

NORWICH YOUTH LACROSSE
Meeting Minutes – October 10, 2016

Opening:

David Poore called an organizational meeting of the Norwich Youth Lacrosse to order at 6:30 pm on 10/5/2016 at Norwich Fire Department Community Room.

Attendance:

Board Members			Position Members		
Present	Position	Name	Present	Position	Name
X	President	David Poore		Fundraising Coordinator	Vacant
	Vice President	Vacant		Equipment Manager	Vacant
X	Treasurer	Vicki Friedrich		Boys Official Coordinator	Mike Giannelli
	Secretary	Christine Gravelin	X	Coach/Parent	Brian Lively
	Webmaster	Vacant	X	Parent	David Ballestrini
X	Girls Coordinator	Rick Friedrich	X	Parent	Rob Whipple
	Boys Coordinator	Scott Freyer			
	Registrar	Shawn Gravelin			
X	Apparel Manager	Miranda Poore			

APPROVAL OF MEETING MINUTES:

Motion: Approve minutes from September 07, 2016 board meeting.

Vote: Unanimous

Resolved: Minutes from the meeting on September 07, 2016 approved.

TREASURY REPORT:

\$6,615.24 in bank; received invoice from BMT for (\$1,447.25) leaving NYLA with net balance of \$5,167.99

Reviewed 2017 budget, David P submitted equipment report and possible purchases for 2017.

OLD BUSINESS:

Apparel: Received final invoice from BMT and submitted to Vicky

Online vendor: Miranda reported she had a good discussion with owner of Thematic Printing in Lisbon. Can provide us with online store, she reported her PTO uses company and has good results. David B reported he too has worked with Thematic and feels it's a great choice. NYLA can do as many campaigns as we wish but need to have an open and close date, typically 2 weeks. NYLA will receive a full report of all purchases at end of campaign. NYLA can decide to have direct shipping or by bulk. Thematic does not offer Under Armor or Nike brands. The minimum purchase requirement is 25 units (combination of all items sale). Thematic can provide personalized items for example equipment bag with logo, player name and number embroidered. Also offers typical swag items such as sticker, magnets and water bottles.

Recommendation from Miranda to have 3 campaigns:

1. Holiday season starting Black Friday (with 10% discount on that day)
2. Winter Clinic
3. Spring

Motion: By Rick F to use Thematic Printing for 2016 Holiday season, 2nd by Vicky F.

Vote: Unanimous 4-0, Motion passed

Action: Miranda P will provide board with recommendations for Holiday sale at November meeting.

Roles and Responsibilities document: David P opened discussion for any further revisions on the Roles and Responsibilities document. None heard.

Motion: By David P to adopt Roles & Responsibility document dated October 5, 2016, 2nd by Rick F.

Vote: Unanimous 4-0, Motion passed

NECLAX:

David P reported there was a board meeting held in Groton on September 20th. Discussion revolved around enforcing coaching training. A Level 1 field clinic will be held in Waterford October 30th. There were discussions regarding behavioral incidents of coaches and parents and how NECLAX and League Presidents should properly handle and enforce. No resolutions made. It should be noted that the incidents were not discussed in detail however none involved NYLA.

The use of long poles for U11 is no longer allowed, only U13 and U15.

Fundraising:

David P reported Dinner at Billy Wilsons is tentatively scheduled for Monday April 24th (5-7).

Action: David P to confirm what non-alcoholic drinks will be available.

David B reported the date for Blackwolves skybox tickets is January 28th, selling for \$20 each (100 total). He will not have tickets "in-hand" until November. Discussion to sell at certain locations beforehand, market this on website and facebook. In addition there is a chance that door prizes (signed items) to raffle off will be included.

Miranda P suggested organizing a shoot-a-thon instead of a tag sale. Premise is players get sponsored for how many shots they make or straight donation similar to a walk-a-thon. David B suggested this would be a good idea to do during picture day.

Action: Miranda P to provide a flyer to review for next meeting.

Action: David P with help of Christine G's list will submit letters of previously donated corporate sponsors.

Winter Clinic

David P reported he reserved Summit fields 8am-11am on Sundays from January 28th to March 11th at the rate of \$300 per day. In addition NYLA is allowed to put up one of our tent banners in the field. Miranda P suggested to somehow include Winter Clinic registration information on the sign. Vicky F mentioned she has access to a laminate machine. Discussion on cost of clinic and was agreed that \$50 is a good rate. In addition, giving away t-shirts was discussed and possibly finding a sponsor to pay a portion of shirt with their logo on shirt. Will not be included in flyer or registration material in case no sponsors are found.

Motion: By Rick F to proceed with Winter Clinic at Summit and raising cost to \$50, 2nd by Miranda P

Vote: Unanimous 4-0, Motion passed

Action: All to look into t-shirt sponsors.

Action: David P to generate sign for banner

Action: Rick F to create flyer

Action: Shawn G to open registration

FIELDS:

David B reported NYLA has full access to Preston Veterans Field at no cost, NYLA's responsible for lining fields. Dave also believes we could get 1 full sized fields and one mini. Recommends that we submit application with COI ASAP to reserve field and as Spring gets closer we can decide how to use the field.

Motion: By Miranda P to proceed with reserving Preston Veterans field for potential Spring usage, 2nd by Rick F.

Vote: Unanimous 4-0, Motion passed

Action: David P signed application and provide COI

Grants

David P reported that he received soft stick equipment from grant. Is currently working with Norwich Recreation to run an Introduction to Lacrosse class. Rec will handle all the marketing, registration and gym reservations, David and Rick will run the classes. This will

be for children for 1st grade to 8, boys and girls who has never played lacrosse before to introduce the sport using soft sticks.

NEW BUSINESS

Family Fun Day at Mohegan Park

Rick F reported this event was well attended and should be an annual event for NYLA. Received >25 interested. Vicky followed up with email thanking them for stopping by.

OTHER BUSINESS:

Discussion on vacant Board positions. Nominations will be accepted starting November meeting and voted on December.

Next meeting: November 2nd, 2016 (6:30 p.m.) at Norwich Firehouse.

Adjourned at 8:15 p.m.