



Westford Youth Baseball & Softball League

WYBSL

P.O. Box 1307

Westford, MA 01886

January 26, 2013

Dear WYBSL Sponsor,

Westford Youth Baseball and Softball League (WYBSL) would like to express its gratitude for your support in the past. Thanks to you, Westford youth had a terrific year playing and learning baseball and softball. WYBSL would like to invite you to participate in our 2013 sponsors program. Your support helps us provide the equipment and facilities necessary to ensure that this growing program meets the needs of the more than 1400 children participating in the league. This year, in these economic conditions, the children of Westford need your support more than ever. With this in mind, WYBSL has decided to continue to freeze most of the 2013 Sponsor program at the 2012 levels in the hope that we can retain all of our sponsors for another year.

Our expanded sponsor program has been very successful since 2008. For 2013, WYBSL is excited to announce that we will continue to display our sponsors' banners full time at the Graniteville ball fields. WYBSL's recently upgraded, interactive website is fully operational and will be utilized by all league participants and their families. This year we have included advertising opportunities on our new website in our sponsors program. We are also looking for sponsors to help us update the scoreboards at the Graniteville ball fields. Vinyl signs are 3'x 5' vinyl banners with burgundy lettering on a white background (in keeping with Westford colors). Banners can have up to three lines of text and may include sponsor name, address, slogan, telephone number, Web URL, or other information. Sponsor logos may be included for an additional charge. Please review the enclosed sponsor information sheet to learn more about all of our exciting 2013 sponsor opportunities.

A list of sponsors will also be displayed on the WYBSL web site. At the end of the spring season each sponsor receives a plaque with a team photograph expressing WYBSL's appreciation.

If you would like to sponsor a team(s) please take a moment to complete the enclosed form and **return it by April 14, 2013** to the address below with a check made payable to WYBSL:

WYBSL
Attention: Sponsors
P.O. Box 1307
Westford, MA 01886

Thank you for your continued support of Westford Youth Baseball and Softball. Your support is very important in helping us continue to provide a fun learning experience for Westford children. If you have any questions, please feel free to contact me at rollingmeadow@cs.com or 978-692-8884.

Sincerely

Kacy Caviston
Sponsor Chair