while they authorized the credit card transactions. Ideally, they would then have paid the money to the league after keeping their processing fee.

Brighton Little League manages that process in a different manner. Brighton Little League uses League Athletics for its registration process software and Base is Loaded (a local company) to manage its database and web content. Neither of those organizations takes possession of the fees paid to Brighton Little League. Instead, your credit card payments to Brighton Little League are authorized by a well respected credit card authorization firm, which then deposits the funds directly into Brighton Little League's bank account.

Here is a note from the President of League Athletics further describing the process.

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***To All LeagueAthletics.com Site Administrators:***

*In the current financial environment, where many businesses have experienced losses, LeagueAthletics.com has continued to enjoy growth and profitability, thanks to you, our valued customers. Our goal has always been to provide you and your organization with a quality product and extraordinary customer service, at a fair price.*

*Recently, it has come to our attention, and you may have heard, that some of our competitors are going through financial struggles, specifically, being late with electronic payments distributed back to the clubs.*

*Unlike our competitors, LeagueAthletics.com does NOT hold any of the funds processed during online registration. Funds are processed directly through your organization's Merchant Account (or PayPal) and deposited directly to your checking account. LeagueAthletics.com does not hold, profit from, or add any additional fees to the electronic processing of your funds. In addition to the cost saving benefits to you, with LeagueAthletics.com, you can rest assured that your funds are always safe, and never late being deposited to your account.*

*Don Malin  
President  
LeagueAthletics.com, LLC.*

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**Thank you for your confidence in our league  
and we look forward to a great season!**