



# PORT HURON MINOR HOCKEY ASSOCIATION

Est. 1955

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August 1, 2019

Dear Local Business Owner;

**RE: Port Huron Minor Hockey Association  
Team Corporate Sponsorship Packages**

Port Huron Minor Hockey Association is a non-profit, volunteer run hockey organization. Our mandate is to promote, and develop, not only minor hockey in our community, but also to teach good citizenship and life skills to the young players in our association. This year we anticipate being able to put over 550 kids on the ice. As costs increase, resources are stretched to meet the growing demand in our community. More and more, our hockey teams are reaching out to our community corporate partners for funding support. In order to assist our teams in their search for partnerships, PHMHA is pleased to announce the launch of our Team Corporate Sponsor Package. For a contribution of \$500 PHMHA will partner you with one of our teams or, if you wish, you can choose which team you'd like to sponsor, and we will provide your company with the following community exposure:

- Your company's logo and a link to its website will be listed on PHMHA's website homepage, on the team page, as well as, in the sponsorship section of PHMHA's website. Our website receives over 350 visits a day during the season and over 100 a day in the off season.
- All Sponsor name and/or logo will be displayed in PHMHA presentations, state playoff programs, Adray finals programs, tournament guides & programs including Silver Stick.
- Recognition on a team thank-you plaque with a team photo to display at your place of business.
- Your company name on the back of all team jerseys, home and away.
- A receipt along with our Tax ID as well as a copy of our 501 (3) (C) status letter from the IRS will be provided for your company's marketing expense.

We are looking for donations of all amounts in order to help promote youth hockey in our community. Other sponsorship options include, but are not limited to: Opening Weekend, Tournaments, and our Learn to Skate Program. There are many ways to get involved and help out and PHMHA is always interested in working alongside our community partners; whether you are interested in donating time, money, services, or products, any help offered is welcome and much appreciated.

Thank you in advance for considering becoming a PHMHA Corporate Sponsor. We look forward to teaming up with you to support Minor Hockey in our community.

Sincerely,

B. Joe Pruett, Sponsorship Director

Cell 810-357-7508

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