



## INCREASE YOUR GIFT AND GET GREAT DISCOUNTS!

Increase your *Community Investment* contribution by just \$1 a week or more, and you will be eligible for membership in the *Caring Club*® giving you special discounts at national retailers. Just provide your home e-mail address on the front of this form, and you'll receive a login name and password for online coupons and more in March, 2010. For more information, visit [www.mycaringclub.org](http://www.mycaringclub.org).

## GET THE MOST FROM YOUR DOLLARS WITH *COMMUNITY INVESTMENT*

**CHOOSING *COMMUNITY INVESTMENT*** ensures that you are getting the most out of every dollar, improving lives, and changing conditions. By pooling our contributions, we can accomplish more than any one organization can on its own. In partnership with the network of United Way and Community Health Charities agencies we are advancing the common good by: helping children gain the skills needed to succeed in school; helping adults and families become more financially stable; working towards the health and wellness of people coping with illness and their families; and providing a safety net of programs for those in need.

*Community Investment* funded programs are monitored by experienced and knowledgeable volunteers who ensure that dollars are well-spent to produce real results and that effective management, governance, and financial accountability standards are upheld.

### INTEREST AREA OPTIONS

- **ENSURING CHILDREN ARE SUCCESSFUL** Helping children get ready for kindergarten and youth achieve their potential through education. Working with parents, child care providers, towns and schools to ensure that all children are ready to succeed in school so that they graduate well-prepared for the workplace.
- **STRENGTHENING FAMILIES** Building families' financial stability and independence by improving job skills that increase earning potential; developing affordable housing; promoting access to income supports; and, helping families learn to budget and save for things such as better housing, transportation and education.
- **SAFETY NET OF SERVICES** Meeting basic needs to help people in crisis get back on their feet with food, shelter, counseling and disaster response; supporting the elderly and those with mental or physical health needs; and, providing home health and respite care.
- **NEIGHBORHOOD ARTS AND HERITAGE** Enriching and celebrating our community's diversity through arts and culture programs in collaboration with the Greater Hartford Arts Council and other community organizations.
- **COMMUNITY HEALTH CHARITIES OF NEW ENGLAND** Includes 45 respected Connecticut health charities working on prevention, treatment, finding cures, and wellness programs to address such health issues as Alzheimer's, autism, cancer, diabetes, heart disease, multiple sclerosis and other conditions.

### OTHER

You may designate a portion or all of your gift to any qualified not-for-profit organization recognized as a 501(c)(3) by the Internal Revenue Service. You must include the agency's name, address, and phone number. Please note that such restricted gifts are not monitored by United Way or Community Health Charities. For a list of local United Way and Community Health Charities partner agencies, please visit [www.unitedwayinc.org](http://www.unitedwayinc.org).

**TO LEARN MORE ABOUT THE UNITED WAY COMMUNITY CAMPAIGN, VISIT [WWW.UNITEDWAYINC.ORG](http://WWW.UNITEDWAYINC.ORG)**

### HOW YOUR CONTRIBUTIONS ARE DISTRIBUTED

**PAYROLL DEDUCTION CONTRIBUTIONS** will be distributed directly to designated agencies in April, July, October, and December, 2010 and March and June, 2011, if proceeds and pledge details are received by United Way on or before the end of the month preceding payout.

**DESIGNATED CONTRIBUTIONS** through the United Way Community Campaign are subject to a 10% fee (includes administration and fundraising costs), capped at \$100 per designated gift (assessed on a pro-rata basis upon gift proceeds received). No fees are deducted by United Way from contributions to Community Health Charities (CHC) or its member or associate charities; CHC deducts its own administrative fee. Check, credit card, or stock pledge payments will be distributed to designated agencies by February 28, 2010 if proceeds and pledge details are received by United Way on or before December 31, 2009.

**UNDESIGNATED CAMPAIGN PLEDGES** will be distributed through United Way and Community Health Charities as agreed by both organizations.

**Thank you for your contribution through the United Way Community Campaign!** No goods or services were provided in exchange for this contribution. **Please keep a copy of this form for your tax records.** You will also need a copy of your pay stub, W-2 or other employer document showing the amount withheld and paid to a charitable organization. Consult your tax advisor for more information. Individual payments of \$250 or more made in 2009 will be receipted for tax purposes by February 28, 2010.



United Way  
Community Campaign

## YOUR MONEY GOES FURTHER

The United Way Community Campaign had fundraising and related expenses of just 11.5% in fiscal year 2008, compared with the Better Business Bureau's acceptable standard of up to 35%.

## QUESTIONS?

Contact your company coordinator, or call the United Way Community Campaign Helpline at 860-493-6895.