



Stamford Youth Hockey Association

P.O. Box 4030, Stamford, CT 06907-4030

June 1, 2014

Dear Potential Sponsor

Stamford Youth Hockey Association (SYHA) celebrated 40 years of youth hockey in the Stamford area during the 2013/14 season. We are now seeking sponsorship partners for the 2014/15 season to help continue our mission. We would be proud if your company would consider being associated with us.

SYHA's mission is to teach and promote the fundamental skills needed to play developmental and competitive hockey among our Stamford youth in a positive, fun, safe, and nurturing environment while promoting an atmosphere where friendships develop among families, coaches, and players.

SYHA currently boasts membership of over 500 area families and players. While hockey development is our primary area of focus, we take pride in teaching our players camaraderie and giving back to our community.

We have partnered with The Leukemia & Lymphoma Society, a national voluntary health organization dedicated to curing leukemia, lymphoma, Hodgkin's disease, and myeloma, and to improving the quality of life of patients and their families. Most recently, we have joined Backyard Humanitarian, a grass roots organization that provides time, skill, compassion, and ideas to initiate and plan projects to help others facing hardship in our community.

If you would like more information about Stamford Youth Hockey, sponsorship, community contributions, or reciprocal volunteer opportunities, please feel free to contact me.

Sincerely,

Brian B. Mitchell
SYHA Development Director
E-Mail: info@syha.org | Phone: (203) 550-8725



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SYHA Sponsorship

Stamford Youth Hockey Association (SYHA) celebrated 40 years of youth hockey in 2013. We currently have 500 local families and players in our program. While hockey is the league's focus, SYHA takes pride in teaching our players camaraderie and giving back to our community.

The mission of SYHA is to teach and promote the fundamental skills needed to play in a developmental and competitive hockey program in a positive, fun, safe, and nurturing environment. SYHA coaches teach players the necessary skills and strategies to be successful on and off the ice. Focus is placed on skill development, team play, sportsmanship, confidence building, leadership, respecting officials, and understanding the value of hard work to achieve goals. SYHA promotes an atmosphere where friendships and relationships can develop among families, coaches, and players.

SYHA provides a wonderful opportunity for area youth to experience the excitement and accomplishment of sport through competition. Players gain firsthand experiences that will serve them throughout their lives: they set goals and strive to accomplish them, both individually and as a team; they experience personal learning and the satisfaction of personal development. Without realizing it, they learn problem-solving skills, understand strategic thinking, and gain the ability to analyze and deal with complex situations. The intensity forged by competition offers lessons that simply aren't possible in many other settings.

SYHA offers four (4) programs: Tiger Sharks, House Hockey, Lady Sharks, and Travel Hockey.

- **Tiger Sharks** is a "learn-to-skate" program. Most of the children are between 4 and 6 years old; however, if a child is older and cannot skate, we suggest they start with Tiger Sharks and then move up to House Hockey as soon as they are able. Tiger Sharks start by first learning to catch their balance. As skills progress, the focus moves to skating skills such as "edge control," stopping, backward skating, and agility.
- The primary goal of the **SYHA House program** is for players to have fun and develop an appreciation for the game of hockey. The focus is to develop basic skills in an atmosphere of encouragement from coaches and parents.
- The **Lady Sharks program** is open to **ALL** interested girls from the surrounding area. The girl's league is organized to provide a learning and recreational environment, featuring equal ice time for all and competition among girl players of similar abilities. It also provides young girls the opportunity to continue their hockey careers into high school girls' hockey.
- The **SYHA Travel program** is a more competitive program. It consists of 5 age levels – Mite (6-8 years old), Squirt (9-10 years old), Pee Wee (11-12 years old), Bantam (13-14 years old), and Midget (15-18 years old). All travel players must go through the league's tryout process. Players are evaluated and selected by the travel coaches based on their ability and conduct on the ice. Teams are selected and classified as A, A1, B and participate in their respective Connecticut Hockey Conference (CHC) division. CHC is USA Hockey's governing body in CT. Travel teams skate up to 4 times a week (2 practices and 2 travel games on the weekend) along with 2-4 tournaments per season. Playing travel hockey is a commitment made by not only the players, but by the players' families. SYHA understands this and takes pride in making the travel experience wonderful for all involved (players and families).

As you can imagine, providing high level training and competition comes at a great expense to an organization such as ours. In order to make such a program available to all youths and their families, regardless of financial status, our organization must depend on help from the community and businesses. Therefore, we are asking for your help through the purchase of corporate sponsorships.

This is a great opportunity for you to help SYHA achieve its goals. The Stamford Youth Hockey Association is registered with the IRS as a 501(c)3 not-for-profit organization. Additionally, if you provide sponsorship through one of the organization's youth hockey players, the player receives a discount off their fees. As a result, not only are you directly assisting the organization, but you may also be providing direct support to a family member or friend.



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SYHA Sponsorship Agreement 2014-2015

Tiger Shark, Lady Shark, or House Team Sponsor: \$750.00 (suggested minimum contribution)

- Team sponsorship will be used primarily to supplement the cost of ice time and to provide team jerseys & socks to players registered in these programs
- Sponsor’s name will be applied to the front of players’ jerseys alongside the Sharks logo
- Sponsor advertising will be included on the SYHA website and linked to the sponsor’s website. It will also be provided on the SYHA sponsor board located in our home arena—Terry Conners Rink—and it will also appear in SYHA event brochures (golf tournament, annual banquet, etc.)
- Sponsors will be provided a team photograph / sponsor plaque for display
- Hole Sponsorship at the Annual Golf Tournament (Sept 18th 2014) is not included in this agreement. Golf sponsorship opportunities will be available separately on the SYHA website from July 1st 2014.

Individual Player Sponsor: Please state your sponsorship contribution below.

Travel Team Sponsor / SYHA Contribution: Please contact the SYHA Development Director, **Brian Mitchell**, at (203) 550-8725 or email info@syha.org.

Return to SYHA, P.O. Box 4030, Stamford, CT 06907-4030

Sponsorship Preference: _____ **Amount:** \$ _____
[TIGER SHARKS / LADY SHARKS / HOUSE / INDIVIDUAL PLAYER / TRAVEL TEAM / SYHA]

Company / Family Name: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Contact Name: _____ **Tel #:** _____

Contact E-Mail Address: _____

[PRINT NAME]

[SIGNATURE]

[DATE]

- If electing to sponsor a team (Tiger Sharks, Lady Sharks, House, or Travel), please state the age level / team name you would prefer your support to be directed to: _____
- If electing to sponsor an individual player or players, please state the name of the player(s) you wish your support to be directed to: _____

Thank you for helping Stamford Youth Hockey Association continue to build and improve our program for our children and community!!!

Please make checks payable to **Stamford Youth Hockey Association**
Stamford Youth Hockey Association is a 501(c)3 organization. Federal Tax ID # 06-1477006