

SYRACUSE NATIONALS '05' YOUTH HOCKEY TEAM

Midstate Youth Hockey Association
Cicero Twin Rinks
5575 Meltzer Court
Cicero, NY 13039-9445



Dear Potential Sponsor,

On behalf of the Syracuse Nationals '05' Youth Hockey Team, we would like to extend an invitation to you and your company to become a team sponsor for the 2018/2019 season. The sponsorship is in the form of a one-time **tax deductible** donation. The "2005" Syracuse Nationals are a not for profit youth hockey organization skating out of Cicero Twin Rinks, consisting of top players from all over New York State. These players are brought together to form the best team of 13 year olds in the area! With your generous sponsorship the team will be traveling to many areas such as, Las Vegas, Buffalo, Boston, Ottawa and Toronto to compete against some of the best teams in the United States and Canada. We hope to duplicate the success of last year's campaign, which culminated in finishing runner-up in the NY State Youth Hockey Championships.

The season officially starts in September and ends in March but these players work hard all year round, starting with spring practices in April that continue through the summer. Not all work happens on the ice; the team is also committed to off ice workouts, team building events, and community service projects. For the last year two seasons, the team supported cancer research by raising money for the Sloan Kettering Cancer Center and the players donated their time at the McHarrie Towne Nursing Facility.

We are seeking sponsors who are willing to donate a one-time fee of \$1000 (check payable to MYHA). Your donation will assist us with ice time, equipment, travel and tournament expenses. The sponsorship will last for a term of one year, beginning July 31, 2018. In return for your contribution we will support your business with advertising.

Sponsorships receive:

- Advertisement on the Team Facebook page with monthly posts and shares
- Your business name and logo printed on the back of team's warm-up gear. The gear will be worn by the players to all games and team building and community events.
- Advertising on the Syracuse Nationals 05 Team Page
- A link on the Team page to your business website
- Your business name on a professionally made promotional banner which is displayed at all home games at the Twin Rinks Facility in Cicero, NY
- Word of mouth and support from team families and friends
- Your business advertised at all team events throughout Syracuse

The Syracuse Nationals 05 youth hockey team looks forward to building a strong partnership with your company. We truly appreciate your consideration. Please contact me if you have any questions or comments.

Thank you for your support.

Sincerely,

A handwritten signature in blue ink that reads "Dan Owens".

Dan Owens
Saranac1888@gmail.com