



## TYSA Board of Directors Meeting Minutes

December 6, 2016, 7:30 PM  
East St. Baseball Building, Tewksbury, MA  
[TYSA Hockey](#)

### ADMINISTRATIVE

#### PRESENT:

Joe Connors, President  
Brian Kierce, Vice President  
Yvette Story, Treasurer  
Mike Daniel, Secretary  
Sean McDonough, Registrar  
Mike Chapman, League Representative

Herb Post, Head Coach  
Jennifer DiFranco, Player Agent  
Kevin Andriolo, Learn To Skate  
Jen Sovie, Fundraising  
Christine Cremin, Event

#### NOT PRESENT:

BJ Doherty, Equipment

#### GENERAL MEMBERS IN ATTENDANCE:

Michelle Feudo  
Jessica McKeen

Peter Civitarese  
Maura Mann

#### QUORUM?

Yes

### GENERAL BUSINESS

**Meeting called to order at 7:37 PM.**

**November 2016 meeting minutes approved unanimously**

Social: YouTube account linked to site is old, sparsely populated.

- Jessica McKeen to create new “official” channel.
- Secretary to update linkage on site to point to this new channel.
- Jessica also to look into linking to YouTube channel from other social properties (i.e., Facebook, Twitter).

#### ROUNDTABLE

**Joe Connors, President**

- Scheduling 2017-18 Ice Times at BIC
  - Seeing what we can move from Janas to BIC
- Janas Rink
  - No update from State Rep; aside from boards, lights, little has been done
  - Possible lien on the lights
  - Herb: Reach out to Lowell, Bulldogs Presidents for collective sit-down?

- Meeting with Christine McPherson (Greater Lowell) in January; reach out to Mike Egan (Bulldogs as well)
- Ice supposed to go to youth groups before men's leagues, schools, etc.
- Coach Evals – when do we send out?
  - Herb: January 2017; discuss at January Meeting
- Budgeting – Discuss in Exec; need idea of who's coming back
  - Need ice costs, what we've done for fundraising, etc.
  - Move to February, March
  - Invoice sent to Wilmington
  - Invoice sent to Little Bruins; reimbursing ~\$900
- Working with USA Hockey on Checking Clinic
- Try Hockey for Free – Feb 25th – more details to follow
  - Incl. some free equipment from program

#### Brian Kierce, Vice President

- Nothing to report

#### Yvette Story, Treasurer

- Accounts
  - Checking \$33675.72
  - Savings: \$34613.93
- List of delinquent accounts – hold for executive

#### Mike Daniel, Secretary

- League needs dedicated, qualified webmaster; IA of site all over place
  - Brian: Will reach out to Shawsheen Tech to see if any students interested in volunteering
  - Mike to post vacancy on site as well

#### Sean McDonough, Registrar

- Final push for CORIs going out this week
  - Applies to all Coaches, Assistants, Board Members, Volunteers

#### Mike Chapman, League Representative

- Nothing to report

#### Herb Post, Head Coach

- Santa set to join LTS
- Bantams – both teams short-staffed due to injuries);
  - Some PeeWees playing up, some prefer not to move into checking league
  - Herb to reach out to former players to guest-slot as needed
  - Net-new players will not be fielded in tournament; team will be combination of existing Bantam teams
  - Voted in favor unanimously
- Coaches' Game? Yes
  - Donation's to Children's Hospital? Food Pantry

#### Jennifer DiFranco, Player Agent

- All coaches, assistants need certifications in by December 31st (MA Hockey)
  - List not up to date; expect an updated list by next Tuesday (12/13)

### Kevin Andriolo, Learn To Skate

- Skatathon Fliers going out – pledges for prizes – January 28th, get Mites, Squirts involved
  - Top Prize: Maybe a Martian Camp clinic
  - Tiers to enter in raffle based on amounts raised
  - 4-pack of Bruins tix?
  - Have giveaways, little incentives to keep kids skating (i.e. glowsticks, stickers, etc.)
  - 50/50 Raffle? Yes
  - Chuck-a-Puck? Yes
  - Skills Competition for older kids (i.e., Mite AAA)
    - Mike Chapman, Joe Connors willing to help, pending schedules

### Jen Sovie, Fundraising

- To date: \$640 profit; 800 flamingos deployed! Cash, checks submitted to Yvette on 12/06
- Apparel has reach \$1800 profit in two weeks; open back up after Xmas to avoid people looking for gear ahead of holidays
- Cooke's – Equipment Sanitizing – Can discount rate
  - Requires equipment to be left over night
  - Kick-back once a month

### Christine Cremin, Event

- Pictures – LTS, Re-Takes in January 2017 (date TBD)
- Plunkett Night
  - Date: Feb 3rd
  - \$20 advance, \$25 at door; start sell
  - Post Save the Date on site, tickets come out after holidays
  - Silent auctions?
    - Unsuccessful in past; Plunkett very regimented in his routine
  - Plunkett \$1500 + Case of Beer
  - High-Cost raffle tickets? For 50/50? Need to be sensitive to when Tewksbury High does their high-value ticket raffle
    - Raffle for TV? Scratch Ticket board?
  - Police Detail: TBD, organized by Country Club
  - Cornhole for door prize?
  - Sean: Uber / Designated Driver Service for Plunkett Night – Volunteers?
    - Pete Civitarese: Find Uber drivers looking for side-gigs?
    - Limit to Tewksbury only
    - Still have ice times on Fridays

### ***Motion to move to Executive Session made by Mike Daniel at 8:43 PM.***

- Seconded by Joe Connors
- Motion approve unanimously

***Motion to adjourn meeting by Christine Cremin at 9:37 pm***

- Seconded by Joe Connors
- Motion approved unanimously.