



Westford Youth Baseball & Softball League

WYBSL

P.O. Box 1307

Westford, MA 01886

January 23, 2013

Dear Prospective WYBSL Sponsor,

Westford Youth Baseball and Softball League (WYBSL) is pleased to invite you to sponsor a team(s) for our 2013 season. Your support helps us provide the equipment and facilities necessary to ensure that this growing program meets the needs of the more than 1400 children participating in the league.

Our sponsor banner program was very successful in 2012. For 2013, WYBSL is excited to announce that we have expanded our sponsors program. WYBSL recently upgraded to a new interactive website that will be utilized by all league participants and their families. This year we have included advertising opportunities on our website in our sponsors program. We are also looking for sponsors to help us update the scoreboards at the Graniteville ball fields. For 2013, sponsors' vinyl signs will be displayed at our Graniteville ball fields full time during the season. Each Saturday there are 40 games attended by over 1200 Westford area children and their parents, and other family and friends. It is estimated that over 4000 people visit the Graniteville fields on a typical WYBSL Saturday. Vinyl signs are 3' x 5' vinyl banners with burgundy lettering on a white background (in keeping with Westford colors). Banners can have up to three lines of text and may include sponsor name, address, slogan, telephone number, Web URL, or other information. Sponsor logos may be included for an additional charge. Please review the enclosed sponsor information sheet to learn more about all of our exciting 2013 sponsor opportunities.

A list of sponsors will also be displayed on the WYBSL web site. At the end of the spring season each sponsor receives a plaque with a team photograph expressing WYBSL's appreciation.

If you would like to sponsor a team(s) please take a moment to complete the enclosed form and **return it by April 14, 2013** to the address below with a check made payable to WYBSL:

WYBSL
Attention: Sponsors
P.O. Box 1307
Westford, MA 01886

Thank you for considering support of Westford Youth Baseball and Softball. Your support is very important in helping us continue to provide a fun learning experience for Westford children. If you have any questions, please feel free to contact me at rollingmeadow@cs.com or 978-692-8884.

Sincerely

Kacy Caviston
Sponsor Chair