

NORWICH YOUTH LACROSSE

Meeting Minutes – August 9, 2016

Opening:

David Poore called an organizational meeting of the Norwich Youth Lacrosse to order at 6:40 pm on 08/9/2016 at Scott Freyer's home (Griswold, CT).

Attendance:

| Board Members | | | Position Members | | |
|---------------|-------------------|--------------------|------------------|---------------------------|--------------------|
| Present | Position | Name | Present | Position | Name |
| X | President | David Poore | | | |
| | Vice President | Vacant | | Equipment Manager | Eric Swanson |
| X | Treasurer | Vicki Friedrich | | Boys Official Coordinator | Mike Giannelli |
| X | Secretary | Christine Gravelin | X | Fundraising Coordinator | Christine Gravelin |
| | Webmaster | Vacant | | | |
| X | Girls Coordinator | Rick Friedrich | | | |
| X | Boys Coordinator | Scott Freyer | | | |
| X | Registrar | Shawn Gravelin | | | |
| X | Apparel Manager | Miranda Poore | X | Coach/Parent | Scott Caron |

APPROVAL OF MEETING MINUTES:

Motion: Approve minutes from June 21, 2016 board meeting.

Vote: Unanimous

Resolved: Minutes from the meeting on June 21, 2016 approved.

TREASURY REPORT:

\$6,615 in bank; received Blackwolves fundraiser check (\$570); 7,342.27 after next deposit. We still have yet to receive the bill for apparel. Estimate was \$2,000. Taxes done for the year.

2016 Season Summary:

Deposited: \$21,600

Disbursed: \$18,819.

We started the year with \$3,000 (before winter clinic).

Coaches must ask for coaches training/certification by 6/30 otherwise NYLA will not reimburse.

ACTION ITEM: SDG will put an entry on the Coaches online registration about the foregoing.

We will discuss budgets at September's meeting.

Vicky obtained a debit card for items such as registration for tournaments, etc. It will NOT leave her possession and must be closely monitored.

OLD BUSINESS:

Apparel: Everything owed from BMT's received. All swaps have been done. We are awaiting a bill.

Online vendor: Miranda looked into. We can set up a shop. It runs for 2 weeks. Everything comes to the purchaser. There is a place in RI – Squad Locker and already affiliated with League Athletics.

Uniform Change: Shooter Shoot be mandatory/required uniform shirt. Also, offer the option of socks. Buy for \$7/sell for \$18 (There is a minimum order).

Motion: made by DP; second by SF for making shooter shirts a required uniform item.

VOTE: UNANIMOUS.

ACTION ITEM: SDG to make a note on registration that apparel order will be separate but we will list the amount of each item.

Swag: SF wants to hand out something like lanyard, bracelets, swag. Person has to give name/email address at the event that we are handing out the swag. Miranda has some instructional t-shirts left that we can use, too.

ACTION ITEM: SF will look into pricing and items to be offered for swag.

NECLAX:

No update next meeting is in September.

FIELDS:

Location of games: Teachers if fine for home base for practice. Lower field can be used as necessary for games. Upper is in no condition to play any games until we do major upkeep.

ACTION ITEM: Scott was also going to talk to "Lopie" re: landscaping company.

Potential field options:

Norwich Football field (Dave Ballestrini and Brian P. are talking to Norwich Football). Possibility down the road is the opportunity for a concession stand.

Baltic: Red McKeon.

Lisbon: Lisbon Meadows:

ACTION ITEM: SF will look into Lisbon Meadows.

Norwich: Oullette Field: We can't get anything on the weekdays because of softball.

Sprague: (off River Road)

EQUIPMENT: We need to buy more goals. We need 4. Lightweight/Heavy Weight. How do we get/raise the money for it?

FUNDRAISING:

Billy Wilson's: They are on board. Breakfast/dinner during winter clinic; Breakfast/dinner during spring season. We just bring people, serve and clean up. 3 hours allotted. They provide all food. How many people do we need to work?
MONEY RAISED WILL BE FOR GOALS?!

ACTION ITEM: We need to market to parents and community.

Surrell's: They need 1-2 months notice. All profits go to NYLA. They will do everything. Boys will serve and get tips, etc. We also have the option that they will bring the food somewhere else (pasta dinner/ pizza dinner at the Norwich FD, for example). Tip jar, etc.

Tag Sale: Scott Charon will take charge of organizing this. 1 hour of volunteerism. One weekend.

ACTION ITEM: SC will organize.

Dunk Tank: Dunk Tank...SF indicates that Brian Piolonek knows someone who owns a bouncy house company. Dunk your Coach. Dunk the Board of Directors.

ACTION ITEM: SF to touch base with Brian P. about this.

Donate Now and Amazon Smile: We need to promote Donate Now and Amazon Smile better. Also, the Donate Now button is a tax deduction to the family, as well as 100% of the donation goes to help NYLA (not just a %).

General Fundraising: CG has a flyer that each coach or team parent will hand out to the parents (i.e. registration days, first day of practice, etc.). There will be an incentive program. The player that raises the most money will win a prize (TBD later).

Car Magnets or Stickers: CAG is working with CustomInk.com to see about getting a car magnet or sticker made. There is NO UPFRONT COST to NYLA. Players/parents would go to the website, place their order and their order would be mailed directly to you. NYLA would receive a percentage of the total amount of sales. CG and the U11 used this company last season and made about \$300 selling t-shirts.

NEW BUSINESS

Ken Houman has resigned as Webmaster. He gave VF info for Dwalla.

Open positions: VP and Webmaster. Scott Freyer and Scott Caron have an interest in the VP position. We must open and advertise vacant positions to other parents. We will start to better advertise monthly meetings.

Webmaster: A voting position or not?

OTHER BUSINESS:

SD will pick up slack of Webmaster until we have one.

ProKop: Road signs. Quote from Camaro also. NPU is paying for 30 signs (roughly \$375). We would like to get 50 signs. Skipping street banner. NYLA will pick up the rest.

MOTION made for NYLA to cover the expenditure of anything over NPU's donation as NPU's donation will not cover total cost.

VOTE: UNANIMOUS. NYLA will cover the additional cost so we can purchase a total of 50.

2017 NYLA Year Plan – Review of draft

Review R&R and 2017 plan: We want to incorporate R&R into October meeting. Vote on it in September.

Team Parent: At the beginning of each season, each coach should ask if there is anyone who would like to be the team parent. Their job would be to notify the other parents on the team about important information (i.e. photos, fundraising; tournaments, etc).

ACTION ITEM: Scott will organize Parents Night at NFA.

Grants:

DP is working on the following US Lacrosse grants:

Bridge Grant: Due in September.

Sportsmanship Grant – provides money for coaches to get PCA training.

CG is working on the following grants:

Finish Line Youth Foundation grant

Dick's Foundation Sports Matter grant.

Parent Involvement:

We need more parent involvement at the monthly meetings. Posts will be placed on the FB page, as well as email blasts will be sent out 2 weeks, 1 week, 1 day before meetings to let people know that we would like them to join us for our meetings for new ideas, to fill open Board positions, etc.

Next meeting: September 7, 2016 (6:30 p.m.) at Norwich Firehouse.

Adjourned at 8:41 p.m.