



Madison Little League

P.O. Box 243
Madison, CT 06443



Dear Business Owner,

“Baseball/Softball – America’s pastime” ... Spring is right around the corner and this means it is almost time for our 2016 Little League season to kick off. As the President of Madison Little League, I would like to ask for your continued support of this long standing local youth baseball and softball program.

Madison Little League is 100% funded by Madison families and sponsors, so we rely on local support from our business community to improve our program. Last year, we had over 1,000 children play baseball and softball in our spring, summer and fall seasons. We had a very successful 2015 spring season with 3 of our District All Star teams winning the District 9 Championship title. This speaks to the strength and quality of the program we provide for our Madison kids.

Through sponsor contributions like yours, we are able to make significant investments to our program. For example, we purchased and donated new storage sheds at several fields allowing maintenance equipment and materials to be stored on site. We also collaborated with the Town of Madison to upgrade our Nelson Baseball Fields at the Surf Club and get them back on-line. This project provided new fencing, player benches and a completely new playing fields which has dramatically increased player safety and quality of play (the front field can accommodate both 60’ and 70’ bases). Lastly, we invested in a new player development program with hopes to expand it this year. This will greatly enhance our program at all levels. With your help, our program continues to improve each year.

There are many ways you can support Madison Little League – **see the attached form for details/levels.**

This year, our base team sponsorship is \$300. To thank you for your support, we will provide:

- A ½ page advertisement in our booster book, which is distributed to all Little League families.
- A MLL team that is sponsored by your business in the Booster Book and on our website
- A plaque with a team photo that can be hung in your place of business.
- Your business name and a link to your website (or email address) in the “Our Sponsors” link on the MLL website (www.madisonctbaseball.com).

For convenience, you can now register as a sponsor on-line! From www.madisonctbaseball.com select **Register Online** from the left menu and then **2016 Sponsor Program**.

We ask for your support of Madison Little League in 2016. Our program does not exist without your continued support.

Sincerely,

Adam Boyce
President
Madison Little League

Scott M. Murphy
President Emeritus
Madison Little League



Madison Little League

P.O. Box 243
Madison, CT 06443



Please return this form with your donation to Madison Little League, PO Box 243, Madison, CT 06443.

Name of Business _____

Business Website _____

Business Address _____

Contact Name _____

Contact Phone Number _____

Contact Email Address _____

[Optional]
Desired Team to Sponsor*
(player name & league) _____

***Please note:** We try our best to match up sponsors with requested player's teams, however we cannot guarantee this. If possible, please provide alternate names to help us make the best match, or leave blank if you have no preference.

Select a Type of Donation:

___ \$300 donation (**BRONZE**) for Team Sponsor and half page advertisement /discount offer

___ \$400 donation (**SILVER**) for Team Sponsor and full page advertisement /discount offer

___ \$500 donation (**GOLD**) for 3x4 foot sign to be displayed on the fence at Nelson Field (Surf Club) and full page advertisement

___ \$1,000+ donation (**PLATINUM**) includes all of the above plus additional customized benefits (for example: weekend sponsorship, event sponsorship, scoreboard sponsorship, etc.)

___ Additional contribution for _____

Advertisement graphics requirements for booster book:

- Half page – 4-1/2" w x 3-3/4" h, B&W, camera-ready hard copy or electronic file (300 dpi – 1350 x 1125 px)
- Full page – 4-1/2" w x 7-1/2" h, B&W, camera-ready hard copy or electronic file (300 dpi – 1350 x 2250 px)

___ Enclosing camera-ready hard copy with this form OR

___ Emailing electronic file to submit@madisonctbaseball.com

Logo graphics requirements for website:

- electronic (JPG or PNG file at 96 dpi up to 250 pixels wide x 250 pixels high)

___ No logo, please use Business Name

___ Emailing logo file to submit@madisonctbaseball.com

ALL Sponsors will be displayed on our website – www.madisonctbaseball.com – with links directly to your business website.
For ads to appear in the booster book, we must receive your donation before April 1, 2016.