



Fall 2018

Welcome to the first MELAX e-newsletter!

The goal of this e-newsletter is to keep you, our lacrosse families and friends, up to date on the latest and greatest Madison Eastside Lacrosse happenings. MELAX News should hit your inboxes quarterly, possibly more often during the season. As you know, we are a volunteer organization and welcome constructive feedback (and help) so please feel free to contact us if anything is amiss or you have something to add to our future newsletters. We hope you find this useful.

HEADS UP!

Survey says! Thank you to all who filled out our inaugural end-of-year survey. We heard you and are working hard to improve our organization with your thoughts and ideas in mind.

OPPORTUNITIES

Registration is now open for 5 week basic skills clinic for girls at both the youth and high school levels who are in the Monona Grove, Madison East and Madison La Follette school districts. This is the first step for our organization in building a girls youth program and skills for high school players new to the game before the spring season starts.

Each week will focus on a key skill area and will equip the players with the basics of the game. Sessions will be held on Thursdays, Sept 13-Oct 11, 2018, on the eastside of Madison. Start time is tentatively scheduled for 5:30pm, but will be confirmed closer to the start of the clinic.

The cost of the clinic is \$25 for youth players and \$35 for high school players. Equipment will be available for a \$50 deposit if players do not have their own stick or goggles. The deposit will be returned when the equipment is returned at the end of the clinic.

To register, please see the organization's [registration page](#).

If you have any questions regarding this programming, please send an email to madison.eastside.lax@gmail.com.

DO YOU KNOW?

Do you know what your MELAX fees pay for? Probably a LOT more than you think! The following is a brief list of what your/our annual fees pay for:

- Storage fee for goals, balls, and goalie equipment
- Tournament fees
- New Rage Cage (2018)
- US Lacrosse membership
- Coaching certification and background checks
- Mouth guards
- Rented space for practices (Fieldhouse, St. Dennis Gym, Village of Maple Bluff Gym)
- Practice and game fields (example: Breese Stevens)
- Referees
- Athletic trainers for game day
- Field marking and maintenance (paint, caulk supplies, etc.)
- Insurance
- Badgerland Association Fees for high school youth programs
- Coaches stipends
- Scoreboard
- End of the Year Banquet (senior gifts / cake / awards)
- Attorney and filing fees for non-profit status

Whew! I don't know about you but that was a lot more than I (the person composing this newsletter!) anticipated. Hopefully we all now have a better understanding of how our fees work for us.

FUNDRAISING UPDATE

Engaging in community service provides students with the opportunity to become active members of their community and has a lasting, positive impact on society at large. Community service or volunteerism enables students to acquire life skills and knowledge, as well as earn money for our lacrosse club. Earning money for our lacrosse club enables our club to host some of our home games and practices at Breese Stevens field, purchase new equipment, offer scholarships, etc. Our fundraising efforts help us keep the registration costs down as well.

We would like to say “Thank You!” to all of the people that volunteered for the different fund raising events we participated in this year from the Lake Monona 5/20K race band UW Madison men’s lacrosse tournament back in May and for the Breese Stevens concerts throughout the summer. Through these volunteering events the club made over \$2500.

We had additional volunteer opportunities to raise more funds for the club but had to decline them due to low volunteer turnout. Some fundraising ideas for next year we are looking at are possibly doing a money raffle by having players selling raffle tickets as one big fundraiser. If we do this fundraiser, we have the potential to raise over \$5000 for the club if every player participates and sells at least 10 raffle tickets. We will also again participate in the volunteering for the Breese Stevens concerts since they seemed to draw more volunteers and who doesn’t like giving back while enjoying great music!?!?

Feel free to email Missy Sisler at missy_jon2000@yahoo.com with any feedback or ideas for fundraisers that you think would benefit our club.
