

# Play for Pink



Play for Pink events help teach athletes the value of community service, raise money for local patients in need, and create excitement by rallying students and fans to a good cause, not to mention having fun while truly making a difference.

## ABOUT US

The Pay It Forward Fund is a non-profit organization that helps Minnesota patients pay their bills while they undergo treatment for breast and women's cancers. We pay essential living expenses so patients can focus on what's really important — getting healthy.

## HOW WE BEGAN

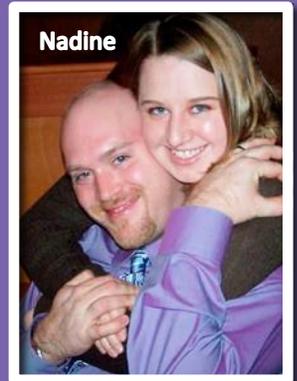
The fund was founded in 2005 by Michelle Morey of Orono, a breast cancer survivor, and her husband, Scott Bissen. Ever since their first donation was used to turn a patient's water back on, they have been passionate about helping other women who are undergoing cancer treatment.

## HOW YOU CAN HELP

You can help us reach our goal of helping more Minnesota women while going through cancer pay their bills. Your school's donation will have an immediate impact on a patient's life, and **100% of our proceeds** are used to assist women in need.

For more information email [payitforwardfund@gmail.com](mailto:payitforwardfund@gmail.com) or visit [www.payitforwardfund.net](http://www.payitforwardfund.net). If you would like a receipt, please make the donation directly to Pay It Forward Fund.

"I am a single parent of an 11 year old daughter. When Pay It Forward came into our life, they kept a roof over our head." — Patty



"The kindness you have shown me and my family during my illness will never be forgotten. I thank you from the bottom of my heart" — Cheryl



"I'll be forever grateful to the generous souls who donated to this fund, not even knowing who would receive help from the fund." — Lauren

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Cancer doesn't care if you get behind on your bills. We do.