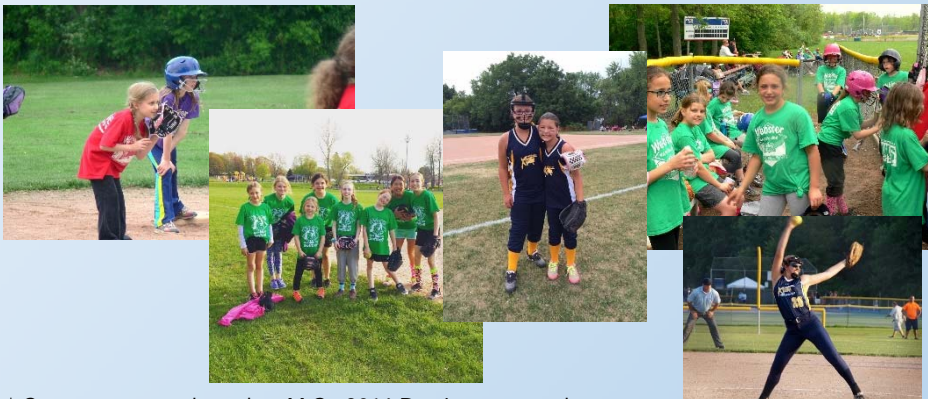


## Why Sponsor WAA Girls Softball?

- Get back what you give! -- The estimated economic impact of WAA Webster Girls Softball (leagues and tournaments) is nearly \$300,000/year for Webster businesses. WAA Girls Softball leagues and tournaments drive hundreds of families to Webster every Spring and Summer. \*/\*\*
- Exposure to more than 3000 players, family members and fans every week during Rec League from April – June.\*
- Additional exposure to almost 5000 players, family members and fans during the Xtreme Leagues and Tournaments (one of the largest Fastpitch Tournaments in the New York State) throughout June and July.\*\*
- Drive traffic to your business by placing your coupon and special offers prominently displayed on [WAAGirlsSoftball.com](http://WAAGirlsSoftball.com) and in drawstring bags distributed to approximately 1200 players.
- Generate quality leads for your business through our database of local families with disposable income.



\* Gross exposures based on M-Sa 2016 Rec League numbers

\*\* Gross exposures based on June-July scheduled leagues and tournaments in 2017

# Webster Girls Softball



## 2018 SPONSORSHIP OPPORTUNITIES DEADLINE FEBRUARY 15, 2018



WAA Webster Girls Softball is a non-profit, full volunteer organization dedicated to providing a safe, nurturing environment that promotes the growth and development of our young female athletes, both on and off the field.

### Sponsorship Questions?

Contact Wendy Bello at [WAASponsorship@gmail.com](mailto:WAASponsorship@gmail.com) or at 585-284-5200

Thank you for your consideration!





Company Name & Link to Site

Sponsor Banner & Link to Site

Reserve your sponsorship online at [www.WAASoftball.com](http://www.WAASoftball.com).

OR

Reserve your sponsorship by mail complete the following:

Sponsor Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Comments: \_\_\_\_\_

Checks payable to: WAA Girls Softball  
 Mail to: WAA Girls Softball, PO Box 1502, Webster, NY 14580

**THANK YOU FOR YOUR SUPPORT!**

# Webster Girls Softball

## 2018 UPDATED SPONSORSHIP OPTIONS

### DEADLINE FEBRUARY 15, 2018\*

**Traditional Sponsorship: \$195**  
 • Logo on T-shirts as a Recreation League Team Sponsor

**Silver Sponsor: \$325**  
 Benefits of a Traditional Sponsorship level plus:  
 • Corporate signage (3'x10') displayed on the new outfield fences at Ridge Park. Signs displayed during all high school games, WAA Rec League play, Xtreme League Play, Xtreme Tournament and all other activities from April – Aug.  
 • First time sponsors will receive one (1) 3'x10' sign free of charge. There is a production fee of \$150/sign for additional signs.  
 • Silver Sponsors may display up to 3 signs. There is a \$25 fee for the display of each additional signage.

**Gold Sponsor: \$595**  
 Benefits of Traditional & Silver Sponsorship levels plus:  
 • Business inclusion (coupons, product info/samples, etc) in WAA Girls Softball drawstring bags distributed to approximately 450 female athletes for Rec League  
 • Name inclusion and link to your business website on Sponsor Page on WAASoftball.com  
 • Inclusion in WAA's Special Offer Section on WAASoftball.com featuring a special offer from your business  
 • Company name and logo with link to your website on homepage of WAASoftball.com

**Platinum Sponsorship: \$895**  
 Benefits of Traditional, Silver & Gold Sponsorship levels plus:  
 • Logo Inclusion on Rec League/Xtreme Tournament drawstring bags distributed to approximately 450 participants of our Rec League. (limited space - available to first 5 sponsors)  
 • Space on-site at the 2 Webster Xtreme Tournaments in June and July 2018 with the opportunity for product sampling, demonstrations, couponing, etc.

**Exclusive Rec League Night Sponsor: \$2500\*** (price to be negotiated based on revenue share opportunities) Own 1 night/week over 10 weeks! \*\*\*\*Limited to up to 2 Sponsors\*\*\*\*  
 • Corporate logo signage displayed on the new outfield fences at Ridge Park. Signs displayed during all high school games, WAA Rec League play, Xtreme League Play, Xtreme Tournament and all other activities from April – Aug.  
 • Corporate logo signage prominently displayed at Ridge Fields (Welcome to SPONSOR Night)  
 • Revenue share product sales at the concession stand (to be negotiated)  
 • Special coupons/discount distribution over the 10 weeks on-site at Ridge Fields  
 • Inclusion in a minimum of 10 emails distributed to the WAA database of hundreds of families promoting your night as "SPONSOR Night at WAA"  
 • "SPONSOR Night at WAA" Special section on Sponsor page on WAAGirlsSoftball.com promoting your night  
 • Logo on the Winter Workout t-shirts distributed to over 150 female athletes in Dec-2018/Jan-2019  
 • Additional opportunities (ie: Contesting, etc) to be customized for participating sponsor