

Clinton Invitational Soccer Tournament 2014

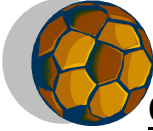
The Clinton Youth Soccer Club is pleased to invite you to be a sponsor of our 20th annual Clinton Invitational Soccer Tournament. Our club is a non-profit organization that is run solely by our volunteers and is the largest sports league in Clinton. The C.I.T. is our club's largest fundraiser of the year. The funds raised through our tournament helps our club support the local Clinton community, sponsor scholarships to graduating seniors from The Morgan School, pay for game officials, trophies, uniforms, and provide special funding for underprivileged or economically disadvantaged children

This year the Clinton Invitational Soccer Tournament will take place over two days, Saturday May 17th and Sunday May 18th, 2014 at the Ethel Peters Field's and Indian River Sports Complex. It is open to boys and girls between the ages of 9-14 in multiple skill divisions and draws an average of over 100 teams annually from throughout Connecticut. This is a unique event in that it is one of the few in the state that is strictly for town travel recreation and competitive teams. Our tournament averages approximately over 1,700 players, coaches, and managers, as well as roughly between 4,000 to 4,500 attendees each day.

We have a new variety of affordable advertising opportunities to suit your business. Please take a moment to review and look over the attached sponsorship information that contains our different sponsorship levels, price list, and ad size specifications. Also if you have an idea about a custom sponsorship opportunity please feel free to contact us. We are always interested in hearing about how we can partner with and help your business.

We wish to thank you for your consideration and are looking forward to receiving your support. Keep Kicking!

Yours in Soccer,
Sean P. Duffy
Clinton Invitational Soccer Tournament
Director of Marketing
3 Park Place
Clinton, CT. 06413
Phone: 860-664-9855
E-mail: sean.duffy@aol.com



Clinton Invitational Soccer Tournament 2014

SPONSORSHIP LEVELS FORM

ORDER DEADLINE: MONDAY MAY 5, 2014

Name/Business: _____

Address: _____

City, State, Zip: _____

Telephone: _____

Contact Person/E-mail: _____

SPONSORSHIP LEVEL:

PRICE:

BENEFITS:

GOLD

\$ 1,000.00

2 LARGE SPONSORSHIP BANNERS

FULL PAGE COLOR AD IN TOURNAMENT PROGRAM

PREMIUM LOGO/LINK ON CLINTON SOCCER WEB SITE

LARGE SPONSOR BOOTH/SPACE FOR PROMO ACTIVITY

INSERT IN TEAM WELCOME KITS (COUPONS/MENUS)

SILVER

\$ 750.00

1 LARGE/1 SMALL SPONSORSHIP BANNER

FULL PAGE B/W AD IN TOURNAMENT PROGRAM

PREMIUM LOGO/LINK ON CLINTON SOCCER WEB SITE

SMALL SPONSOR BOOTH/SPACE FOR PROMO ACTIVITY

INSERT IN TEAM WELCOME KITS (COUPONS/MENUS)

BRONZE

\$ 500.00

2 SMALL SPONSORSHIP BANNERS

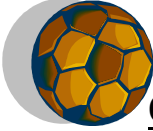
HALF PAGE B/W AD IN TOURNAMENT PROGRAM

PREMIUM LOGO/LINK ON CLINTON SOCCER WEB SITE

INSERT IN TEAM WELCOME KITS (COUPONS/MENUS)

To ensure the best quality of your ad please provide an electronic version as a pdf or jpeg to:

sean.duffy@aol.com



Clinton Invitational Soccer Tournament 2014

OTHER SPONSORSHIP OPPORTUNITIES FORM

ORDER DEADLINE: MONDAY MAY 5, 2014

Name/Business: _____

Address: _____

City, State, Zip: _____

Telephone: _____

Contact Person/E-mail: _____

SPONSORSHIP TYPE:

PRICE:

BENEFITS:

FIELD SPONSOR

\$ 300.00

SPONSORSHIP SIGN PLACED AT DESIGNATED FIELD

HALF PAGE B/W AD IN TOURNAMENT PROGRAM

INTERNET LINK ON CLINTON SOCCER WEB SITE

INSERT IN TEAM WELCOME KITS (COUPONS/MENUS)

BANNER SPONSOR I

\$ 300.00

1 LARGE SPONSORSHIP BANNER

\$ 500.00

2 LARGE SPONSORSHIP BANNERS

INTERNET LINK ON CLINTON SOCCER WEB SITE

INSERT IN TEAM WELCOME KITS (COUPONS/ME

BANNER SPONSOR II

\$ 150.00

1 SMALL SPONSORSHIP BANNER

\$ 250.00

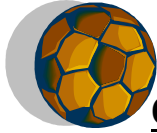
2 SMALL SPONSORSHIP BANNERS

INTERNET LINK ON CLINTON SOCCER WEB SITE

INSERT IN TEAM WELCOME KITS (COUPONS/MENUS)

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OTHER SPONSORSHIP OPPORTUNITIES FORM

ORDER DEADLINE: MONDAY MAY 5, 2014

Name/Business: _____

Address: _____

City, State, Zip: _____

Telephone: _____

Contact Person/E-mail: _____

SORRY NO FOOD VENDORS ALLOWED FOR SPONSOR BOOTHS.

SPONSORSHIP TYPE:

PRICE:

BENEFITS:

SPONSOR BOOTHS I \$ 400.00 1 DAY 10' X 20' AREA FOR SPONSOR PROMO/EXHIBIT

\$ 600.00 2 DAY 10' X 20' AREA FOR SPONSOR PROMO/EXHIBIT

INTERNET LINK ON CLINTON SOCCER WEB SITE

INSERT IN TEAM WELCOME KITS (COUPONS/MENUS)

SPONSOR BOOTHS II \$ 300.00 1 DAY 10' X 10' AREA FOR SPONSOR PROMO/EXHIBIT

\$ 500.00 2 DAY 10' X 10' AREA FOR SPONSOR PROMO/EXHIBIT

INTERNET LINK ON CLINTON SOCCER WEB SITE

INSERT IN TEAM WELCOME KITS (COUPONS/MENUS)

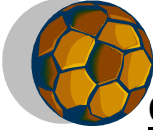
WELCOME KIT INSERT \$ 100.00 INSERT IN TEAM WELCOME KITS (**SPONSOR PROVIDED**)

\$ 300.00 INSERT IN TEAM WELCOME KITS (**PRINTING NEEDED**)

1 ITEM OR 2 PAGE MAXIMUM ON INSERTS

BETWEEN 1,500-2,000 RECOMMENDED

**To ensure the best quality of your ad please provide electronic version as a pdf or jpeg to:
sean.duffy@aol.com**



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PROGRAM ADVERTISING ORDER FORM

ORDER DEADLINE: MONDAY MAY 5, 2014

Name/Business: _____

Address: _____

City, State, Zip: _____

Telephone: _____

Contact Person/E-mail: _____

ADD SIZE:

PRICE:

Business Card (1/8 Page) \$ 30.00

Quarter (1/4) Page \$ 65.00

Half (1/2) Page \$ 100.00

Full Page B/W \$ 125.00

Full Page Color \$ 150.00

Please make checks or money orders payable to: **CIT/Clinton Youth Soccer**

Send advertising orders, all artwork/pictures/menus/cards, and checks to:

CIT Tournament Program

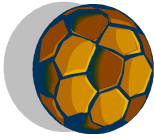
C/O Sean Duffy

3 Park Place

Clinton, CT. 06413

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sean.duffy@aol.com



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PROGRAM BOOK AD SPECIFICATIONS

Business Card: 2.25" (W) x 1.50" (H)

Quarter Page: 4.75" (W) x 1.75" (H)

Half Page: 4.75" (W) x 3.75" (H)

Full Page: 4.75" (W) x 7.75" (H)

FIELD SPONSORSHIP SIGN SPECIFICATIONS

Sign Size: 27" (W) x 18" (H)

BANNER SPONSORSHIP SPECIFICATIONS

Small Banner: 4' (W) x 2.5' (H)

Large Banner: 8' (W) x 2.5' (H)

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