



Steele Creek

ATHLETIC ASSOCIATION

*"Community youth team sports
since 1958"*

Newsletter

PRESIDENT'S ADDRESS:

After a few rough weekends of weather the SCAA Spring 2015 was able to get going. Seeing the fields packed with athletes and the stands and sidelines full of parents was equally enjoyable, as a parent, coach, and association administrator.

Continually looking for ways to improve the experience for both the youth athletes and parents keeps the SCAA Executive Board and board of Directors year round. The recent use of the online survey, via Survey Monkey, has provided valuable feedback from the SCAA membership. Information provided in your responses has provided a good list of the areas that need the most attention. We appreciate your filling out the survey, and look to make it a regular method for communications between the members of SCAA and those assisting in running the organization. IF you would like to review a copy of the Survey Monkey results, they are posted to the SCAA website, under SCAA Documents tab.

The Town Hall Meeting on July 27th, was well attended. The meeting provided good feedback, good discussions and a new perspective for the board.

SCAA is anxious to grow the association, increasing our marketing efforts at schools and apartment complexes within our footprint for more youth athletes, and approaching more businesses to bring in more sponsorship money.

We're looking forward to the Fall 2015 Season; to continually implement improvements at SCAA, to make it more than just a place for kids to play sports, but a community of youth athletes, parents and families here in the Steele Creek area. We want kids and parents to feel like a part of the SCAA family, and not just like a number

One of our new focuses is more an improvement of the information flow between SCAA and its members. We want to work on providing more insight and information about SCAA, and in order to provide and improve upon the sports and overall experience at SCAA, we need to hear from you, the membership. We hope that restarting this semi-annual newsletter, the recent and future Town Hall meetings, and other mediums to come, allows for that to occur.

Thank you for your continued support of Steele Creek Athletic Association, and we look forward to seeing you out at the fields this coming fall season.

Thank you

Jeff Jager
SCAA President

<p style="text-align: center;">BASEBALL:</p> <p>We finished up our spring baseball season with much success. We were able to help our other Little League families and neighbors in our intermediate division, Newport Little League and Northwest Little League, due to their small numbers by inviting them to play with our teams.</p> <p>Now as we finish up summer vacations and start to prepare for the upcoming school year we also prepare for fall baseball. Signups are now open for all age groups so go on line, get signed up and get ready for an exciting season.</p> <p style="text-align: right;">Randy Bankos, Commissioner</p>	<p style="text-align: center;">FOOTBALL:</p> <p>Steele Creek Football is a proud member of Pop Warner Football. All of our coaches are certified in USA Football's Heads Up Program. Each coach is all trained in both safety and football skills. Steele Creek Seahawks football owns its own lighted field and provides most of the needed equipment to the players.</p> <p>Scholastics are a very important part of the organization. Pop Warner little scholars is the only national youth sports organization in America that requires its participants to perform adequately in the classroom before permitting them to play. Pop Warner believes that the standards they have set give the children a sense of responsibility and an appreciation for academics and athletics that will help them develop later on in life.</p>
<p style="text-align: center;">FLAG FOOTBALL:</p> <p>Flag football kicked off its summer season on June 5th with over 130 players in four divisions: Tiny Mites, Mity Mites, Rookies and All Pro. This year we have 4 teams for Tiny Mites, 6 teams for Mity Mites, 4 teams for the Rookies and 2 teams for All Pro. Flag football ended its season with championship games for each division, with the winners and runner ups receiving medals.</p> <p style="text-align: right;">Mike York, Commissioner</p>	
<p style="text-align: center;">CHEERLEADING:</p> <p>We normally have 2 teams, depending on the number of registrants. The members of our squads range from ages 6-13. They practice once a week, on Thursdays, and cheer at one game every Saturday for the Pop Warner football teams of various ages. The season begins the first week of August and normally lasts until mid November. The fee of \$175 includes their entire uniform (skirt, top, midriff, pom-poms, shoes, briefs) and is theirs to keep at the end of the season. All levels of experience, including beginners, are welcomed.</p> <p style="text-align: right;">Katie Britton, Commissioner</p>	<p>Any player 5th grade and above that has a minimum 96% grade point average can apply for All American status which will determine if they will be honored with the National 1st Team All American, National 2nd Team All American or National honorable mention scholars. SCAA has had many of their athletes honored and many of them have received college scholarships in both athletics and academics.</p> <p>SCAA Seahawks have won many Optimist Bowls, which is the Championship game for Pop Warner. 2000 Jr Pee Wee, 2006 Pee Wee runner up, 2010 Jr Pee Wee, 2011 Jr Pee Wee runner up, 2011 Pee Wee, 2012 Pee Wee, 2013 Jr Midget and 2014 Pee Wee runner up.</p> <p>Please check out our website at www.SCAAsports.com or email scaaseahawks@gmail.com.</p> <p style="text-align: right;">Torre Earney, Commissioner</p>

REC SOCCER:

The Steele Creek Soccer program had a great spring season, with more than 260 kids in 8 U6 teams, 8 U8 teams, 6 U10 teams and 3 U12 teams. The most teams we've had in the past 3 years. We had a lot of success in the playoffs, no champions this season in the U10 and older divisions. The U8 season ended with the Festival of Nations.



SCAA is having a Coaches Clinic for all interested parents that would like to coach on a Saturday in August. Run by John Pietek from Creative Player the clinic will help to strengthen our current coaching staff as well as start to groom new ones. As always, we are only as good as our volunteers so please help out in any way you can.

New U4 Turbo Tots program starting for the fall of 2015 (for 2, 3 year olds), will have an age specific curriculum focused on coordination, dynamic movement, introductory soccer skills and fun! Meeting weekly for 1 hour for 8 weeks the curriculum will consist of fun games to increase motor skills and social skills, while introducing the beautiful game to new members. Sessions are formatted to allow parents to participate with their children during the session. The 8 week program will be \$60.00 and includes a U-4 program jersey.

SKILLS TRAINING IS BACK! Carolina Rush-Steele Creek staff and Creative Player will provide 1 night per week of skills training to our recreational players! Now each player will get professional soccer skills training as part of the program and will help the player develop as a soccer player and increase their love of the game!

Kevin Kaufmann, Commissioner

CAROLINA RUSH:

Carolina Rush-Steele Creek's rising U13 Select team made the trip to Denver Colorado to attend Rush Fest; a week-long event filled with training, games, class room study and ID camp. The opening pep rally had over 40 clubs nationwide participating and featured guest speakers from the MLS and the women's national teams. Our U13 team opened team play with an impressive 4-1 win over Arkansas/Colorado Rush. Several of our players were identified as possible members of the National Rush Select team and may be invited to Casa Grande later this summer to compete for roster spots on the National Select teams- The U13 Rush National Select team tours Italy as part of its schedule.

Selected Spring Tournament highlights:

- U12 Champions Gaston Spring Classic
- U11 Champions Coast Spring Classic-Myrtle Beach
- U17 Champions Beat the Heat
- U14G Champions St Pat's Tourney-Columbia
- U14G Red Finalist Max Turf Cup-Asheville
- U11G Gold Finalist Max Turf Cup-Asheville

SCAA Recreational/Development soccer News:

Carolina Rush-Steele Creek is partnering with SCAA Recreational/Development Program to move the program into the next level-a true Development soccer program! Carolina Rush- Steele Creek will provide equipment, soccer curriculum and expertise, discounted training and branding/advertising for the SCAA Recreational/Development Program to help the program become the premier program in the Charlotte area!

Beth and Matt Parker, Commissioners

SOFTBALL:	TRAVEL SOFTBALL:
<p>Spring softball at SCAA went well overall; SCAA fielded 5 teams total with one team in each age group except 16u age group which had two. Most of the teams posted winning records overall and performed well in the End of Season tournament. 16u- Bradford finished 3rd overall in that division which was best for all age groups. SCAA also had an 18u Travel ball team that competed regionally and represented the association well. CharMeck softball also provides a Challenge Softball one day tournament during the season to expose all who want to experience what Travel Ball tournaments are like. We had teams to participate in three divisions (8u, 10u, and 12u).</p> <p>The fall season is upon us and we are looking to field more teams in each age group. There are also plans to start a 14u travel ball team in the fall, Information soon to come. If you know of any young ladies that are interested in the softball program at SCAA please send them out. Registration is currently open.</p>	<p>The SCAA Blaze 18U travel team wrapped its Spring 2015 Season, after a successful season. Some of the team’s accomplishments include:</p> <ul style="list-style-type: none"> • Top Gun Myrtle Beach Grand Slam Gold Bracket Runner Up • Top Gun Spring World Series Silver Bracket Runner Up • Top Gun NC Summer State Championship 5th place out of 15 teams  <p>We are looking to build on our Spring success by adding a few new players for the Fall season.</p> <p>We will be holding an open tryout on Saturday, August 8th at 10AM on SCAA field 1. All High School aged players are encouraged to participate. For inquiries please email Scott Updike at scaacoachscott@yahoo.com.</p>
<p>Tim Sosebee & Ernest Bradford, Commissioners</p>	<p>Tim Sosebee & Scott Updike, Commissioners</p>

SCAA BUILDINGS & GROUNDS:

The maintenance of the SCAA fields, buildings parking areas, playgrounds, and other facilities is a never-ending job. The Buildings & Grounds crew spends countless hours of their time at the SCAA complex working to keep the fields in playing shape and the facilities in working order. Since the beginning of the year some of the areas:

1. Cleaned up the trees and area around irrigation tanks.
2. Put in a new water line due to old line breaking.
3. Replaced the pump on the irrigation system
4. Installed Wi-Fi throughout the property
5. Perform general maintenance on property
6. Repaired fences on the property

For the fall SCAA is looking to make some improvements including:

7. An upgrade to the lights on fields 1,3,4,9, & 10
8. Upgrade and improvements to the bathroom facilities

Buildings and ground is always looking for volunteers; either individuals willing to help out or firms willing to donate time and materials to improve the fields and facilities at SCAA.

Tim Sosebee, Brett Hock, Ernest Bradford

SCAA VOLUNTEERS:

As you may know, SCAA does not operate without the numerous hours our volunteers take out of their work and family schedule, to help SCAA. Rather than just state, SCAA needs volunteers, we are trying to identify specific areas that SCAA can use help with. We have created a Job Openings tab on the SCAA website which we hope to update regularly, that will list those areas we need assistance. For the fall season we are looking for volunteers in the following areas:

1. Marketing/Recruiting: SCAA needs help in getting the word out about the sports and activities that SCAA offers, to schools, housing developments, and apartment complexes.
2. Sponsors/Fundraising: SCAA needs help in attracting small and large firms, to assist SCAA by sponsoring teams, facility improvements, supplies and equipment.
3. IT/Communications: SCAA is looking for assistance in maintaining the association website, Facebook page, and other print and electronic media.
4. Board Members: SCAA has new board positions open up every year, and is always looking to bring in new people, with new ideas and a new perspective, for running SCAA.

If interested send an e-mail inquiry to infoscaa@scaasports.com

SCAA FINANCIAL:

2014 was a year of many changes at Steele Creek and we would like to first and foremost thank the members for their patience and cooperation, as these changes were not visual changes, but instead business changes that the Board felt were in the best interest of SCAA.

As most of you know, SCAA is a 100% volunteer supported organization. There is no one on the payroll at SCAA and that means that everyone and anyone that gives their time is doing it on a volunteer level. This includes the President, Treasurer, Vice Presidents, Board Members, committee members and so on.

Steele Creek operates on a zero profit budget. As a Board we are looking at ways to make capital improvements to the complex that will in turn provide a safer environment for the kids playing sports here as well as aesthetically pleasing to make it a place that parents enjoy to come.

One change that we made happen in 2014, was a change to the Concession Stand. Because we were seeing a decline in the available members able to volunteer we decided to work out the budget to best identify ways that we could reduce the impact of volunteers but still keep the same revenue stream coming into SCAA. One of these ways was to outsource the concession stand. As many of you remember, we formerly used volunteers on a weekly basis to help run the stand in order to keep the stand operational. In 2014, we decided to get bids from local companies that were willing to come in, fully operate the concession stand and still return a level of profit to us that we were used to seeing. We have successfully done that and therefore alleviated the need to have volunteers participate in running the concession stand.

We are going to continually look for ways to enhance the property and in turn keep the cost affordable for parents wanting their children to play sports at SCAA. I am very proud that we have taken steps to reduce some of the operating costs to hopefully support a future capital campaign and bring more families to SCAA. Please continue to watch for updates for future updates.

Karen Serdula, Treasurer

DID YOU KNOW:	DID YOU KNOW:
Concession Stand:	Volunteers:
<ul style="list-style-type: none"> • The SCAA Concession Stand has been outsourced to All Star Café. • All Star provides services, above and beyond just preparing and serving food. They clean the bathrooms, maintain the equipment, and ensure that the concession stand is up to Mecklenburg County Sanitary Code. • A portion of every purchase is returned to SCAA. • Since All Star has been managing the concessions, SCAA has made more money, than when SCAA volunteers ran the concessions stand 	<ul style="list-style-type: none"> • SCAA is entirely run by volunteers. • Other than umpires and referees there are no paid individuals at SCAA. • SCAA continually needs volunteers to step up and volunteer as coaches, team managers, committees, and board members. • SCAA cannot operate without the hours the volunteers put in to make sure there are coaches, team schedules, uniforms, lights at the fields, lined fields, etc. • Each year SCAA loses volunteers when families move away, kids age out, or the kids move on to other programs. Those volunteers need to be replaced.