



DEADLINE: August 6, 2018

Dear Pine-Richland RAMS Football Supporter,

We are beginning to assemble our 2018 Pine-Richland Football Media Book. The publication is a fundraiser that helps to support the costs of our football organization, with the current participation of over 120 players in grades 7 through 12. Your support of the media book is greatly appreciated by the Pine-Richland Touchdown Club and especially the football players and cheerleaders showcased in this keepsake book.

The advertisement sizes and services available for your purchase are listed in the chart below. Please mark your selection with an "X" and complete the "Total" column.

Ad Size Based on 8 ½ x 11" space; portrait style (vertical)	X	Color Ad	X	Design Fee If done by Bobbi Conrad	X	Convert to PDF If done by Bobbi Conrad	Total \$
¼ Page Ad 3.875" x 5.125" (no bleed)		\$50		\$10		\$5	
½ Page A 8" x 5.125" (no bleed)		\$75		\$20		\$5	
Full Page Ad 8" x 10.5" (no bleed)		\$100		\$40		\$5	
Mini Football Ad (see examples)		\$15		0		0	
Mini Megaphone Ad (see examples)		\$15		0		0	

AD FORMAT:

Please send your formatted ad as a **High Resolution PDF, Photoshop File or Packaged Indesign File** (this should include all fonts and images used to design the ad) via email, or mail to me directly using a CD/DVD. Label your ad with your player name and type of ad ex: "full page color ad". If you would like us to format the ad to a PDF, please send your draft of the ad via email (photos in .JPG) or mail a CD/DVD. Please feel free to call or email with any questions! Return the completed form with a **check made payable to the PINE-RICHLAND TOUCHDOWN CLUB**

PINE-RICHLAND TOUCHDOWN CLUB

Cindy Cerminara 724-766-4696
 129 Rabold Drive ccermprftbl@gmail.com
 Wexford, PA 15090

PLAYER/CHEERLEADERS NAME: _____ CONTACT _____

ADDRESS _____

EMAIL ADDRESS _____ PHONE _____

PAID: _____ CHECK #: _____

MINI FOOTBALL AD MESSAGE _____

MINI MEGAPHONE AD MESSAGE _____